

IMPACT ASSESSMENT: RESILIENCE AND SUSTAINABILITY

11-14 May 2016 | Aichi-Nagoya, Japan



Exhibitor information

• **Deadline: 18 March 2016**

LOCAL HOST AND ORGANIZER

Japan Committee for IAIA16

Tokyo Institute of Technology
G5-9 4259 Nagatsuta, Midoriku
Yokohama City, Kanagawa, 226-8502 Japan
Phone +81 45-924-5550 | info@iaia-japan.org

IN ASSOCIATION WITH

Ministry of the Environment
Japan International Cooperation Agency
Japan Bank for International Cooperation
Japan External Trade Organization
Development Bank of Japan Inc.
Japan Society for Impact Assessment
Japan Association of Environmental Assessment
Japan Tourism Agency
Japan National Tourism Organization
Aichi Prefecture
City of Nagoya
Nagoya Convention & Visitors Bureau
Nagoya Congress Center



**International Association
for Impact Assessment**



Why exhibit at IAIA16?

WHO PARTICIPATES IN IAIA CONFERENCES?

One of the strengths of IAIA conferences is its diversity in participants from different sectors: IAIA conferences draw 900+ attendees from consultancies, government, industry, academia, research institutes, donor agencies, development banks, and NGOs in over 80 countries.

HOW WILL YOU BENEFIT?

- **Enjoy direct access** to new business leads from around the world.
- **Showcase your services** to a captive and cutting-edge clientele.
- **Network, widen, and maintain contacts** with your peers, clients, and those who conduct, evaluate and require IAs and IA tools.
- **Be inspired** by attending and participating in stimulating and thought-provoking discussions.
- **Learn** about cutting-edge IA theory and practice from around the world.
- **Disseminate and demonstrate your product** and receive feedback.
- **Expand your products and services** based on needs identified by delegates.

WHY ARE IAIA CONFERENCES SPECIAL?

IAIA is the only international, interdisciplinary conference dedicated to the art and science of impact assessment ... *the only one.*

ABOUT IAIA

The **International Association for Impact Assessment** was organized in 1980 to bring together researchers, practitioners and users of various types of impact assessment from all over the world. IAIA members reside in over 120 countries. IAIA activities are carried out regionally and locally through its network of Affiliates and Branches.

IAIA's Vision: IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.

IAIA's Mission: IAIA provides the international forum for advancing innovation and communication of best practice in all forms of impact assessment to further the development of local, regional, and global capacity in impact assessment.

IAIA's Values: IAIA promotes the application of integrated and participatory approaches to impact assessment, conducted to the highest professional standards.

IAIA believes the assessment of the environmental, social, economic, cultural and health implications of proposals to be a critical contribution to sound decision-making processes, and to equitable and sustainable development.

We invite you to
Aichi-Nagoya!



(A) STANDARD BOOTH

US\$ 2100

The package consists of a 3m wide x2m deep booth, power outlet (500W, 2-prong plug in), name board in English, 2 fluorescent lights, coat rack, waste bin, folding chair, square table, and carpet.

The fee includes:

- Registration for one booth attendant
- Attend all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack
- Company name listed in final program, on web, and in mobile app
- Invitation to the opening reception (banquet may be purchased separately)
- Delegate list on site
- Exhibitor nametag ribbon

(B) PREMIERE BOOTH

US\$ 3700

The package consists of a 6m wide x 2m deep booth, power outlet (500W, 2-prong plug in), name board, 2 fluorescent lights, coat rack, waste bin, folding chair, circular table, arm chair, low end table, reception counter, rack, carpet.

The fee includes the same benefits as the standard booth, plus:

- 1 additional registration for a booth attendant, with access to all conference sessions (total of 2 booth attendants)
- Company name and logo in final program, on web, and on mobile app
- ¼ page black-and-white ad in the final program

(C) DISPLAY TABLE

US\$ 860

Standard equipment is one table (180 cm wide x 60 cm deep) and two chairs.

The fee includes:

- Registration for one attendant
- Attend all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack
- Company name listed in final program, on web, and in mobile app
- Invitation to the opening reception (banquet may be purchased separately)
- Delegate list on site
- Exhibitor nametag ribbon

1



2

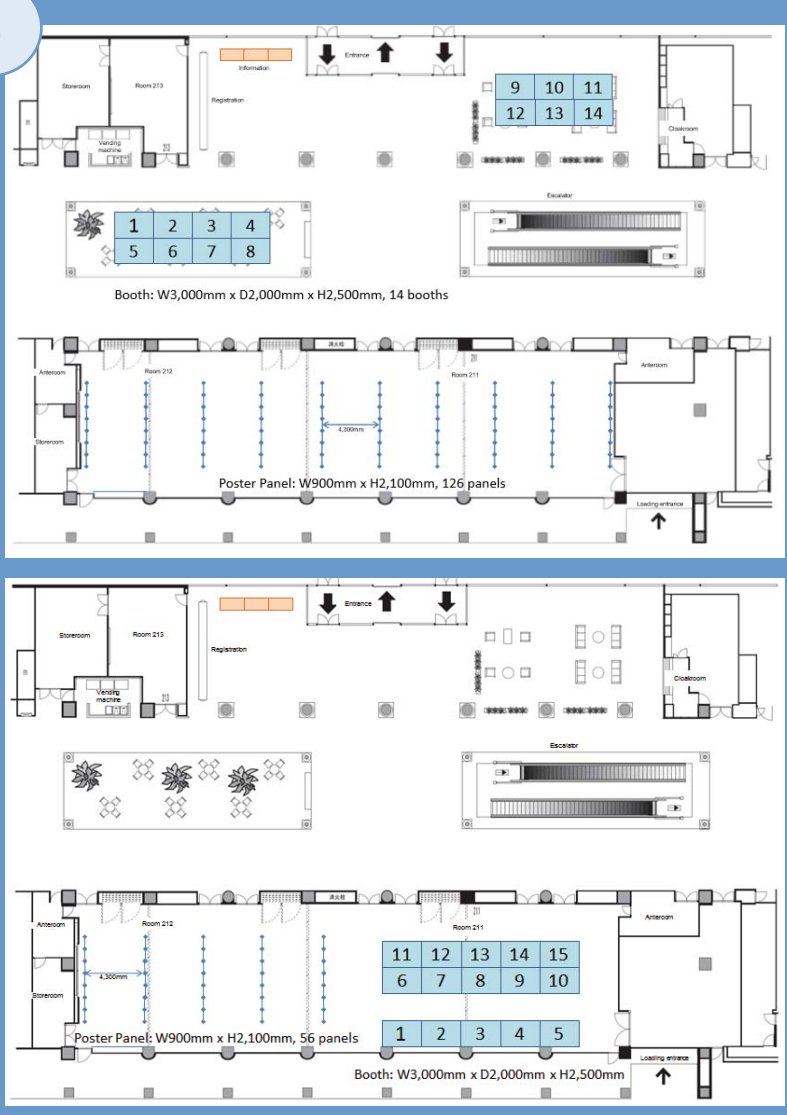


1 Two standard booths shown (size reference only; see above for package details).

2 One premiere booth shown (size reference only; see above for package details).

3 Two potential floor plans for exhibit booths. IAIA will make the final determination on location and layout following the booth reservation deadline. A premiere booth will consist of two booths combined (e.g., 13+14). Coffee breaks will be located in the immediate area.

3



Note: Tables are provided for IAIA members to display materials that are non-commercial and distributed free of charge. There is no fee to IAIA members. These tables are shared with other IAIA members. Members must be in attendance at the conference to display materials. IAIA reserves the right to remove inappropriate materials. Leftover materials will be recycled.

Delegate pack option

(D) INSERTS IN DELEGATE PACKS

US\$ 1500

IAIA MEMBER RATE US\$ 1200

IAIA provides a delegate pack to all delegates that includes the final program, list of participants, and a variety of other IAIA and conference-related materials. Individuals or companies that wish to provide an insert for the pack may do so with this option. Once insert per company will be accepted.

Inserts may include materials such as brochures/flyers (maximum 8 pages double-sided, A4 or letter size), CD-ROMs, or memory sticks.

Note: IAIA members may distribute non-commercial items free of charge via a display table (see page 3).

Please plan to provide 1,000 copies. If pre-registration indicates that the number of delegates may be significantly higher or lower than 1,000, IAIA will contact you. If the number is higher and you have extra copies and time allows, you are welcome to send additional copies (at no extra fee). Extra materials will be recycled.

Material to be included in delegate bags is subject to approval by IAIA HQ. IAIA's policy note on criteria for materials that are appropriate for distribution in delegate packs is provided upon confirmation of the insert.

HOW TO ORDER

To reserve a booth, please complete the form on page 6.

To arrange for advertising or a delegate bag insert, contact Jennifer Howell at IAIA HQ (jen@iaia.org). Please specify the size of the ad in your message.



Shipping and exhibition dates

EXHIBITORS

Set up will be the afternoon of Tuesday, 10 May. Dismantling will be the afternoon of Saturday, 14 May. The exhibition space will be open during conference hours from 11-14 May.

INSERTS IN DELEGATE PACKS

Delegate packs will be prepared Sunday, 8 May. Therefore, please plan to ship so that materials arrive no later than Saturday, 7 May. Materials not received in time will be placed on tables for distribution.

Complete shipping and other details will be provided upon confirmation of reservation and receipt of payment.

IAIA members:
20% discount
on inserts and
advertising!

(E) ADVERTISING IN THE FINAL PROGRAM

The final program is the official guide to the conference—the primary print piece on-site and the best place to directly promote your company's services and products to hundreds of attendees.

The final program is distributed in hard copy to all conference delegates and published in PDF online, so your name lives on in conference documents for a minimum of 3 years.

Advertising is open to all companies (attending or not attending) who are looking to connect with decisionmakers and practitioners of impact assessment. One advertisement per company will be accepted.

ARTWORK REQUIREMENTS AND SUBMISSION INFORMATION FOR LOGOS AND ADS

- Please send print-ready grayscale or color (CMYK) graphic files in EPS format or TIFF format at a minimum resolution of 300 dpi. Files in Word, JPG, PDF, etc., will not be accepted. Ads and logos will be printed in grayscale on inner pages.
- Fonts should be embedded.
- Do not include crop marks in the image area. The ad file should contain only the ad itself.
- The page size of the final program will be 8.5" x 11."
- IAIA reserves the right to scale ads slightly if needed.
- IAIA must receive the exhibitor registration form and payment by 18 March.

Ad and logo files should be sent to jen@iaia.org by 18 March to ensure inclusion in the final program.

Space is limited—contact IAIA today!



1/4-page ads

9.5" high x 1.75" wide
4.25" high x 3.5" wide
2.25" high x 7.5" wide

US\$ 350

IAIA MEMBER RATE US\$ 280

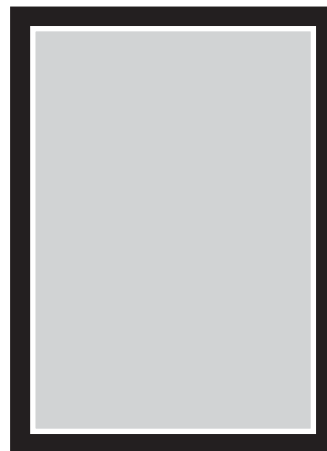


1/2-page ads

9.5" high x 3.5" wide
4.25" high x 7.5"

US\$ 650

IAIA MEMBER RATE US\$ 520



Full-page ads

9.5" high x 7.5" wide

US\$ 1200

IAIA MEMBER RATE US\$ 960

Advertise in the final program to ensure maximum and lasting exposure, gain additional name recognition, and spark interest in your booth!

IAIA16 booth exhibitor registration form

1 | BOOTH ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Pre-registration and pre-payment by 18 March is required.

Today's date _____ (month)/_____(day)/20_____(year)

Mr Ms First name _____ Last (family) name _____

Title _____ Organization _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | EXHIBIT OPTION (all fees in US\$)

- A. Standard booth \$2100
B. Premiere booth \$3700
C. Display table \$860

3 | COMPANY IDENTIFICATION

If you selected a booth or table option, please provide the name of your company as you would like it to appear in the final program, on the booth ID, and online:

If you selected a premiere booth, please be sure to send your logo according to the instructions on page 5.

4 | PRE-CONFERENCE TRAINING COURSES

- | | | |
|--|----------|--------------------------------|
| 1. Human Rights and Impact Assessment | 9-10 May | <input type="checkbox"/> \$475 |
| 2. Integrating Ecosystem Services | 9-10 May | <input type="checkbox"/> \$475 |
| 3. Mainstreaming Biodiversity in IA | 9-10 May | <input type="checkbox"/> \$475 |
| 4. How to Maximize the Value and Effect of SIA | 9-10 May | <input type="checkbox"/> \$475 |
| 5. Organized Reasoning and EIA | 9-10 May | <input type="checkbox"/> \$475 |
| 6. Quality Assurance in EIA | 9-10 May | <input type="checkbox"/> \$475 |
| 7. Resilience Assessment Tools | 9-10 May | <input type="checkbox"/> \$475 |
| 8. One Term—Various Meanings: SEA | 9-10 May | <input type="checkbox"/> \$475 |
| 9. State of the Art Sustainability Assessment | 9-10 May | <input type="checkbox"/> \$475 |
| 10. Structural Methods for Risk Reduction | 10 May | <input type="checkbox"/> \$275 |

5 | TECHNICAL VISITS

After 14 March, registrations will be accepted on a first-come, first-served basis. Please note the liability information provided in the preliminary program.

- | | | | |
|------------------------------------|--------|-----------------|-------------------|
| A. World Heritage: Mt. Fuji | 9 May | # persons _____ | @\$200 = \$ _____ |
| B. EIA & Sustainable Decisions | 9 May | # persons _____ | @\$90 = \$ _____ |
| C. Ecofriendly Development | 10 May | # persons _____ | @\$115 = \$ _____ |
| D. History of Ise Grand Shrine | 10 May | # persons _____ | @\$130 = \$ _____ |
| E. Past, Present, Future Yokkaichi | 10 May | # persons _____ | @\$170 = \$ _____ |
| F. Resilience Earthquake & Flood | 14 May | # persons _____ | @\$90 = \$ _____ |

6 | SPECIAL EVENTS & PROGRAMS

- Welcome reception* 11 May # Persons: Attendant _____ Guests _____
Banquet* 13 May # Persons _____ @ \$55 = \$ _____
Fun Run 12 May # Persons _____ @ \$5 = \$ _____

7 | MEAL PREFERENCE

I prefer vegetarian meals Yes

8 | PAYMENT INFORMATION

** Starred activities are tentative pending sponsorship.*

Exhibit fee US\$ _____
Total of activities fees US\$ _____
Total amount due US\$ _____

Pre-payment by 18 March is required.

Charge to Visa MasterCard American Express

3 or 4 digit CCV code on back of card _____

Expiration date ____/____ (month/year)

Print name on card _____

Authorized signature _____

Check or money order in US\$ drawn on a US bank drawn enclosed.

Wire transfer in US\$. (Contact info@iaia.org for wire transfer instructions. Registrations will not be processed until full payment has been received.)

8 | SEND REGISTRATION AND PAYMENT

BY E-MAIL
info@iaia.org

BY FAX
+1.701.297.7917

BY POST
1330 23rd St S, Suite C
Fargo, ND 58103 USA

QUESTIONS?
Phone +1.701.297.7908
info@iaia.org

IAlA16 booth exhibitor registration form

1 | PREMIERE BOOTH - SECOND ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Pre-registration and pre-payment by 18 March is required.

Today's date _____ (month)/_____ (day)/20_____ (year)

Mr Ms First name _____ Last (family) name _____

Title _____ Organization _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

3 | COMPANY IDENTIFICATION

Please provide the name of your company as it appeared on the booth registration form.

4 | PRE-CONFERENCE TRAINING COURSES

- | | | |
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| 4. How to Maximize the Value and Effect of SIA | 9-10 May | <input type="checkbox"/> \$475 |
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| 7. Resilience Assessment Tools | 9-10 May | <input type="checkbox"/> \$475 |
| 8. One Term—Various Meanings: SEA | 9-10 May | <input type="checkbox"/> \$475 |
| 9. State of the Art Sustainability Assessment | 9-10 May | <input type="checkbox"/> \$475 |
| 10. Structural Methods for Risk Reduction | 10 May | <input type="checkbox"/> \$275 |

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**DON'T MISS THE ONLY INTERNATIONAL, INTERDISCIPLINARY,
EDUCATIONAL CONFERENCE DEDICATED TO ADVANCING
THE ART AND SCIENCE OF IMPACT ASSESSMENT!**



MAXIMIZE YOUR EXPOSURE

Sponsorship opportunities are also available, and many include discounts on exhibit space.

See <http://conferences.iaia.org/2016/sponsors.php> for details.



JOIN YOUR COLLEAGUES AND COMPETITORS AT IAIA17!

Previous conferences have featured the following exhibitors and more:

- AMEC
- AngloGold Ashanti
- Arcadis
- ARQPAIS
- Boréal
- Creating Communities
- CSR Software
- CTQ Consultants
- Elsevier
- Galp energia (Petrogal)
- Gamut Consulting
- Ghana Manganese Limited
- Golder Associates
- Netherlands Commission for Impact Assessment
- Royal HaskoningDHV
- RPS Energy
- S4Win
- Stantec
- Taylor & Francis
- TERA Environmental Consultants



International Headquarters

1330 23rd Street South, Suite C
Fargo, ND 58103-3705 USA
Phone +1.701.297.7908 • Fax +1.701.297.7917
info@iaia.org • www.iaia.org