



# IAIA18

## DURBAN SOUTH AFRICA

38th Annual Conference of the International Association for Impact Assessment  
16-19 May 2018 | Durban International Convention Center | Durban, South Africa

# ENVIRONMENTAL JUSTICE IN SOCIETIES IN TRANSITION

## SPONSORSHIP OPPORTUNITIES

### WHO WILL ATTEND?

The conference is expected to attract more than 800 international delegates from 70+ nations around the world, with a large concentration expected from Africa. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Aboriginal organizations
- Impact assessment practitioners
- Consultants
- Government agencies and legislators
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

### CONFERENCE THEME

Globally, societies are in transition due to environmental challenges such as climate change, shifts in political power as seen in Europe and the USA, and social changes such as mass migration. All these changes and challenges pose a threat to the sustainability of the physical and human environment, and growing inequality threatens both the social and natural environment.

Although the aim of development is to create a more sustainable environment, the reality is often that only few people benefit while others are left to bear the brunt of the impacts and greater inequality. Environmental management should serve to translate environmental costs into wellbeing benefits for all of humankind and not just the privileged few.

South Africa is a good example of a society in transition where reducing inequality is the greatest challenge the country faces. Durban experiences many such challenges. The city boasts both plush upmarket residential suburbs and impoverished informal settlements at the other end of the spectrum. Durban also bears the legacy of apartheid planning with historical residential areas in the immediate proximity of large-scale industrial operations. In amongst all this is a rich natural environment in the form of the sea, estuaries, rivers, forests, and wetlands that lie within the city limits.

### WHY SPONSOR IAIA18?

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization. **Our conference in 2017 included over 1000 persons from 73 countries.**

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

### EARLY BIRD SPECIAL

*Book your sponsorship  
by 15 December 2017  
and receive an extra free  
IAIA18 registration!*

**IAIA**  
[www.iaia.org](http://www.iaia.org)

# WE ARE INTERESTED!

## *What can we sponsor?*

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in US Dollars (\$).

### Coffee break

**\$4,500 | 7 available**

Includes your organization's name and logo on signage at the break, as well as recognition in the final program.

### Lunch

**\$19,500 | 3 available**

Includes your organization's name and logo on signage in the lunch area as well as recognition in the final program.

### Mobile app

**\$10,500**

Can be co-sponsored by two organizations. Logos will appear frequently in the app.

### Delegate bags

**\$21,500 | 1 available**

Organization's logo will appear with the IAIA18 logo on the bag.

### Opening reception

**\$28,000 | 1 available**

The first social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional invitations to the reception.

### Conference banquet

**\$33,000 | 1 available**

The last major social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional tickets to the banquet.

### Theme forums

**\$11,500 each**

**up to 12 available**

Smaller than plenaries but larger than concurrent sessions, theme forums are intended to be cross-cutting and to integrate various specialties of impact assessment. Early commitment provides the opportunity to develop a theme forum of interest and relevance to your organization. The theme forum and sponsorship of the theme forum is subject to final approval by the Program Committee and/or theme forum conveners.

### Concurrent sessions

**\$6,000 each**

Focus your sponsorship on a specific topic area of interest to your company. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

### Opening plenary

**\$14,000 | 1 available**

Place your organization's name and logo front and center at the conference's major opening event.

### Closing plenary

**\$9,500 | 1 available**

Leave a lasting impression on delegates—sponsor this final session that summarizes ideas and topics of the previous days at IAIA18 and looks ahead to the IAIA19 conference.

### Final program

**\$4,500 | 1 available**

Includes prominent recognition on the program itself, both on the printed copy and the online version.

### Name tags and lanyards

**\$6,000 | 1 available**

Locally made beaded lanyards attached to name tags including your organization's logo.

### Local entertainment

**\$1,500 | 3 available**

IAIA18 delegates will be from 70+ nations. Sponsor a South African cultural performance or demonstration during their visit that they will remember long after the conference ends.

### Participant support

**Between \$3,000 and \$6,500 per participant**

Help professionals from developing countries or countries in transition attend IAIA18. The sponsorship typically covers registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA, all coordinated by IAIA HQ. Actual cost will depend on the location of the sponsored participant(s) and the items sponsored. Please contact IAIA ([shell@iaia.org](mailto:shell@iaia.org)) for more details and information about this item.

### General support

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting rooms and audio-visual rental or general conference administration and management.

## CAN SPONSORS SPEAK/PRESENT AT THE CONFERENCE?

Yes, we encourage sponsors to get involved with the technical program by submitting a proposal for a session or theme forum or an abstract for a presentation. Please note submission deadlines posted at [www.iaia.org](http://www.iaia.org). Proposals and abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

# WHAT ARE THE BENEFITS of sponsorship?

- 1 Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.
- 2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **15 March 2018**. However, please feel free to contact us after 15 March to see what opportunities and recognition remain available.

Benefit \ Sponsorship Category	Reef \$1,500-6,000	Island \$6,400-15,000	Continent \$16,000-22,500	Earth \$24,000-33,000	Premier More than \$35,000
Recognition in IAIA e-newsletter (circulation 10,000+)	✓	✓	✓	✓	✓
Recognition on conference sponsors webpage	Company name with hot link	Logo with hotlink	Logo with hotlink	Logo with hot link (plus analytics)	Prominent logo with hotlink (plus analytics)
Recognition in final program	Company name	Logo	Logo	Logo	Logo on front cover
Recognition in IAIA's e-briefs and website	✓	✓	✓	✓	✓
Attendees receive participant list on-site	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	✓	✓
Special "Proud Sponsor of IAIA18" logo available for your website/e-mail signatures	✓	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓	✓
Half-price registrations for additional staff		One	Two	Three	Four
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Exhibit booth or table-top display discount		25% discount	50% discount	75% discount	100% discount
Acknowledgement in IAIA18 news releases		✓	✓	✓	Includes hotlink
Complimentary Standard Corporate IAIA membership (1 year) US\$1,000 value			✓	✓	✓
4 issues of IAIA's journal, <i>Impact Assessment and Project Appraisal</i>			✓	✓	✓
1 year access to IAIAConnect, IAIA's social networking site			✓	✓	✓
Pre-conference training course discounts (2 persons)			25% discount	50% discount	100% discount
Named sponsor of one theme forum or concurrent session				✓	✓
Sponsor-provided satchel insert				One hard-copy flier or USB	Two hard-copy fliers or USB
Profile on conference sponsors web page				50 words	100 words
Complimentary rotating banner ad on IAIA's website					✓
Sponsorship recognition at one coffee break					✓
Hotlink in monthly IAIA e-news (10,000+)					✓
Recognition on <b>all</b> conference web pages					✓

## INTERESTED?

For more details or to become a sponsor, please contact:

**Bridget John**  
bridget@iaia.org  
+1.701.297.7908

**Ntsako Baloyi**  
ntsakobaloyi@gmail.com  
+27.83.795.8462



## About the host

It is with great pride that IAIAAsa is the host for the 2018 IAIA conference in Durban. IAIAAsa was established in 1992 and has grown over time to a membership of approximately 650 members. We hold a national conference every year as well as a number of regional branch events. IAIAAsa's main objective is to be a professional association that leads integrated environmental management (IEM) in southern Africa. IAIAAsa undertakes various activities in order to provide a platform for advancing innovation and communication of best practice in IEM, enhance professionalism in the practice, and advocate for sustainable policies and practices.



### IAIA South Africa (IAIAAsa)

IAIAAsa Operations | PO Box 11666 | Vorna Valley | Johannesburg, South Africa  
Tel: +27.11.655.7183 | [www.iaiasa.co.za](http://www.iaiasa.co.za)

## About IAIA

For over 35 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.



### International Headquarters

1330 23rd Street South, Suite C | Fargo, ND 58103-3705 | USA  
Phone +1.701.297.7908 | Fax +1.701.297.7917  
■ [info@iaia.org](mailto:info@iaia.org) | [www.iaia.org](http://www.iaia.org)

**The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.**