



EVOLUTION

OR *Revolution:*

Where next for impact assessment?

39th Annual Conference of the

International Association for Impact Assessment

29 April - 2 May 2019

Brisbane Convention & Exhibition Centre | Brisbane, Australia

EXHIBITOR INFORMATION

DEADLINE: 1 MARCH 2019



This conference enjoys the official support of

brisbane
australia's new world city



TOURISM
& EVENTS
Queensland

IAIA

**International Association
for Impact Assessment**

All prices include GST

Why exhibit?

Easily reach
over 900
attendees in
over 80
countries!

We invite you to
BRISBANE!

WHO PARTICIPATES IN IAIA CONFERENCES?

One of the strengths of IAIA conferences is its diversity in participants from different sectors: IAIA conferences draw 900+ attendees from consultancies, government, industry, academia, research institutes, donor agencies, development banks, and NGOs in over 80 countries.

HOW WILL YOU BENEFIT?

- **Enjoy direct access** to new business leads from around the world.
- **Showcase your services** to a captive and cutting-edge clientele.
- **Network, widen, and maintain contacts** with your peers, clients, and those who conduct, evaluate and require IAs and IA tools.
- **Be inspired** by attending and participating in stimulating and thought-provoking discussions.
- **Learn** about cutting-edge IA theory and practice from around the world.
- **Disseminate and demonstrate your product** and receive feedback.
- **Expand your products and services** based on needs identified by delegates.

WHY ARE IAIA CONFERENCES SPECIAL?

IAIA is the only international, interdisciplinary conference dedicated to the art and science of impact assessment ... *the only one.*

ABOUT IAIA

The **International Association for Impact Assessment** was organized in 1980 to bring together researchers, practitioners and users of various types of impact assessment from all over the world. IAIA members reside in over 120 countries. IAIA activities are carried out regionally and locally through its network of Affiliates and Branches.

IAIA's Vision: IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.

IAIA's Mission: IAIA provides the international forum for advancing innovation and communication of best practice in all forms of impact assessment to further the development of local, regional, and global capacity in impact assessment.

IAIA's Values: IAIA promotes the application of integrated and participatory approaches to impact assessment, conducted to the highest professional standards.

IAIA believes the assessment of the environmental, social, economic, cultural and health implications of proposals to be a critical contribution to sound decision-making processes, and to equitable and sustainable development.



(A) STANDARD BOOTH

US\$ 1750

The package consists of a 3m wide x 2m deep booth, power outlet (Australian standard 4 amp, 240v plug in with 3 prongs), name board in English, 2 23-watt spotlights, waste bin, 2 chairs, and a 1.8m banquet table with cloth covering.

The fee includes:

- Registration for one booth attendant
- Admission to all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack materials
- Company name listed in final program, on the event website, and in mobile app
- Admission to the welcome reception (banquet may be purchased separately)
- Delegate list on site
- Exhibitor nametag ribbon

(B) PREMIER BOOTH

US\$ 3350

The package consists of a 6m wide x 2m deep booth, 2 power outlets (Australian standard 4 amp, 240v plug in with 3 prongs), name board in English, 4 150-watt spotlights, two waste bins, 4 chairs, and 2 1.8m banquet tables with cloth coverings.

The fee includes the same benefits as the standard booth, **plus:**

- 1 additional registration for a booth attendant, with admission to all conference sessions (total of 2 booth attendants)
- Company name and logo in final program, on the event website, and in the mobile app
- ¼ page black-and-white ad in the final program

(C) DISPLAY TABLE

US\$ 950

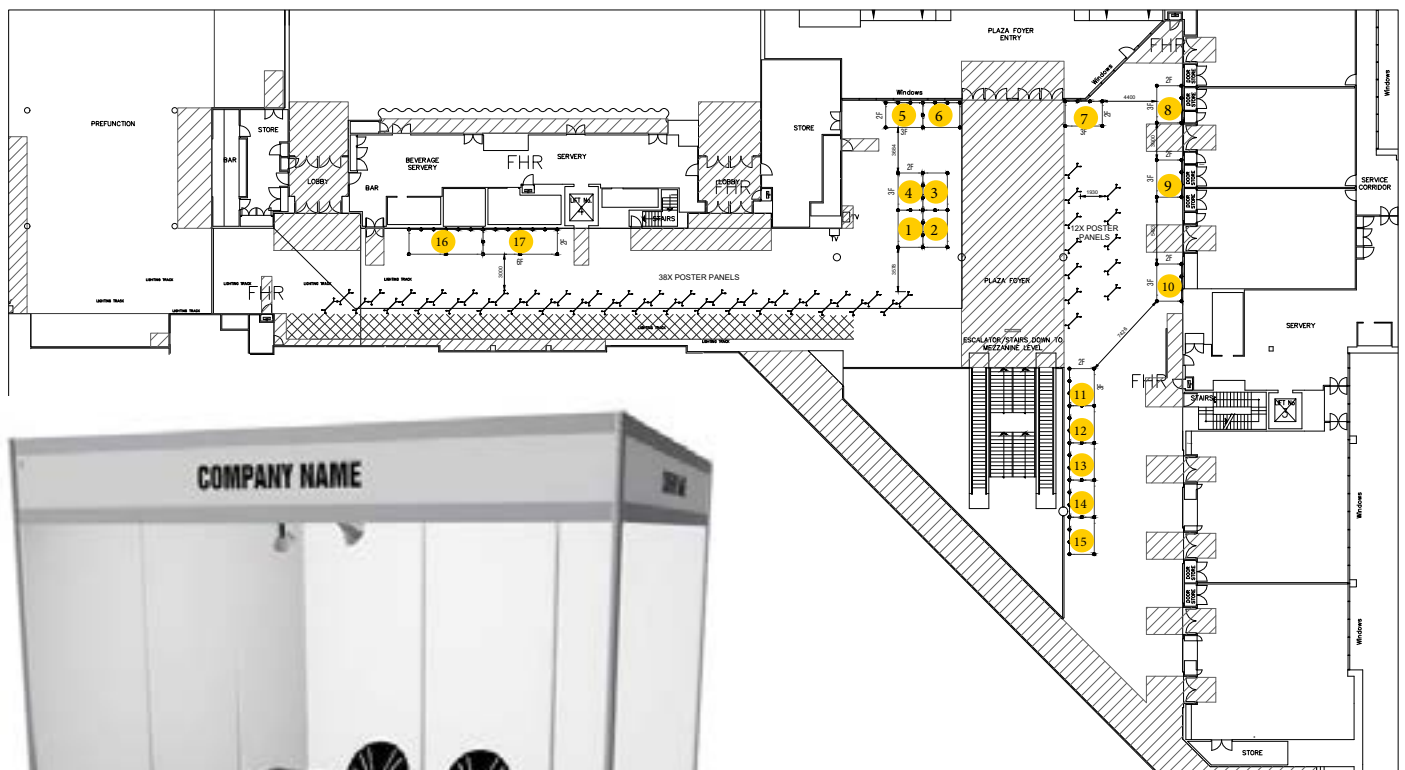
Standard equipment is 1.8m banquet table with cloth covering and 2 chairs.

The fee includes the same benefits as the standard booth.

Exhibition booth placement policy

Exhibitors will be given priority in terms of placement in the exhibition floor in the order that their payments are received. IAIA will make the final determination on location and layout when IAIA HQ staff arrive onsite. Coffee breaks and lunches will be located in the immediate area of all booths.

Note: Tables are provided for IAIA members to display materials that are non-commercial and distributed free of charge. There is no fee to IAIA members. These tables are shared with other IAIA members. Members must be in attendance at the conference to display materials. IAIA reserves the right to remove inappropriate materials. Leftover materials will be recycled.



Looking to maximize your visibility?

Consider becoming an IAIA19 sponsor.

Most sponsorship packages include a discount on a booth or table and a free ad in the final program.

PLUS get additional free registrations and more opportunities for your logo to be seen.

Visit <http://conferences.iaia.org/2019/sponsors.php> for more information.

Pictured: Standard 3x2 booth

Delegate pack option

(D) INSERTS IN DELEGATE PACKS

US\$ 1500

IAIA MEMBER RATE US\$ 1200

DEADLINE: 5 APRIL

IAIA provides a delegate pack to all participants that includes the final program, list of participants, and a variety of other IAIA and conference-related materials. Individuals or companies that wish to provide an insert for the pack may do so with this option. One insert per company will be accepted.

Inserts may include materials such as brochures/flyers (maximum 8 pages double-sided, maximum A4 or letter size) or memory sticks. We encourage exhibitors to think green and be creative—please limit paper and non-recyclable materials to the greatest extent possible!

Note: IAIA members may distribute non-commercial items free of charge via a display table (see page 3).

Please plan to provide 900 copies. If pre-registration indicates that the number of delegates may be significantly higher or lower than 900, IAIA will contact you. If the number is higher and you have extra copies and time allows, you are welcome to send additional copies (at no extra fee). Extra materials will be recycled.

Material to be included in delegate bags is subject to approval by IAIA HQ. IAIA's policy note on criteria for materials that are appropriate for distribution in delegate packs is provided upon confirmation of the insert.

HOW TO ORDER

To reserve a booth, please complete the form on page 6.

To arrange for advertising or a delegate bag insert, contact Kayla Deitch (kayla@iaia.org).

Please specify the size of the ad in your message.



Shipping and exhibition dates

EXHIBITORS

Set up will be the morning of Monday, 29 April. Dismantling will be the afternoon of Thursday, 2 May. The exhibition space will be open during conference hours from 29 April - 2 May.

INSERTS IN DELEGATE PACKS

Delegate packs will be prepared Friday, 26 April. Therefore, please plan to ship so that materials arrive no later than Thursday, 25 April. Materials not received in time will be placed on tables for distribution.

Complete shipping and other details will be provided upon confirmation of reservation and receipt of payment.

IAIA members:
20% discount
on inserts and
advertising!

(E) ADVERTISING IN THE FINAL PROGRAM

Advertise in the final program to ensure maximum and lasting exposure, gain additional name recognition, and spark interest in your booth!

The final program is the official guide to the conference—the primary print piece on-site and the best place to directly promote your company's services and products to hundreds of attendees.

The final program is distributed in hard copy to all conference delegates and published in PDF online, so your name lives on in conference documents for a minimum of 3 years.

Advertising is open to all companies (attending or not attending) who are looking to connect with decision makers and practitioners of impact assessment. One advertisement per company will be accepted.

ARTWORK REQUIREMENTS FOR ADS

Ads will be printed in grayscale on inner pages.

- Please send print-ready grayscale graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.
- IAIA reserves the right to scale ads slightly.

ARTWORK REQUIREMENTS FOR PREMIER EXHIBITOR LOGOS

Premier exhibitor logos will be printed in grayscale on inner pages and included in the mobile app in color.

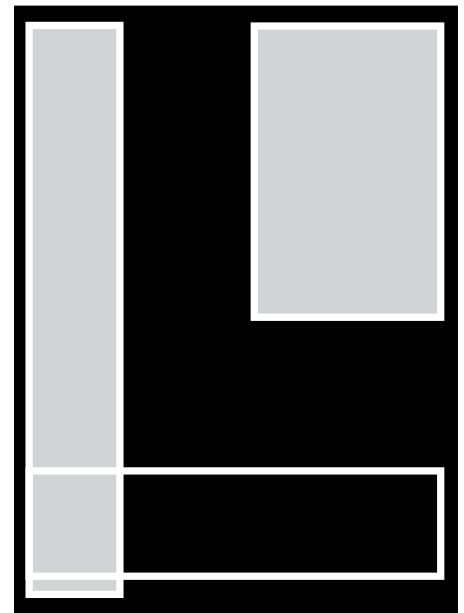
- Please send print-ready color (CMYK) graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.

ARTWORK REQUIREMENTS FOR SPONSOR LOGOS

Premier, Earth, Continent, and Island sponsor logos will be printed in color on the outside cover.

- Please send print-ready color (CMYK) graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.

Graphics files and payment for advertising in the final program can be accepted until 15 March. Please send to kayla@iaia.org.

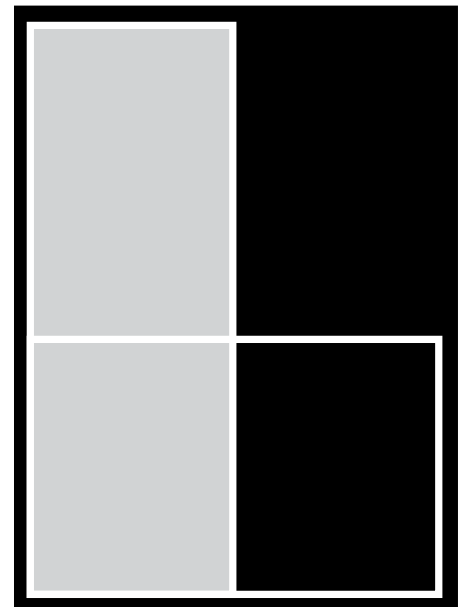


1/4-page ads

10cm wide x 13cm high
19cm wide x 7cm high
5.5cm wide x 25cm high

US\$ 500

IAIA MEMBER RATE US\$ 400



1/2-page ads

19cm wide x 13cm high
10cm wide x 25cm high

US\$ 750

IAIA MEMBER RATE US\$ 600

IAIA19 booth exhibitor registration form

1 | BOOTH ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Confirmation and payment for exhibitors is required by 1 March 2019.

Today's date _____ (month)/_____ (day)/20_____ (year)

Mr Ms First name _____ Last (family) name _____

Title _____ Organization _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | EXHIBIT OPTION (all fees in US\$)

- A. Standard booth \$1750
B. Premier booth \$3350
C. Display table \$950

3 | COMPANY IDENTIFICATION

If you selected a booth or table option, please provide the name of your company as you would like it to appear in the final program, on the booth ID, and online:

If you selected a premier booth, please be sure to send your logo according to the instructions on page 5.

4 | PRE-CONFERENCE TRAINING COURSES

Pre-registration and pre-payment by 1 March is required. After 1 March, registration acceptance is subject to availability, instructor consent, and receipt of payment. Courses may not be switched after 5 April.

- | | | |
|---|-------------|--------------------------------|
| 1. Human rights and IA | 27-28 April | <input type="checkbox"/> \$520 |
| 2. More effective IA: Tools | 27-28 April | <input type="checkbox"/> \$520 |
| 3. Cumulative effects assessment | 27-28 April | <input type="checkbox"/> \$520 |
| 4. Effective Implementation of ESMPs | 27-28 April | <input type="checkbox"/> \$520 |
| 5. Strategic thinking SEA | 27-28 April | <input type="checkbox"/> \$520 |
| 6. Theory & practice biodiversity-friendly infrast. | 27-28 April | <input type="checkbox"/> \$520 |
| 7. Socioeconomic survey & database mgmt. | 27-28 April | <input type="checkbox"/> \$520 |
| 8. Resettlement planning and IA | 27-28 April | <input type="checkbox"/> \$520 |
| 9. Leadership, influencing, & communication | 27-28 April | <input type="checkbox"/> \$520 |
| 10. Ecological soilutions and planning | 27-28 April | <input type="checkbox"/> \$520 |
| 11. SIA: Fit for the future | 27-28 April | <input type="checkbox"/> \$520 |
| 12. Stakeholder engagement & public participation | 28 April | <input type="checkbox"/> \$300 |

5 | TECHNICAL VISITS

Pre-payment is required for technical visits. After 1 March, registrations will be accepted on a first-come, first-served basis until 5 April or the maximum number of paid participants is reached.

- | | | | |
|---------------------------|----------|-----------------|-------------------|
| A. Minjerribah | 27 April | # Persons _____ | @\$175 = \$ _____ |
| B. Biodiversity-Friendly | 28 April | # Persons _____ | @\$95 = \$ _____ |
| C. Moreton Bay | 28 April | # Persons _____ | @\$195 = \$ _____ |
| D. Biodiversity & Offsets | 28 April | # Persons _____ | @\$95 = \$ _____ |
| E. Gold Coast | 3 May | # Persons _____ | @\$115 = \$ _____ |
| F. Brisbane Wharf | 3 May | # Persons _____ | @\$35 = \$ _____ |
| G. Port of Brisbane | 3 May | # Persons _____ | @\$65 = \$ _____ |
| H. Brisbane River Sunset | 3 May | # Persons _____ | @\$65 = \$ _____ |
| I. Darling Downs | 3-4 May | # Persons _____ | @\$350 = \$ _____ |
| J. Great Barrier Reef | 3-5 May | # Persons _____ | @\$750 = \$ _____ |

6 | SPECIAL EVENTS & PROGRAMS

- Welcome reception* 29 April # Persons: Delegates _____ Guests _____
Conference dinner* 1 May # Persons _____ @ \$60 = \$ _____
SYP Workshop 29 April # Persons _____ @ \$10 = \$ _____
World Bank Meeting 29 April # Persons _____ @ \$30 = \$ _____

7 | MEAL PREFERENCE

I prefer vegetarian meals
 Yes

8 | PAYMENT INFORMATION

* Starred activities are tentative pending sponsorship.

All prices include Australian GST.

Exhibit fee US\$ _____
Total of activities fees US\$ _____
Total amount due US\$ _____

Pre-payment by 1 March 2019 is required.

Charge to Visa MasterCard American Express

3 or 4 digit CCV code on back of card _____

Expiration date ____ / ____ (month/year)

Print name on card _____

Authorized signature _____

Check or money order in US\$ drawn on a US bank enclosed.

Wire transfer in US\$. (Contact info@iaia.org for wire transfer instructions. Registrations will not be processed until full payment has been received.)

8 | SEND REGISTRATION AND PAYMENT

BY E-MAIL
info@iaia.org

BY FAX
+1.701.297.7917

BY POST
1330 23rd St S, Suite C
Fargo, ND 58103 USA

QUESTIONS?
Phone +1.701.297.7908
info@iaia.org

IAIA19 booth exhibitor registration form

1 | PREMIER BOOTH - SECOND ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Confirmation and payment for exhibitors is required by 1 March 2019.

Today's date _____ (month)/_____ (day)/20_____ (year)

Mr Ms First name _____ Last (family) name _____

Title _____ Organization _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | EXHIBIT OPTION (all fees in US\$)

- A. Standard booth \$1750
B. Premier booth \$3550
C. Display table \$950

3 | COMPANY IDENTIFICATION

If you selected a booth or table option, please provide the name of your company as you would like it to appear in the final program, on the booth ID, and online:

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**DON'T MISS THE ONLY INTERNATIONAL, INTERDISCIPLINARY,
EDUCATIONAL CONFERENCE DEDICATED TO ADVANCING
THE ART AND SCIENCE OF IMPACT ASSESSMENT!**



MAXIMIZE YOUR EXPOSURE

Sponsorship opportunities are also available, and many include discounts on exhibit space.

See <http://conferences.iaia.org/2019/sponsors.php> for details.

JOIN YOUR COLLEAGUES AND COMPETITORS AT IAIA19!

Previous conferences have featured the following exhibitors and more:

- Amec Foster Wheeler
- Arcadis Canada
- Bioinsight
- Biota
- Cardno
- Environmental Accord Ltd.
- Golder Associates
- Juta
- Royal HaskoningDHV
- Stantec
- Taylor & Francis Group
- TetraTech
- The Cadmus Group
- Triplo4 Sustainable Solutions (Pty) Ltd.



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