

# WATER AND IMPACT ASSESSMENT

INVESTMENT, INFRASTRUCTURE, LEGACY

1-2 September 2016

## SPONSORSHIP OPPORTUNITIES



### Who will attend?

This symposium is expected to attract up to 200 delegates from the United Kingdom, Europe, and internationally. This event will interest people from:

- Water construction
- Consultancies
- Utilities
- Government and regulatory agencies
- Banking
- Water management
- Water protection and permitting
- Construction and infrastructure
- Universities

### Symposium theme

Water is the most important resource on this planet, and a significant proportion of global investment and infrastructure is concerned with ensuring its supply, management, quality, and transportation. Every €1 invested in clean water can yield €4–€13 in economic returns, but when its use becomes unsustainable and its supply limited, polluted, or even too abundant during flood events, our society and its infrastructure can fail.

All forms of development interact with water at a physical, policy, regulatory, social, or cultural level. In the face of future climate change adaptation and mitigation, new infrastructure will need to be resilient to both current and future hydrological risks. The impact assessment (IA) of water effects for new infrastructure or water-relevant policies, plans, and programs (through EIA or SEA, for example) is a complex and critical step within the appraisal of investment, operational, or future sustainable management cycles.

- What are the **challenges and opportunities** associated with the management of water-related impacts across investment sectors?
- How can we **support IA professionals** in effectively meeting challenges associated with water IA, management, and planning?
- What are the **new approaches** in impact assessment?

### Why sponsor this symposium?

IAIA events bring together a unique mix of experts and professionals from a very diverse range of disciplines and countries, and they are unique opportunities for you to promote your organization.

- Increase your visibility before an audience of environmental and social professionals within the UK, Europe and internationally.
- Be recognized as a global thought leader in responsible water-related practice.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the symposium.
- Enhance your presence both regionally and internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

“

Sponsorship of IAIA has helped us build our profile in the impact assessment marketplace globally and to assess market needs that have helped us deliver our IA services more effectively to our clients.

Lea Chambers  
Golder Associates  
Sponsor since IAIA09

”

# WE ARE INTERESTED!

## What can we sponsor?

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Bronze, Silver, Gold) on the following page.

All amounts are listed in Great Britain Pounds (£), but payments will be processed in the US dollar equivalent.

### Welcome coffee

**£2,500 | 1 available**

As delegates arrive to the event, your organization will be the first name they see as they register and enjoy refreshments.

### Coffee break

**£1,500 | 2 available**

When delegates break for coffee, they'll see your organization's name and logo on signage, as well as recognition in the final program.

### Lunch

**£4,500 | 2 available**

Lunches are provided to delegates all both days of the symposium. Signage placed in the lunch area and acknowledgment in the daily agenda ensure visibility of the lunch sponsor.

### Opening reception

**£5,000 | 1 available**

Being the opening reception sponsor gives your organization unprecedented access and exposure to delegates at the first major event of the meeting.

### Note pads and pens

**£1,000 | 2 available**

The delegates will see your organization's name every time they reach for their eco-friendly notebooks or pens to write down a key thought from the symposium.

### Delegate satchels

**£5,500 | 1 available**

Every delegate will receive a satchel with the symposium program and other materials. By sponsoring the satchels, your organization's logo will appear with the IAIA logo, giving you exposure to delegates both throughout the conference as well as long after the event, as delegates take their bags home with them.

### Opening plenary

**£2,500 | 1 available**

Great events often start with high profile speakers. Give your organization name and logo visibility at the very beginning of the symposium by sponsoring the inspiring opening session where all the delegates first gather.

### Closing plenary

**£1,500 | 1 available**

The final session brings all delegates back together to summarize the ideas and topics of the event. It also serves as a platform for looking forward, to apply what they learned at the symposium. By sponsoring the closing plenary, your organization's name and logo will leave a lasting impression with the delegates as they return home.

### Symposium sessions

**£1,000 each**

Interested in a specific topic area? Focus on it by sponsoring a relevant 1.5-hour symposium session. Sponsorship of a session is subject to final approval of the session by the Program Committee and/or the session chair.

### Final program

**£2,000 | 1 available**

The final program is used with great frequency by all delegates throughout the symposium and afterward. Enjoy prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

### Participant support

**Between £1,000 and £5,000 per person**

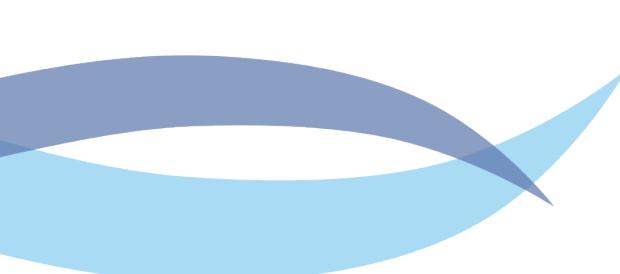
Support professionals from developing countries or countries in transition. Your organization could provide application criteria and the number of persons to sponsor, and IAIA will work with you in selecting delegates and handling all the travel, registration, and logistical arrangements. The sponsorship covers registration fees, special activities, airfare, hotel, and daily expenses. Please contact IAIA ([shelli@iaia.org](mailto:shelli@iaia.org)) for more details about this item.

### General Support

**Not sure what to sponsor?** General contributions in any amount are always welcome to fund symposium necessities such as meeting room and audio-visual rental or general symposium administration and management.

### Can sponsors speak/present at the symposium?

Yes, we encourage sponsors to get involved with the technical program by submitting an abstract for a session. Please note submission deadlines posted at [www.iaia.org](http://www.iaia.org). Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.



# WHAT ARE THE BENEFITS *of sponsorship?*

**1** Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.

**2** In the grid below, you can see the benefits associated with the amount you contribute.

Once you've contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **1 July 2016**. However, please feel free to contact us after 1 July to see what opportunities and recognition remain available.

**Note:** All amounts are listed in Great Britain Pounds (£), but payments will be processed in the US dollar equivalent.

Benefit	Sponsorship Category	BRONZE £1,000 - £4,000	SILVER £4,500 - £10,000	GOLD £10,500+
Recognition in symposium publications	✓	✓	✓	
Recognition in IAIA e-newsletter (circulation 9,000+)	✓	✓	✓	
Recognition on symposium sponsors webpage	Company name	Logo	Logo	
Recognition in final printed and online program	Company name	Logo	Logo	
Complimentary registrations	One	Two	Three	
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	
Special "Proud Sponsor of IAIA Water Symposium" logo available for your website/e-mail signatures	✓	✓	✓	
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	
Half-price registrations for additional staff		One	Two	
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	
Named sponsor of one session				✓
Sponsor-provided satchel insert				One hard-copy flyer or one USB
Profile on symposium sponsors web page				50 words

## INTERESTED? *Contact us!*

For more details or to become a sponsor, please contact:

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**Phil Le Gouais**  
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**IAIA**  
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### About IAIA

For 35 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans and projects.

**Local Symposium Organizer**  
IAIA Ireland-UK Branch



[conferences.iaia.org/ukwater/](http://conferences.iaia.org/ukwater/)