



# Impact Assessment and Responsible Development for Infrastructure, Business and Industry

## 31st Annual Meeting of the International Association for Impact Assessment

28 May - 4 June 2011  
Puebla, México

## First announcement and call for sessions

### Program

In addition to conference sessions, workshops, and training courses, you will also be able to choose technical visits, sightseeing tours, networking opportunities, and more.

The preliminary program and registration materials will be available on the web site and from IAIA HQ in October 2010.



### Conference theme

What are the consequences to ecosystems, cultural heritage and human well-being -in the short and long run- of decisions taken by infrastructure developers, industry executives and managers, financial agents and business leaders?

Today we know much more about the environmental and social effects related to decisions taken in these sectors and their implications to humankind, especially the poorest and most defenseless people.

Impact assessment comprises a set of tools that strengthen the sense of responsibility in business and investments and in the design and execution of policies, plans, programs and projects. Responsible development means to assess in an integral way the impacts on the environment and on communities, human health, and well-being. Infrastructure and industrial projects as well as business undertakings (in the financial and retail sectors, for instance) should be developed under this responsible point of view, from the early conceptual stage of each project until the end of its utilitarian life.

Since we share a common world, we should be able to identify common objectives for responsible development, in which each sector of the economy becomes aware of the effects of its decisions. At IAIA11, ideas and experiences on this theme will be shared by experts from around the globe, with the end result being a better collective knowledge about how to ensure a better future.

### Conference topics

IAIA11 participants will be encouraged to highlight how the various instruments of impact assessment can assist infrastructure developers, industry, decision-makers, financial institutions, retail development, development cooperation providers, and the public. Areas of interest will include:

- Energy
- Corporate social responsibility
- Water and coastal zone management
- Climate change (mitigation and adaptation)
- Cultural heritage
- Transportation
- Agriculture, forestry and fisheries
- Extractive industry
- Sustainable production and consumption
- Tourism
- Integrated project appraisal
- Land use planning
- Health and pharmaceutical sectors
- Public health and community development
- Indigenous knowledge in impact assessment
- Environmental impact of trade agreements
- Environmental practice and governance in Latin America and the Caribbean
- Environmental compliance and enforcement

### About Puebla

The city of Puebla is the capital of Puebla State, Mexico, and is just a two-hour drive southeast of Mexico City.

In 1987 UNESCO designated Puebla a World Heritage City. The convention center is on the east side of the district where the majority of historic sites are found, as well as El Zócala, the central square.

Museums abound, as well as several richly decorated cathedrals. Many other interesting places are close by, including:

**Cholula:** Ancient Cholula has been for centuries a major center for Mesoamerican trade, commerce and religion. A great city once stood at the foot of what appears to be an earthen hill located about 8 km west of Puebla. This hill is, in fact, the largest pyramid ever built, covering over 46 acres. Called the Great Pyramid of Tepanapa, it was constructed in successive stages over an 800-year period (1-800 A.D.).

**Africam Safari:** This amazing zoo and wild animal park is home to more than 3,000 animals from 250 species. The park is divided by regions that house wildlife from Asia, Africa, and North America.

**Cantona:** This archaeological site is located 96 km east of Puebla and dates from the Classic/early Post-Classic period of the Olmec-Xicalanca culture (600-950 A.D.).

### For more information on Puebla

<http://mexicofile.com/discoverpuebla.htm>

[www.theculturedtraveler.com/Heritage/Archives/Puebla.htm](http://www.theculturedtraveler.com/Heritage/Archives/Puebla.htm)

<http://travel.nytimes.com/2008/03/09/travel/09hours.html?ref=travel>

### And for more than you may want to know about mole

<http://travel2.nytimes.com/2006/11/17/travel/escapes/17mole.html?ref=travel>

# Submission information

## Procedure

Conference submissions take place in three phases.

- 1. Session proposals.** From May through August, session proposals are invited. Accepted sessions are listed in the preliminary program in October.
- 2. Paper and poster abstract submissions.** From October to January, papers and posters are invited on the topics and sessions listed in the preliminary program. Accepted papers and posters with the primary author registered by 28 February are listed in the final program.
- 3. Papers for online proceedings.** From February through 28 March, paper and poster presenters are invited to prepare 5-page papers to be included in a peer review process for online proceedings. To be published online, the paper or poster abstract must have been accepted by the program committee, and the presenting author must be registered by 28 February. Detailed instructions for paper preparation and submission are provided to authors upon both submission and acceptance of a paper or poster abstract.

## How to send a session proposal or a paper/poster abstract

Follow the instructions at [www.iaia.org](http://www.iaia.org) > IAIA11 > Submissions.

## Language

English is the primary language used at IAIA conferences. Unless otherwise noted in the preliminary or final program, sessions will be held in English. However, translation may be provided and/or selected sessions may be held in Spanish.

## Acceptance and registration

Session organizers and authors will receive an immediate confirmation of successful online submission.

The Program Committee will notify session organizers of acceptance status for sessions between 1 September and 10 September.

Session chairs will notify authors of papers or posters of acceptance status by 15 February.

All session chairs and presenting authors or speakers listed in the final program are required to submit a registration form, with full conference fees paid, by 28 February 2011. Individuals not able to comply with this requirement will be dropped from the program and proceedings.

REMEMBER: Early registration will also save you money! IAIA does not have funds available to pay registration and travel expenses for program participants.

## Special meetings

Contact IAIA HQ for information. Requests or proposals are due by 31 August 2010 for inclusion in the preliminary program.

# Important dates

- **May 2010**  
Session proposal submission opens
- **31 August 2010**  
Deadline for session proposals and requests for special meetings
- **10 September 2010**  
Session organizers notified of acceptance status
- **1 October 2010**  
Preliminary program posted; paper and poster abstract submission opens
- **31 January 2011**  
Deadline for submission of paper and poster abstracts
- **15 February 2011**  
Authors notified of paper or poster acceptance status
- **28 February 2011**  
Registration and payment deadline for presenters and all individuals to be listed in the final program and proceedings
- **28 March 2011**  
Deadline for draft papers
- **28 April 2011**  
Paper reviews completed
- **28 July 2011**  
Deadline for revised papers
- **28 August**  
Deadline for final, formatted papers submitted to HQ for posting in online proceedings



Cholula - Popocatepetl Volcano

## About IAIA

IAIA is the International Association for Impact Assessment, organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. Our members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers and their students. IAIA has members from over 120 nations.

For 31 years IAIA has been holding annual conference events all over the world to promote best practices in impact assessment.

**IAIA**  
[www.iaia.org](http://www.iaia.org)

**International Headquarters**  
1330 23rd Street South, Suite C  
Fargo, ND 58103-3705 USA  
Phone +1.701.297.7908  
Fax +1.701.297.7917  
[info@iaia.org](mailto:info@iaia.org)