Promotional Opportunities

Annual Conference: IAIA14
Reservation deadline: 15 February 2014

(A) Standard exhibition booth
US$ 1,600
Basic equipment includes a 3mx3m (9m²) booth with white aluminum frame panels, a round table of 60cms, 2 chairs, blue tablecloth, valance name, spotlight and triple outlet.

Fee includes:
- Registration for one booth attendant
- Attend all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack
- Company name listed in final program and on web
- Invitation to the opening reception. Banquet may be purchased separately.
- Delegate list on site
- Exhibitor nametag ribbon

(B) Premier exhibition booth
US$ 2,800
Basic equipment includes a 3mx6m (18m²) booth with white aluminum frame panels, 2 round tables of 60 cms, 4 chairs, blue tablecloth, valance name, 2 triple spotlights and 2 triple outlets.

Fee includes the same benefits as the standard booth, plus:
- 1 additional registration for a booth attendant, including access to all conference sessions (total of 2 booth attendants)
- Company name and logo in final program and on web
- ¼ page ad in the final program

(C) Display table
US$ 975
Standard equipment is one draped table and two chairs.

Fee includes:
- Registration for one attendant
- Attend all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack
- Company name listed in final program and web
- Invitation to the opening reception (if applicable). Banquet may be purchased separately.
- Delegate list on site
- Exhibitor nametag ribbon

Note: A table is provided for IAIA members to display materials that are non-commercial and distributed free of charge. There is no fee to IAIA members. This table is shared with other IAIA members. Members must be in attendance at the conference to display materials. No advertising is permitted. IAIA reserves the right to remove inappropriate materials.
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(D) Poster panel
US$ 130

Vertical panels 2.3m, high x 94.5cm wide. Use of IAIA-provided panels is required.

Arrangements for options A, B, C and D

Contact Jennifer Howell (jen@iaia.org) at IAIA HQ to reserve and pay for your space and to register the person(s) who will be the booth attendant(s). Jennifer will forward your reservation to the local exhibition vendor, who will coordinate the equipment and furniture, and coordinate conference registration with IAIA’s registrar.

(E) Inserts in delegate packs (e.g., brochures/flyers/CD-ROMs. Maximum dimensions A4 or letter size.)
US$ 920

IAIA provides a delegate pack to all delegates that includes the final program, list of participants, and a variety of other IAIA- and conference-related materials. Individuals or companies that wish to provide an insert for the pack may so with this option.

Note: IAIA members may distribute non-commercial items free of charge via a display table; see option C.

Arrangements for option E

Please contact Jennifer Howell (jen@iaia.org) at IAIA HQ to arrange for a delegate bag insert and payment. Jennifer will provide IAIA’s policy note on criteria for materials that are appropriate for distribution in delegate packs. Please note that material to be included in delegate bags is subject to approval by IAIA HQ by 28 February.

Please plan to provide 600 copies. If pre-registration indicates that the number of delegates may be significantly higher than 600, IAIA will contact you. If the number is higher and you have extra copies and time allows, you are welcome to send additional copies (at no extra fee). Extra materials will be recycled.

Shipping and exhibition dates

Set up will be Monday, 7 April. Dismantling will be Friday, 11 April. The exhibition space will be open during conference hours beginning at 08:00 on Monday, 8 April, through 13:30 on Friday, 11 April.

Inserts in delegate packs: Delegate packs will be prepared Saturday, 5 April. Therefore, please plan to ship so that materials arrive by Friday, 4 April.

Complete shipping and other details will be provided upon confirmation of reservation and receipt of payment.
Ficha Técnica
STANDS MODULARES / TIPO Poster

DIMENSIONES

Planta

Elevación

1 mts
0,50 mts
94,5 cms
2,3 mts
94,5 cms
2,2 mts
2,2 mts
ESPECIFICACIONES

> **Piso:** Alfombra cubrepiso color azul.
> **Estructura:** Sistema modular de aluminio, placa mdf blanco.
> **Cenefa:** Perfiles de aluminio / Soporte para gráfica de 23 cm de alto.
> **Gráfica:** Nombre de expositor en adhesivo pvc impreso.
> **Electricidad:** 3 focos spot + 1 tomacorriente doble.
> **Mobiliario:** 1 mesa circular 60 cm de diámetro / 2 sillas.
ESPECIFICACIONES

> **Piso:** Alfombra cubrepiso color azul.
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