

Our mission:

Understand the collective stakes of the territory to support the acceptability of the project

- > In 2009, Egis took part in a Research project with the University of Nîmes, France which specialises in **environmental psychology**.
- > The outcome of this research work is the **participative study of the living environment**.

- > In 2015, the research received the **1st Prize** (out of 27) of the ITTECOP-IDRRIM Grand Prix **of the French Ministry of Ecology, Energy, Sustainable Development and Land Use Planning**.

«The close coordination between Academic Research and Private Technological Development was a major factor in the Jury's decision» says Alexia LOPEZ, from the University of Nîmes.

Contribution of the approach

Helping to understand the collective stakes of the territory

- > **Emergence of pioneering knowledge, specific to individuals:** land uses; identity, religious and spiritual values; perceptions of the environment (odours, noise, etc.)
- > Analysis and mapped interpretation: **innovative combination of subjective and quantitative geolocalised data** (GIS).

Supporting the acceptability of the project

- > **New participative form of consultation** via the Internet.
- > Presentation of data that **involves residents in the design** of a project.

An operational approach compatible with and adaptable to any type of project

- > **Consistent with the client's budget** and deadline requirements.
- > For use in the **various project phases:** preliminary study, consultation, design, assessment, etc.
- > **Ranging in scale**, from district to regional levels.

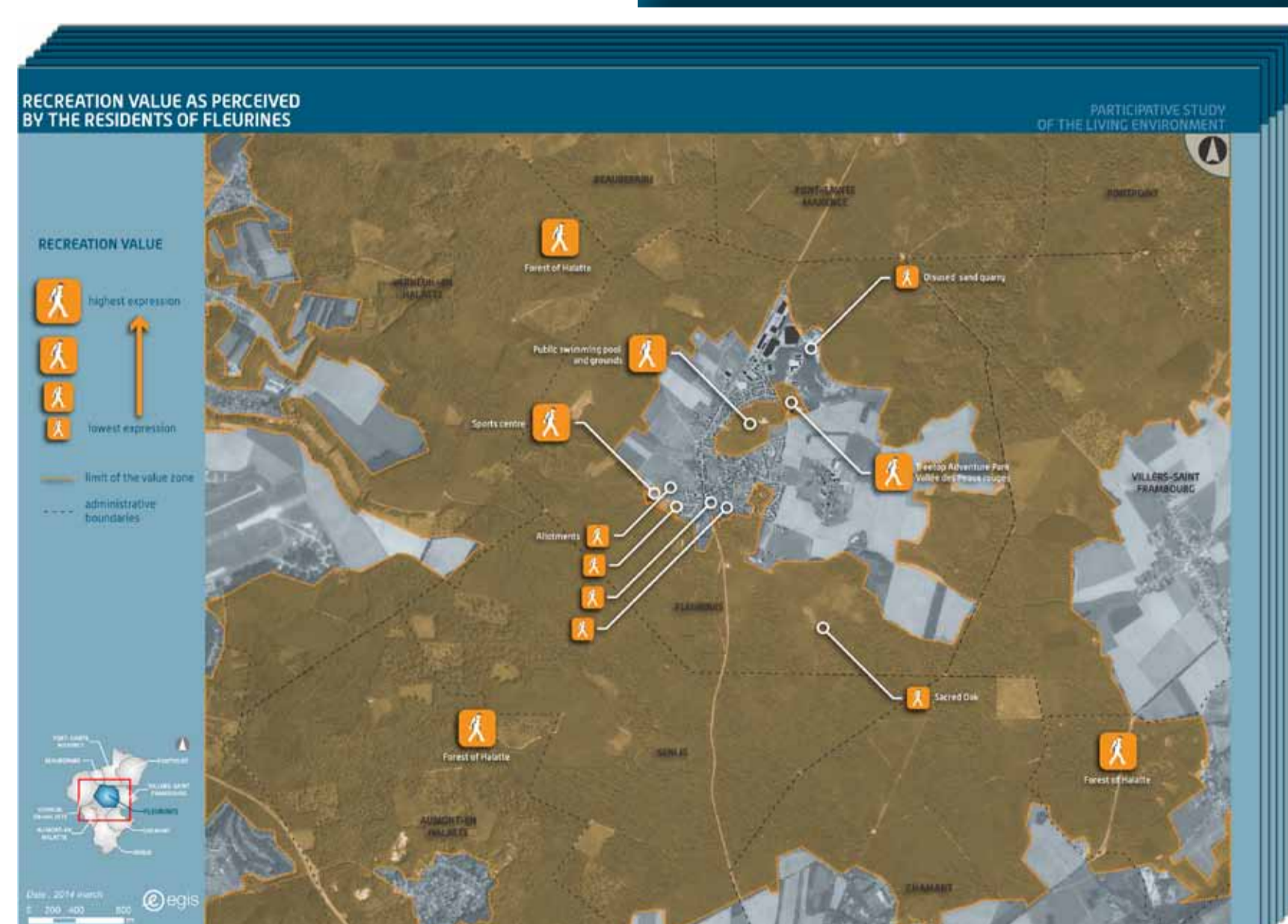
Process and Results

- > **Sharing results**
- > **Emergence of the most appropriate solutions / co-construction**
- > **Enhance acceptability of the project**

Participative study (citizens)

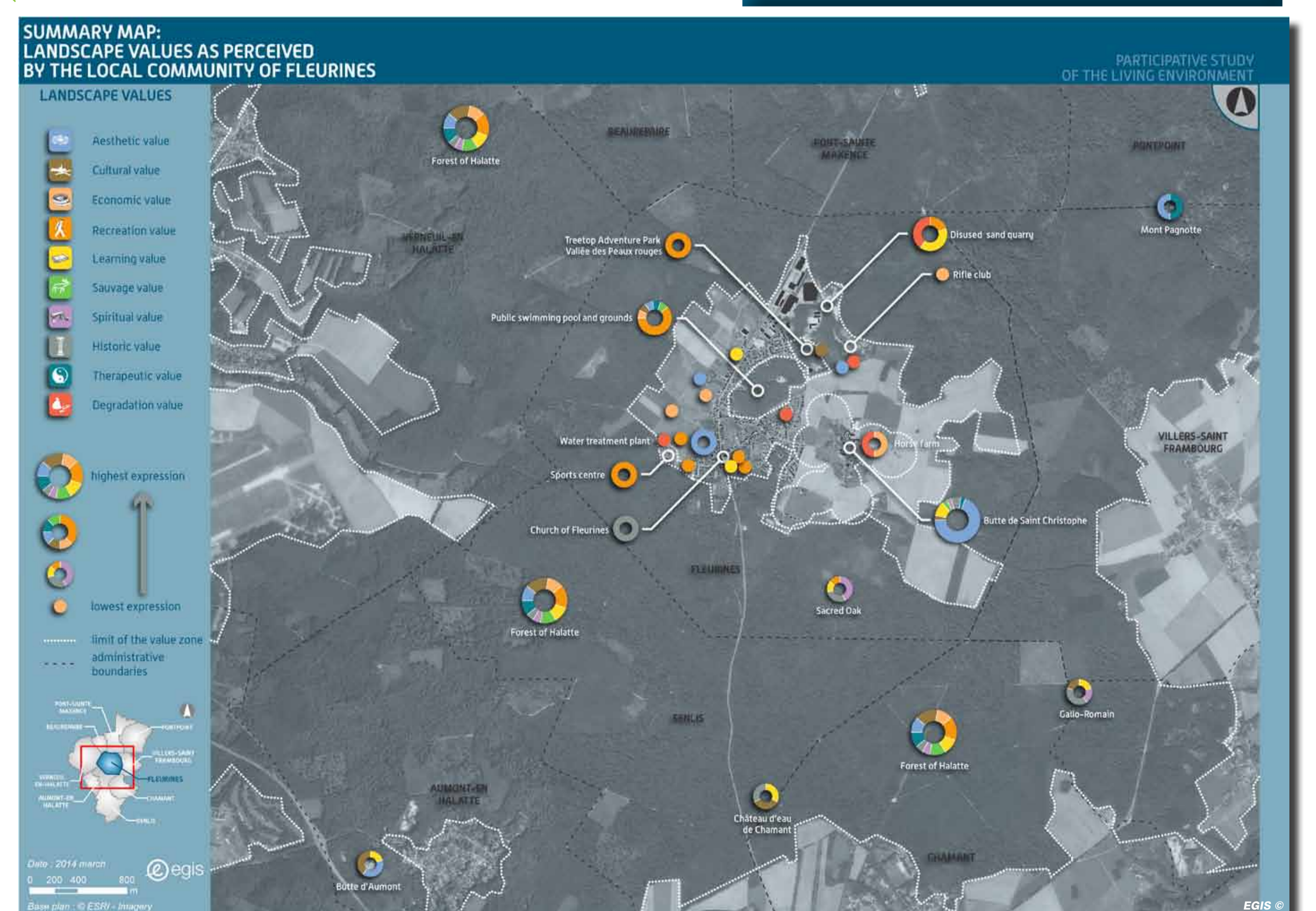


Map of the 10 landscape values



- > **Processing of the results**
- > **Analysis and cartographic presentation**

Overall map: uses and values of the territory



Synthesis of the 10 landscape values