SOCIAL RISKS MITIGATION AND STAKEHOLDER ENGAGEMENT PLAN

ALDI MUHAMMAD ALIZAR (IAP2 INTERNATIONAL)
CHOERUNISA NOOR SYAHID, (IAP2 INDONESIA AFFILITE)
ANAS NIKOYAN (IAP2 INDONESIA AFFILITE)

PRESETED AT IAIA15 CONFERRENCE,
FLORENCE PROVINCE, ITALY
APRIL 2015

BACKGROUND

BACKGROUND

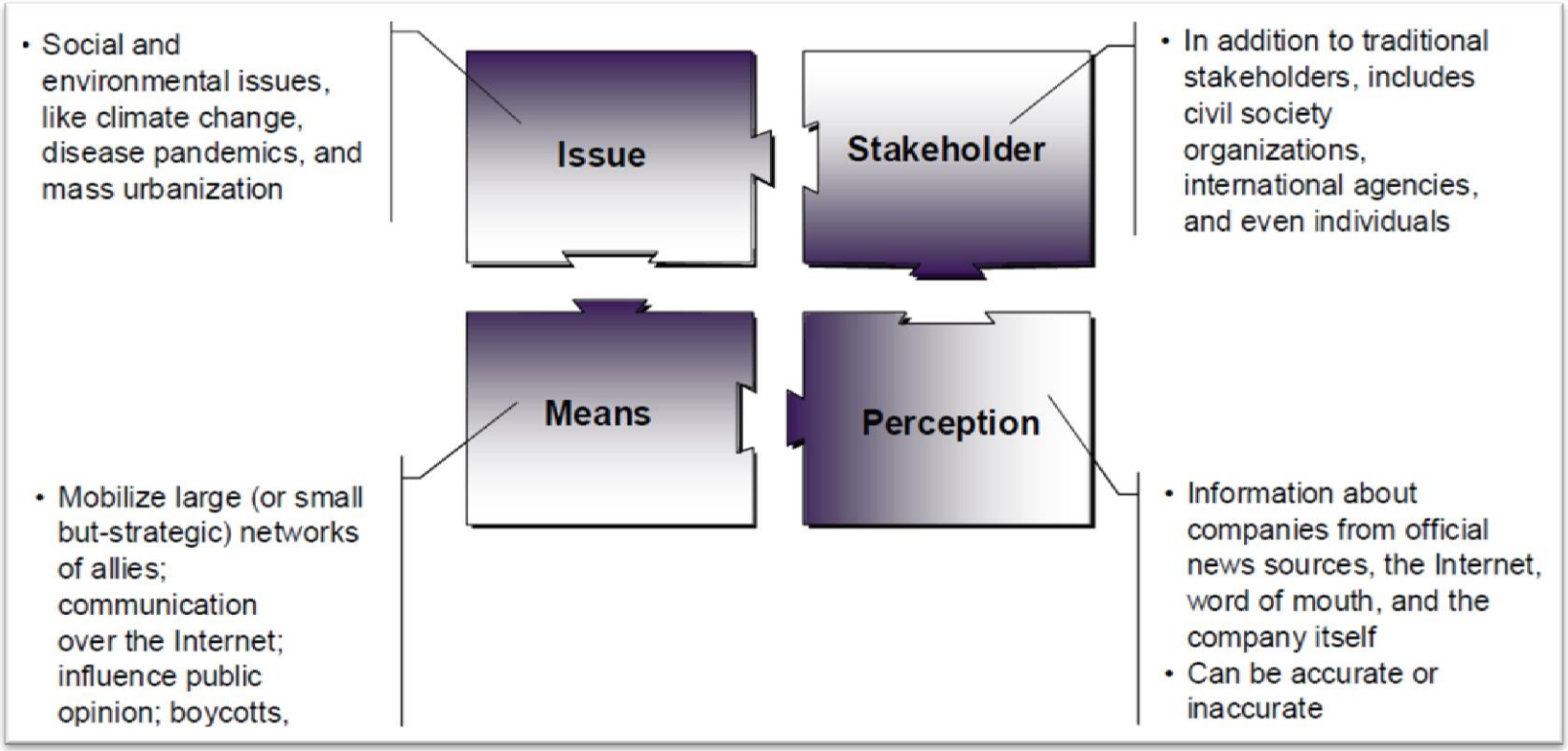
- In the practice usually the company facing many problems, which potentially become a threat for their business activities.
- In the 1980's, the concept about risk management began develop to minimize the risk of the company loss and threats.

THE SOCIAL RISKS FRAMEWORK

SOCIAL RISKS AND STAKEHOLDER

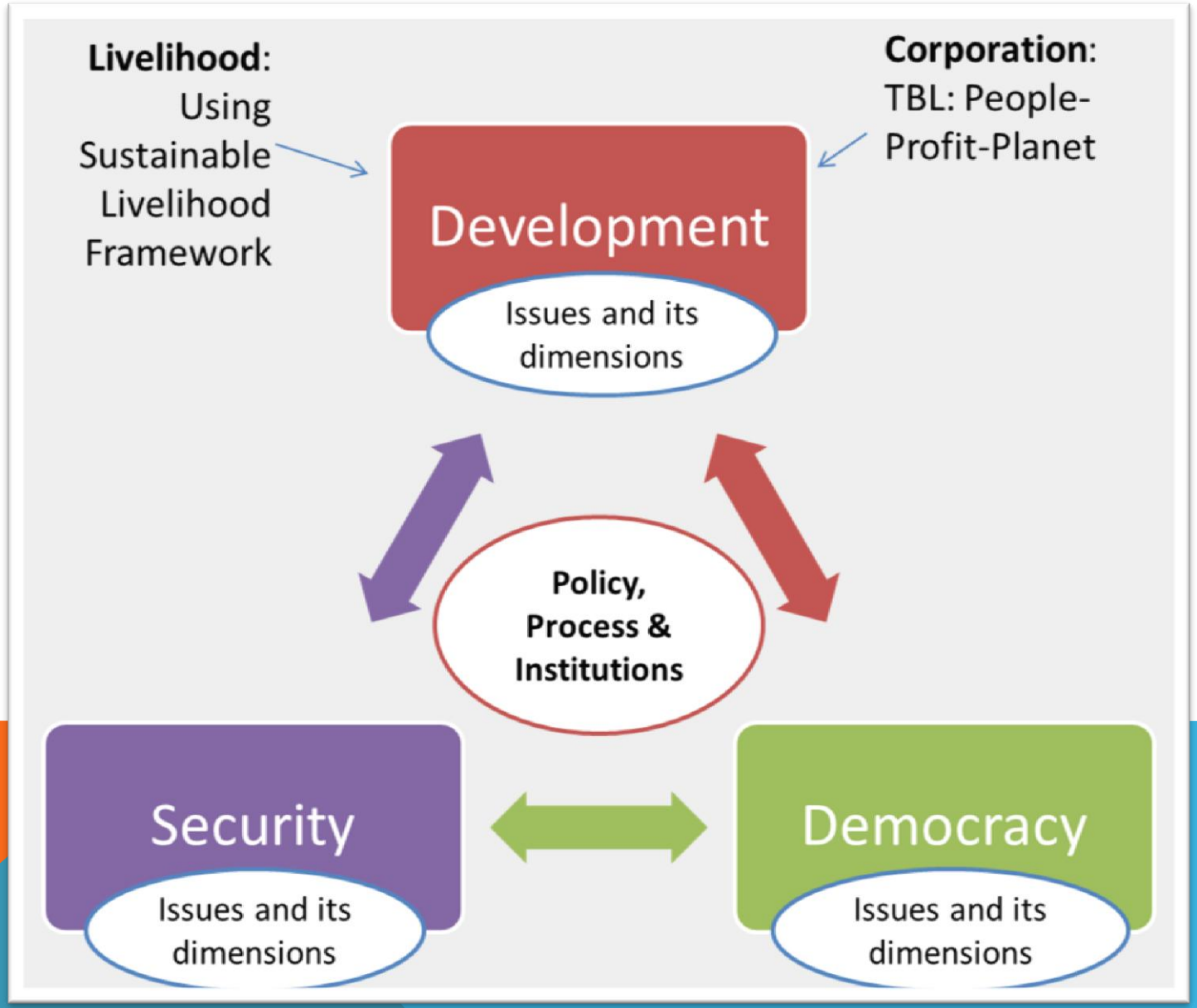
- The Independent Project Analysis (IPA) on their risk management and company's sustainability studies stated that there are four important things to minimize the risk impact, which are:
  1. stakeholder assessment,
  2. social & environmental baseline studies,
  3. community engagement, &
  4. grievance (communication) mechanism.
- One of the most significant thing to make business more sustainable is stakeholder assessment.

THE SOCIAL RISKS FRAMEWORK



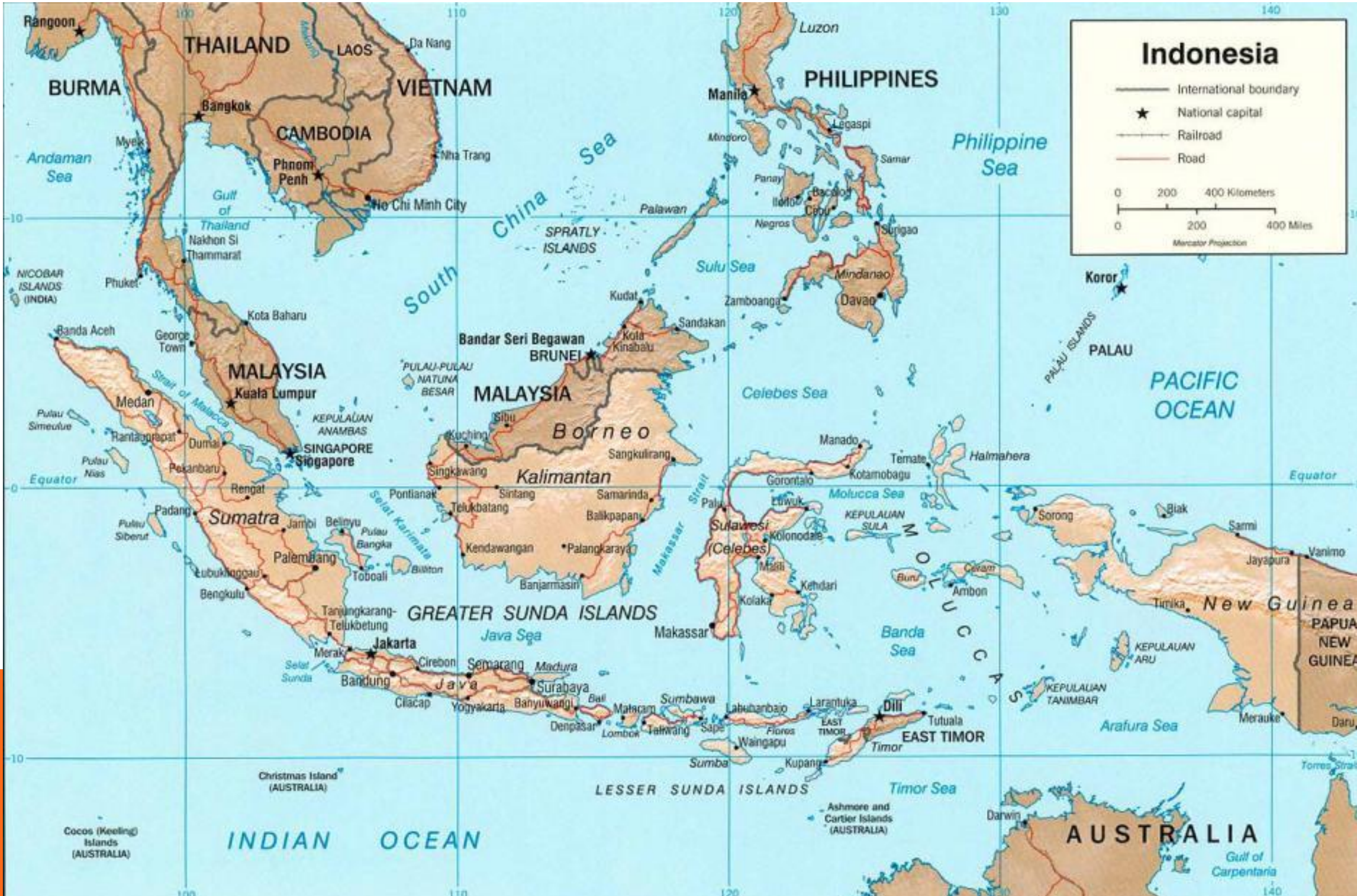
Tamara,et.al(2006) have delivered four phases of stakeholder identification

UNDERSTANDING ISSUES



CASE STUDY


NANGROE ACEH
DARUSSALAM
TOURISM MAP
www.indonesia-tourism.com
Weh Island
SABANG
Breueh Island
BANDA ACEH
JANTHO
SIGLI
LHOKSEUMAWE
TAKENGON
MEULABOH
LANGSA
KUTACANE
TAPAKTUAN
Simeulue Island
Banyak Islands
MALLACA STRAITS
NORTH SUMATERA PROVINCE
BINJAI
KABANJAHE
INDONESIA OCEAN

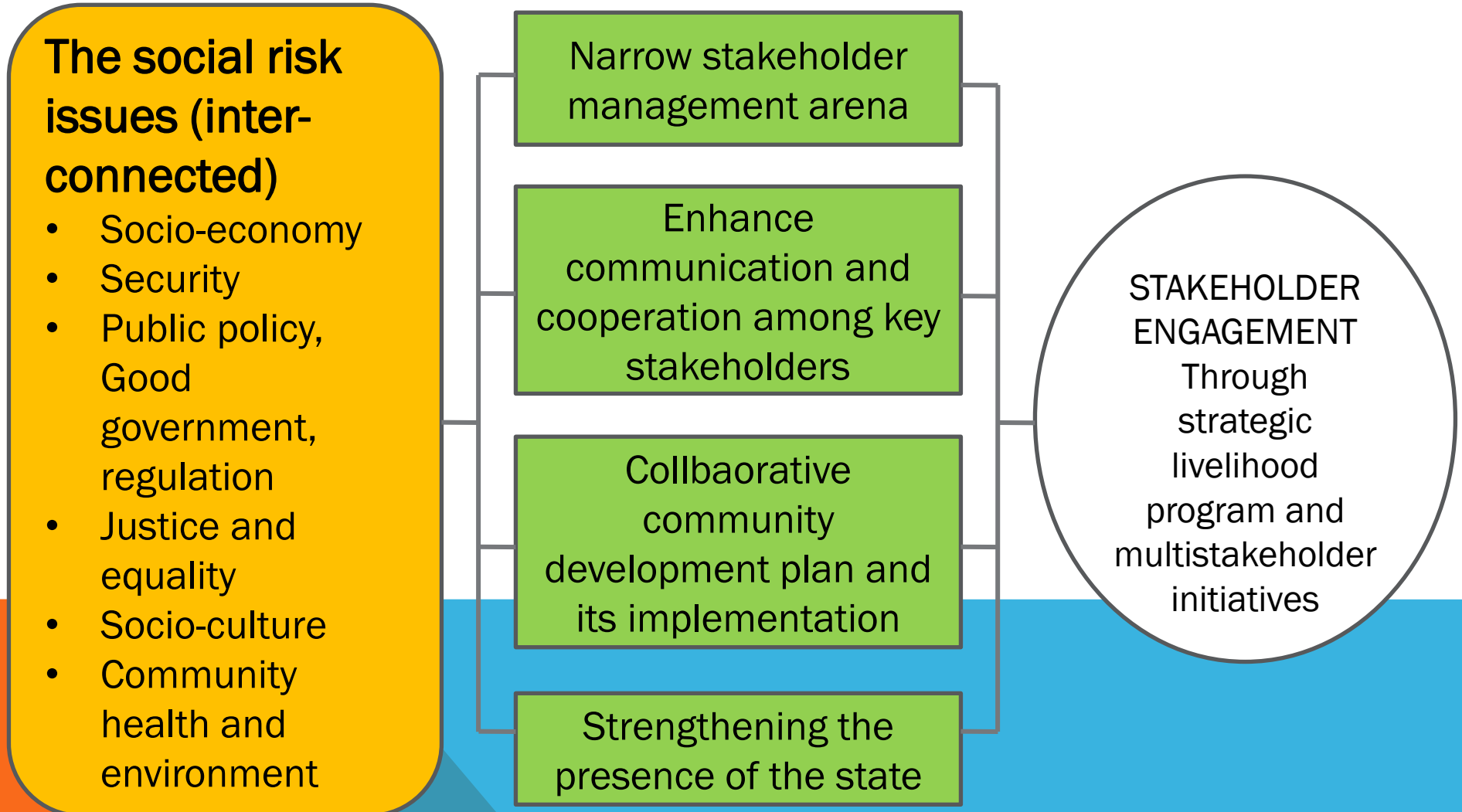


Indonesia
International boundary
National capital
Railroad
Road
0 200 400 Kilometers
0 200 400 Miles
Mercator Projection
BURMA
THAILAND
LAOS
VIETNAM
CAMBODIA
PHILIPPINES
MALAYSIA
BRUNEI
SINGAPORE
PALAU
PACIFIC OCEAN
Philippine Sea
South China Sea
Andaman Sea
Gulf of Thailand
Sulu Sea
Celebes Sea
Molucca Sea
Banda Sea
Java Sea
Arafura Sea
Timor Sea
INDIAN OCEAN
Borneo
Kalimantan
Sumatra
Java
Sulawesi (Celebes)
MOLUCCAS
New Guinea
PAPUA NEW GUINEA
EAST TIMOR
AUSTRALIA
GREATER SUNDA ISLANDS
LESSER SUNDA ISLANDS
Rangoon
Bangkok
Phnom Penh
Ho Chi Minh City
Da Nang
Nha Trang
Manila
Luzon
Kuala Lumpur
Bandar Seri Begawan
Jakarta
Dili
Koror
Medan
Padang
Palembang
Surabaya
Semarang
Bandung
Makassar
Manado
Ambon
Jayapura
Darwin
Christmas Island (AUSTRALIA)
Cocos (Keeling) Islands (AUSTRALIA)
Ashmore and Cartier Islands (AUSTRALIA)
Gulf of Carpentaria
Torres Strait
Equator

TYPICAL MACRO CONTEXT IN THE POST-CONFLICT ARENA

- Post-conflict Insecurity
- Lack of trust
- Disorder
- Who really governs/who is in charge?

INTEGRATION SOCIAL RISKS MITIGATION WITH STAKEHOLDER ENGAGEMENT



CONCLUSION AND RECOMMENDATION

CONCLUSIONS

- Having knowledge about the social risks and to include roles and risks level of the stakeholders, the next step is the process of **stakeholders' involvement** to the company's activities.
- The essence of this stage is how to create the **trust (social asset)** between both parties, which are the company and its stakeholders
  → Focus on VALUES.

The IAP2 Core Values define the expectations and aspirations of the public participation process.

Processes based on the Core Values have been shown to be the most successful and respected.

RECOMMENDATIONS

- The results of this instrument became the basis for the company to make social risks mitigation strategy & action plan (SRMAP), thay could cover the 3 main pillars:

1. Development → community livelihood
2. Democracy → executives and legislatives
3. Security → police, military and others

OUTLINE OF THE SEP

- Communication plan for specific stakeholder category
- Grievance mechanisme policy and procedures
- Monitoring and evaluation plan
- Stakeholder profile and its engagement strategy

Stakeholder Category	Priority	Level of Engagement	Win-Win Strategy Engagement
Imam Meukim	H	Consultation	Multi-stakeholder sub-Regency development Forum; and Grievance task force at sub-district level
Camat	H	Develop-ment	
Media	L	Participation	▪ Multi stakeholder initiatives at Regency ▪ Research-actions,, peace-building campaign, etc.
NGO	M	Partnership	
Akademisi	L	Consultation	
	M	Participation	

iap2 public participation spectrum

developed by the international association for public participation

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advise and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
EXAMPLE TOOLS	• Fact sheets • Websites • Open houses	• Public comment • Focus groups • Surveys • Public meetings	• Workshops • Deliberate polling	• Citizen Advisory committees • Consensus-building • Participatory decision-making	• Citizen juries • Ballots • Delegated decisions

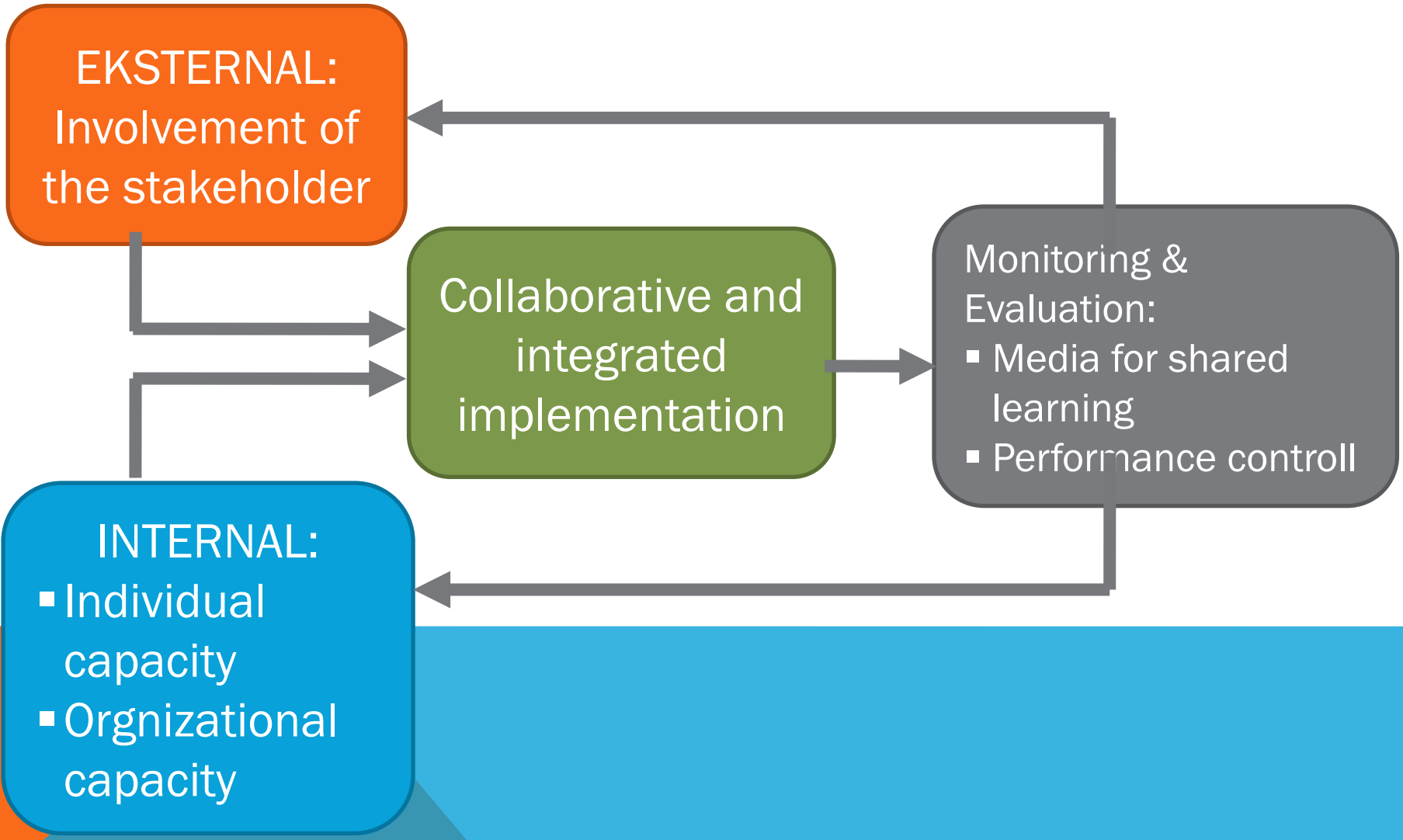
INTEGRATION SEP WITH SOCIAL RISKS MITIGATION

Based on further analysis from win-win strategies on each issue, numbers of cross-cutting programs must be developed by the project to be implemented by stakeholders as an effort to minimalize the potential social risks faced by the company in the future.

Sample of integrated matrix plan:

Strategic program	Key stakeholders	Local institutions/ local associations	Key and sub-messages

COLLABORATIVE IMPLEMENTATION



IAP2 INT'L TRAININGS

iap2 certificate in public participation

The IAP2 Certificate in Public Participation Program is a three module (5 day) program intended to provide a broad-based learning experience covering all of the foundations of public participation. Developed in consultation with practitioners from around the world, the training provides useful tools for designing and implementing effective public participation programs.

emotion, outrage and public participation

A two-day program built on Dr. Peter Sandman's risk communication and IAP2's core concepts for meaningful and effective public participation. Learn six practical strategies for managing outrage, new behaviors that you can apply immediately, a new way of thinking and analyzing outrage, and ways to plan and implement public participation (P2) projects when people are outraged.

IAP2 course offerings can be found at **www.iap2.org/calendar.cfm**.

iap2 international association for public participation INDONESIA

THANK YOU – TERIMA KASIH

iap2 international association for public participation INDONESIA