

IMPACT ASSESSMENT: RESILIENCE AND SUSTAINABILITY

IAIA16
AICHI-NAGOYA, JAPAN

11-14 May 2016 | Nagoya Congress Center

SPONSORSHIP OPPORTUNITIES

“

Sponsorship of IAIA has helped us build our profile in the impact assessment marketplace globally and to assess market needs that have helped us deliver our IA services more effectively to our clients.

Lea Chambers
Golder Associates
Sponsor since IAIA09

”

WHO WILL ATTEND?

The conference is expected to attract approximately 700 international delegates from 80+ nations around the world, with a large concentration expected from Asia. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Aboriginal organizations
- Practitioners and users of impact assessment
- Consultants providing impact assessment services
- Government agency staff
- Legislators
- Industry practitioners
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)
- Others with an interest in impact assessment

CONFERENCE THEME

“Resilience” is emerging as one of the most important global keywords in the 21st Century. Developing from the field of eco-system, the word has gained popularity in various fields, such as environmental impact assessment, social and health impact assessment, international development, and climate change, as well as natural and man-made disasters.

The experience of the severe earthquake and nuclear accident in 2011 emphasized that increasing our capacity for resilience to damage is an urgent issue facing Japanese society. Not only in our country, but for the rest of the world, improving resilience for sustainable communities is a common issue. We expect to share information and experiences on this theme among delegates from all over the world.

Conference topics will include:

- Natural disasters and resilience
- Man-made disasters: preparedness, emergency response and rehabilitation
- Biodiversity restoration and ecological impact assessment
- Population change and sustainability assessment
- International cooperation and sustainable development
- Collaboration for sustainability in Asian region
- Environmental information infrastructure for sustainable development
- Transportation, land-use and sustainability

WHY SPONSOR IAIA16?

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization. **Our conference in 2015 included nearly 1000 people from 87 countries.**

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

EARLY BIRD SPECIAL

*Book your sponsorship
by 31 December 2015
and receive an extra free
IAIA16 registration!*

IAIA
www.iaia.org





We're interested! What can we sponsor?

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in US dollars (\$).

Coffee Break

\$6,200 | 7 available

When delegates break for coffee, they'll see your organization's name and logo on signage, as well as recognition in the final program.

Lunch

\$22,000 | 3 available

Lunches are provided to delegates throughout the conference, each with an estimated value of \$22,000.

Signage placed in the lunch area and acknowledgment in the daily agenda ensure visibility of the lunch sponsor.

Note pads or Pens

\$2,700 | 2 available

The delegates will see your organization's name every time they reach for their eco-friendly notebooks or pens to write down a key thought from the conference.

Mobile App

\$16,000 | 1 available

Every time delegates open the IAIA16 app to access conference content, they will see your logo and be reminded of your contribution.

Delegate Satchels

\$12,000 | 1 available

Every IAIA16 delegate will receive a satchel with the conference program and other materials. By sponsoring the satchels, your organization's logo will appear with the IAIA16 logo, giving you exposure to delegates both throughout the conference as well as long after the event, as delegates take their bags home with them.

Opening reception

\$18,000 | 1 available

Being the opening reception sponsor gives your organization unprecedented access and exposure to delegates at the first major event of the meeting. Also includes three additional invitations to the reception.

Conference banquet

\$42,000 | 1 available

Delegates visiting Nagoya will inevitably want to sample the cultural flavor of the area, and an evening social is the perfect opportunity to provide that. As the banquet sponsor, your organization will have access to delegates in a relaxed and comfortable networking environment.

Theme forums

**\$10,000 each
up to 12 available**

Theme forums are the showpiece sessions at IAIA conferences. They bring together world-class speakers addressing cross-cutting issues of relevance to a wide range of impact assessment practitioners and employ innovative formats to encourage wide participation.

Because the number of theme forums is limited, attendance is high at each session. Early commitment ensures your opportunity to develop a theme forum of interest and relevance to your company or organization.

Sponsorship of a theme forum is subject to final approval of the theme forum by the Program Committee and/or the theme forum conveners.

Concurrent sessions

\$3,000 each

Interested in a specific topic area? Focus on it by sponsoring a relevant 1½-hour concurrent session. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

Opening plenary

\$12,000 | 1 available

Great conferences often start with highly motivating speakers, and IAIA16 is no exception. Give your organization name and logo visibility at the very beginning of the conference by sponsoring this inspiring opening session where all the delegates first gather.

Closing plenary

\$6,000 | 1 available

The final session brings all delegates back together to summarize the ideas and topics of the previous days. It also serves as a platform for looking forward, both to apply what they learned at IAIA16 and also to look ahead to the IAIA17 conference. By sponsoring the closing plenary, your organization's name and logo will leave a lasting impression with the delegates as they return home.

Final program

\$5,000 | 1 available

The final program is used with great frequency by all delegates throughout the conference and afterward. Enjoy prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

Participant support

**Approximately \$5,500
per person**

Help professionals from developing countries or countries in transition attend IAIA16. Your organization could be involved in the application/selection process if you wish, or you could turn it all over to IAIA. Either way, IAIA will handle all the travel, registration and logistical arrangements.

The sponsorship covers registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA.

Please contact IAIA (shelli@iaia.org) for more details and information about this item.

General Support

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting room and audio-visual rental or general conference administration and management.

Can sponsors speak/present at the conference?

Yes, we encourage sponsors to get involved with the technical program by submitting an abstract for a session or theme forum. Please note submission deadlines posted at www.iaia.org. Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

What are the benefits of sponsorship?

1 Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.

2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you've contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by 18 March 2016. However, please feel free to contact us after 18 March to see what opportunities and recognition remain available.

Note: All amounts are listed in US dollars (\$) .

Sponsorship Category Benefit	Reef \$2,000 - \$4,500	Island \$5,000 - \$18,000	Continent \$19,500-\$37,000	Earth \$38,500-\$55,000	Premier More than \$60,000
Recognition in IAIA e-newsletter (circulation 9,000+)	✓	✓	✓	✓	✓
Recognition on conference sponsors webpage	Company name	Logo	Logo	Logo with hot link to company website (plus analytics)	Prominent logo and hot link to company website (plus analytics)
Recognition in final program	Company name	Logo	Logo	Logo	Logo on front cover
Final participant list after conference	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five
Complimentary banquet tickets	One	Three	Five	Seven	Nine
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	✓	✓
Special "Proud Sponsor of IAIA16" logo available for your website/e-mail signatures	✓	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓	✓
Half-price registrations for additional staff		One	Two	Three	Four
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Exhibit booth or table-top display discount		25% discount	50% discount	75% discount	100% discount
Complimentary Standard Corporate IAIA membership (1 year) US\$1,000 value			✓	✓	✓
4 issues of IAIA's journal, <i>Impact Assessment and Project Appraisal</i>			✓	✓	✓
1 year access to IAIAConnect, IAIA's social networking site			✓	✓	✓
Pre-conference training course discounts (2 persons)				50% discount	100% discount
Named sponsor of one theme forum or concurrent session				✓	✓
Sponsor-provided satchel insert				One hard-copy flier or USB	Two hard-copy fliers or USB
Profile on conference sponsors web page				50 words	100 words
Hotlink in monthly IAIA e-news (9,000+)					✓
Acknowledgement in all news releases					✓
Recognition on all conference web pages					✓

Interested? Contact us!

For more details or to become a sponsor, please contact:

Bridget John
bridget@iaia.org
+1.701 297 7908

If you are in Japan, please contact:

Japan Committee for IAIA16
+81 45 924 5550
info@iaia-japan.org



About IAIA

For over 35 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans and projects.

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IAIA12 gathered experts from around the world who discussed the best approaches to improve environmental protection for our future. This is essential for EDP's long-term commitment to sustainable development.

Energias de Portugal
IAIA12 sponsor

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Local Host & Organizer

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IN ASSOCIATION WITH:

Ministry of the Environment
Japan International Cooperation Agency
Japan Bank for International Cooperation
Japan External Trade Organization
Development Bank of Japan Inc.
Japan Society for Impact Assessment
Japan Association of Environmental Assessment

Japan Tourism Agency
Japan National Tourism Organization
Aichi Prefecture
City of Nagoya
Nagoya Convention & Visitors Bureau
Nagoya Congress Center

