



37th Annual Conference of the
**International Association
for Impact Assessment**

4-7 APRIL 2017

LE CENTRE SHERATON MONTRÉAL HÔTEL
MONTRÉAL, CANADA



Montréal skyline from the Parc Jean-Drapeau. With permission from © Tourisme Montréal.

IMPACT ASSESSMENT'S CONTRIBUTION TO THE GLOBAL EFFORTS IN ADDRESSING CLIMATE CHANGE

EXHIBITOR INFORMATION

• **Deadline: 15 February 2017**

LOCAL HOST AND ORGANIZER



IN ASSOCIATION WITH:



Canadian Environmental
Assessment Agency

Agence canadienne
d'évaluation environnementale

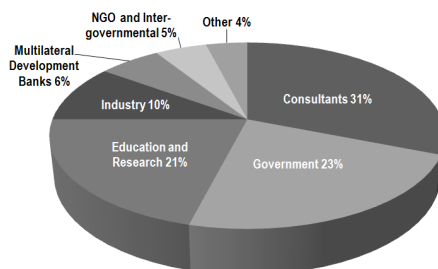


TOURISME /
MONTREAL



Why exhibit at IAIA17?

Who participates in IAIA conferences?



*One of the strengths of IAIA conferences is its diversity in participants from different sectors: IAIA conferences draw **1000+ attendees** from consultancies, government, industry, academia, research institutes, donor agencies, development banks, and NGOs in **over 80 countries**.*

How will you benefit?

Be part of the only international, interdisciplinary conference dedicated to the art and science of impact assessment...*the only one*.

- **Enjoy direct access** to new business leads from around the world.
- **Showcase your services** to a captive and cutting-edge clientele.
- **Network, widen, and maintain contacts** with your peers, clients, and those who conduct, evaluate and require IAs and IA tools.
- **Be inspired** by attending and participating in stimulating and thought-provoking discussions.
- **Learn** about cutting-edge IA theory and practice from around the world.
- **Disseminate and demonstrate your product** and receive feedback.
- **Expand your products and services** based on needs identified by delegates.

About IAIA

The **International Association for Impact Assessment** was organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all over the world. IAIA members number over 5,000 from over 125 countries, including those from its 17 national affiliates. IAIA activities are carried out locally and regionally through its extensive network of affiliates and branches.

IAIA's Vision: IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.

IAIA's Mission: IAIA provides an international forum for advancing innovation and communication of best practice in all forms of impact assessment to further the development of local, regional, and global capacity in impact assessment.

IAIA's Values: IAIA promotes the application of integrated and participatory approaches to impact assessment, conducted to the highest professional standards.

IAIA believes the assessment of the environmental, social, economic, cultural, and health implications for proposals to be a critical contribution to sound decision-making processes, and to equitable and sustainable development.

We strive for excellence by maintaining and enhancing our own knowledge and skills, by encouraging the professional development of co-workers, and by fostering the aspirations of potential members of the profession.

We do not advance our private interests to the detriment of the public, our clients or employing institutions.



(A) STANDARD BOOTH

US\$ 1,590

The package consists of a 3m wide x 2m deep booth, power outlet (110V, 2 flat prong plugin), name board, two 75-watt black arm lights, coat rack, waste bin, two side chairs, and a 6 ft. skirted table.

The fee includes:

- Registration for one booth attendant
- Attendance at all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack
- Company name listed in final program, on web, and in mobile app
- Invitation to the opening reception (banquet may be purchased separately)
- Delegate list on-site
- Exhibitor nametag ribbon

(B) PREMIERE BOOTH

US\$ 3,090

The package consists of a 6m wide x 2m deep booth, power outlet (110V, 2 flat prong plugin), name board, four 75-watt black arm lights, coat rack, waste bin, four side chairs, 6 ft. skirted table, and a circular table.

The fee includes the same benefits as the standard booth, plus:

- One additional registration for a booth attendant, with access to all conference sessions (total of two booth attendants)
- Company name and logo in final program, on web, and on mobile app
- One ¼ page black-and-white ad in the final program

(C) DISPLAY TABLE

US\$ 1,090

Standard equipment is one 6 ft. skirted table (72 in wide x 24 in deep x 30 in. high) and two chairs.

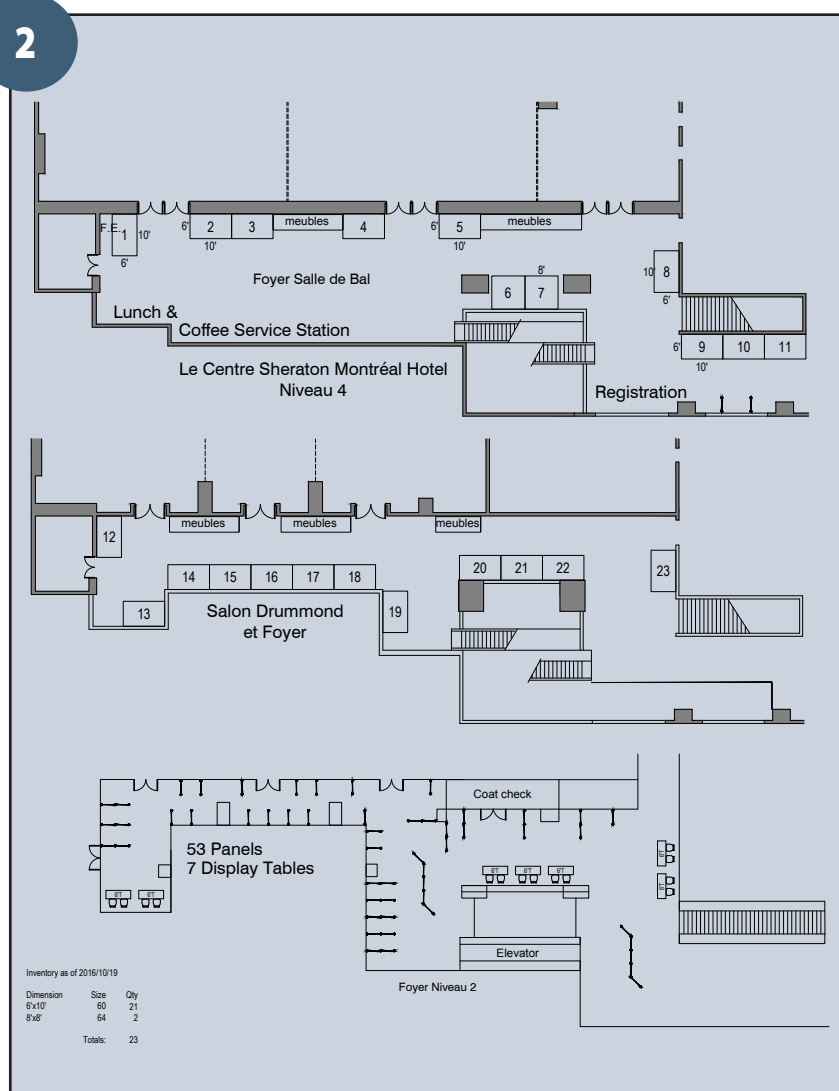
The fee includes:

- Registration for one attendant
- Attendance at all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack
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- Invitation to the opening reception (banquet may be purchased separately)
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1



2



1 One standard booth shown (size reference only; see above for package details).

2 Potential floor plan for exhibit booths. IAIA will make the final determination on location and layout following the booth reservation deadline. A premiere booth will consist of two booths combined (e.g., 2+3). Coffee breaks will be located in the immediate area.

Note: Tables are provided for IAIA members to display materials that are non-commercial and distributed free of charge. There is no fee to IAIA members. These tables are shared with other IAIA members. Members must be in attendance at the conference to display materials. IAIA reserves the right to remove inappropriate materials. Leftover materials will be recycled.

Delegate pack option

(D) INSERTS IN DELEGATE PACKS

US\$ 1500

IAIA MEMBER RATE: US\$ 1200

IAIA provides a delegate pack to all delegates that includes the final program, list of participants, and a variety of other IAIA and conference-related materials. Individuals or companies that wish to provide an insert for the pack may do so with this option. One insert per company will be accepted.

Inserts may include materials such as brochures/flyers (maximum eight pages double-sided, A4 or letter size), CD-ROMs, or memory sticks.

Note: IAIA members may distribute non-commercial items free of charge via a display table (see page 3).

Please plan to provide 1,200 copies. If pre-registration indicates that the number of delegates may be significantly higher or lower than 1,200, IAIA will contact you. If the number is higher and you have extra copies and time allows, you are welcome to send additional copies (at no extra fee). Extra materials will be recycled.

Material to be included in delegate bags is subject to approval by IAIA HQ. IAIA's policy note on criteria for materials that are appropriate for distribution in delegate packs will be provided upon confirmation of the insert.

HOW TO ORDER

To reserve a booth, please complete the form on page 6.

To arrange for advertising or a delegate bag insert, contact Kayla Deitch at IAIA HQ (info@iaia.org). Please specify the size of the ad in your message.



Shipping and exhibition dates

EXHIBITORS

Set up will be the afternoon of Monday, 3 April, from 13:00 to 17:00, and again on Tuesday morning, 4 April, from 8:00 to 13:00. Dismantling will be the afternoon of Friday, 7 April from 15:30 to 17:00. The exhibition space will be open during conference hours from 4-7 April.

INSERTS IN DELEGATE PACKS

Delegate packs will be prepared Saturday, 1 April. Therefore, please plan to ship so that materials arrive no later than Friday, 31 March. Materials not received in time will be placed on tables for distribution.

Complete shipping and other details will be provided upon confirmation of reservation and receipt of payment.

IAIA members:
20% discount
on inserts and
advertising!

(E) ADVERTISING IN THE FINAL PROGRAM

The final program is the official guide to the conference—the primary print piece on-site and the best place to directly promote your company's services and products to hundreds of attendees.

The final program is distributed in hard copy to all conference delegates and published in PDF online, so your name lives on in conference documents for a minimum of three years.

Advertising is open to all companies (attending or not attending) who are looking to connect with decision-makers and practitioners of impact assessment. One advertisement per company will be accepted.

ARTWORK REQUIREMENTS AND SUBMISSION INFORMATION FOR LOGOS AND ADS

- Sponsor logos will be printed in color on the outside back cover. Ads and exhibitor logos will be printed in grayscale on inner pages.
- Please send print-ready color (CMYK) and/or grayscale graphic files in EPS format or in TIFF format at a minimum resolution of 300 dpi. IAIA does not guarantee the quality of ads sent in other file formats or dimensions.
- Fonts should be embedded.
- Do not include crop marks in the image area. The ad file should contain only the ad itself.
- The page size of the final program will be 8.5" x 11."
- IAIA reserves the right to scale ads slightly if needed.
- IAIA must receive payment by 15 February.

Ad and logo files should be sent to info@iaia.org by 15 February to ensure inclusion in the final program.

Space is limited—contact IAIA today!

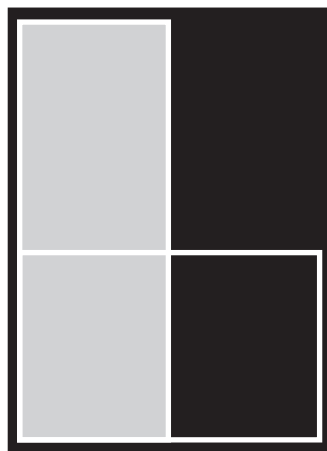


1/4-page ads

9.5" high x 1.75" wide
4.25" high x 3.5" wide
2.25" high x 7.5" wide

US\$ 350

IAIA MEMBER RATE: US\$ 280

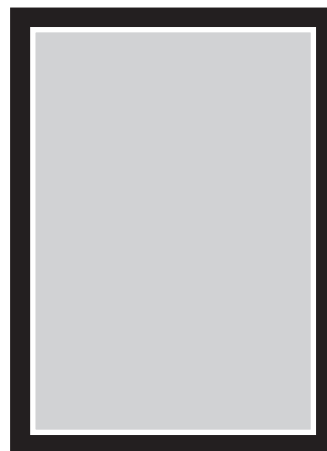


1/2-page ads

9.5" high x 3.5" wide
4.25" high x 7.5"

US\$ 650

IAIA MEMBER RATE: US\$ 520



Full-page ads

9.5" high x 7.5" wide

US\$ 1200

IAIA MEMBER RATE: US\$ 960

ADVERTISE IN THE FINAL PROGRAM TO ENSURE MAXIMUM AND LASTING EXPOSURE, GAIN ADDITIONAL NAME RECOGNITION, AND SPARK INTEREST IN YOUR BOOTH!

IAIA17 booth exhibitor registration form

1 | BOOTH ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Pre-registration and pre-payment by 15 February 2017 is required for exhibitors.

Today's date _____ (month)/_____(day)/20_____(year)

☐ Mr ☐ Ms First name _____

Last (family) name _____

Title _____

Organization _____

Address _____

City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | EXHIBIT OPTION (all fees in US\$)

- A. Standard booth ☐ \$1590
B. Premiere booth ☐ \$3090
C. Display table ☐ \$1090

3 | COMPANY IDENTIFICATION

If you selected a booth or table option, please provide the name of your company as you would like it to appear in the final program, on the booth ID, and online:

If you selected a premiere booth, please be sure to send your logo according to the instructions on page 5.

4 | PRE-CONFERENCE TRAINING COURSES

Courses may not be switched after 15 March.

- | | | |
|---|-----------|--------------------------------|
| 1. Integrating Climate Change into EIA | 2 April | <input type="checkbox"/> \$275 |
| 2. Climate Change Impacts in the Mining Sector | 2 April | <input type="checkbox"/> \$275 |
| 3. Strategic Thinking in IA for Sustainability | 2-3 April | <input type="checkbox"/> \$475 |
| 4. Cultural Heritage Component of IA | 2-3 April | <input type="checkbox"/> \$475 |
| 5. Approaches for Biodiversity-Friendly Development | 2-3 April | <input type="checkbox"/> \$475 |
| 6. Cumulative Effects & Follow-Up | 2-3 April | <input type="checkbox"/> \$475 |
| 7. Human Rights & IA | 2-3 April | <input type="checkbox"/> \$475 |
| 8. Resilience Assessment in SEA | 2-3 April | <input type="checkbox"/> \$475 |
| 9. Quality Assurance in EIA | 2-3 April | <input type="checkbox"/> \$475 |
| 10. Communicating Climate Change Factors in IA | 2-3 April | <input type="checkbox"/> \$475 |
| 11. Towards More Sustainable Oil & Gas Projects | 2-3 April | <input type="checkbox"/> \$475 |
| 12. How to Maximize the Value & Effect of SIA | 2-3 April | <input type="checkbox"/> \$475 |
| 13. Organized Reasoning & EIA | 2-3 April | <input type="checkbox"/> \$475 |
| 14. Understanding Impact Assessment | 2-3 April | <input type="checkbox"/> \$475 |
| 15. Biodiversity-Friendly Infrastructure | 3 April | <input type="checkbox"/> \$275 |
| 16. Labor Rights in IA | 3 April | <input type="checkbox"/> \$275 |
| 17. Do the Right Thing: ESIA Tools of the Future | 3 April | <input type="checkbox"/> \$275 |

5 | TECHNICAL VISITS

- | | | | |
|--------------------------------------|---------|-----------------|-------------------|
| A. La Grande Powerhouse/Chisasibi | 2 April | # persons _____ | @\$870 = \$ _____ |
| B. Beauharnois Powerhouse | 2 April | # persons _____ | @\$40 = \$ _____ |
| C. Mont-Royal Park | 2 April | # persons _____ | @\$55 = \$ _____ |
| D. Maple Syrup Production | 2 April | # persons _____ | @\$60 = \$ _____ |
| E. Huron Settlement & Quebec City | 3 April | # persons _____ | @\$95 = \$ _____ |
| F. Substations/Lines in Old Montréal | 3 April | # persons _____ | @\$40 = \$ _____ |
| G. IREQ Research Institute | 3 April | # persons _____ | @\$40 = \$ _____ |

Technical visits continued in next column.

TECHNICAL VISITS CONTINUED

- | | | | |
|---------------------------------|---------|-----------------|------------------|
| H. Saint-Michel Enviro. Complex | 3 April | # persons _____ | @\$40 = \$ _____ |
| I. Waste Water Treatment Plant | 3 April | # persons _____ | @\$40 = \$ _____ |
| J. New Saint Lawrence Bridge | 3 April | # persons _____ | @\$40 = \$ _____ |

6 | SPECIAL EVENTS & PROGRAMS

- | | | | |
|--------------------|---------|----------------------------|-------------------|
| Welcome reception* | 4 April | # Persons: Delegates _____ | Guests _____ |
| Banquet* | 6 April | # Persons _____ | @ \$55 = \$ _____ |
| SYP Workshop | 4 April | # Persons _____ | @ \$10 = \$ _____ |
| World Bank Event | 4 April | # Persons _____ | @ \$25 = \$ _____ |
| Fun Run | 5 April | # Persons _____ | @ \$10 = \$ _____ |
| Yoga Session | 7 April | # Persons _____ | @ \$10 = \$ _____ |

7 | MEAL PREFERENCE

I prefer vegetarian meals ☐ Yes

8 | PAYMENT INFORMATION

*Starred activities are tentative pending sponsorship.

Exhibit fee US\$ _____
Total of activities fees US\$ _____
Total amount due US\$ _____

Pre-payment by 15 February 2017 is required for exhibitors.

Charge to ☐ Visa ☐ MasterCard ☐ American Express

Expiration date (mo/yr) ____ / ____ CCV/CVV security code _____

Print name on card _____

Authorized signature _____

☐ Check or money order in US\$ drawn on a US bank enclosed.

☐ Wire transfer in US\$ or CAD equivalent. (Contact info@iaia.org for an invoice and wire transfer instructions. Registrations will not be processed until full payment has been received.)

9 | SEND REGISTRATION AND PAYMENT

REGISTER ONLINE
conferences.iaia.org/2017

BY E-MAIL
info@iaia.org

BY FAX
+1.701.297.7917

BY POST
1330 23rd St S, Suite C
 Fargo, ND 58103 USA

QUESTIONS?
Phone +1.701.297.7908
info@iaia.org

IAIA17 booth exhibitor registration form

1 | PREMIERE BOOTH - SECOND ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Pre-registration and pre-payment by 15 February 2017 is required for exhibitors.

Today's date _____ (month)/_____ (day)/20_____ (year)

☐ Mr ☐ Ms First name _____ Last (family) name _____

Title _____ Organization _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | COMPANY IDENTIFICATION

Please provide the name of your company as it appeared on the booth registration form.

3 | PRE-CONFERENCE TRAINING COURSES

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info@iaia.org

**DON'T MISS THE ONLY INTERNATIONAL, INTERDISCIPLINARY,
EDUCATIONAL CONFERENCE DEDICATED TO ADVANCING
THE ART AND SCIENCE OF IMPACT ASSESSMENT!**



MAXIMIZE YOUR EXPOSURE

Sponsorship opportunities are also available, and many include discounts on exhibit space.

See <http://conferences.iaia.org/2017/sponsors.php> for details.



JOIN YOUR COLLEAGUES AND COMPETITORS AT IAIA17!

Previous conferences have featured the following exhibitors and more:

- | | |
|---------------------------|---|
| ■ AMEC | ■ Ghana Manganese Limited |
| ■ AngloGold Ashanti | ■ Golder Associates |
| ■ Arcadis | ■ Netherlands Commission for Environmental Assessment |
| ■ Biota | ■ Royal HaskoningDHV |
| ■ Boréal | ■ RPS Energy |
| ■ Creating Communities | ■ S4Win |
| ■ CSR Software | ■ Stantec |
| ■ CTQ Consultants | ■ Taylor & Francis |
| ■ Elsevier | ■ TERA Environmental Consultants |
| ■ ERM | |
| ■ Galp energia (Petrogal) | |
| ■ Gamut Consulting | |



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