



37th Annual Conference of the
**International Association
for Impact Assessment**

4-7 APRIL 2017

LE CENTRE SHERATON MONTRÉAL HÔTEL
MONTRÉAL, CANADA



IMPACT ASSESSMENT'S CONTRIBUTION TO THE GLOBAL EFFORTS IN ADDRESSING CLIMATE CHANGE

SPONSORSHIP OPPORTUNITIES

“

Sponsorship of IAIA has helped us build our profile in the impact assessment marketplace globally and to assess market needs that have helped us deliver our IA services more effectively to our clients.

Lea Chambers
Golder Associates
Sponsor since IAIA09

”

WHO WILL ATTEND?

The conference is expected to attract more than 1000 international delegates from 80+ nations around the world, with a large concentration expected from North America. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Aboriginal organizations
- Impact assessment practitioners
- Consultants
- Government agencies and legislators
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

CONFERENCE THEME

Climate change represents a key challenge to the sustainability of global ecosystems and human prosperity in the 21st century. Climate change goes beyond project impacts, as it affects many diverse global issues: from water, food, and energy security to impacts on human rights and vulnerable peoples. Global climate change raises important questions of international and intergenerational justice.

Impact assessment (IA) science and practice are strongly challenged by climate change. IA will contribute to ensuring that future development outcomes are not jeopardized by present-day decisions, and to identifying resilient adaptation measures to reduce and manage the adverse effects of climate change.

Using our skills to adapt or mitigate the adverse effects of climate change is one of the greatest challenges we face as professionals and citizens. You are invited to join IAIA in Montréal to share information, best practices, success stories, innovations, and lessons learned with delegates from all over the world.

WHY SPONSOR IAIA17?

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization. **Our conference in 2015 included nearly 1000 people from 87 countries.**

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

EARLY BIRD SPECIAL

*Book your sponsorship
by 30 November 2016
and receive an extra free
IAIA17 registration!*

IAIA
www.iaia.org

WE ARE INTERESTED!

What can we sponsor?

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in Canadian dollars (\$).

Coffee Break

\$6,500 | 7 available

When delegates break for coffee, they'll see your organization's name and logo on signage, as well as recognition in the final program.

Lunch

\$15,000 | 3 available

Lunches are provided to delegates throughout the conference, each with an estimated value of \$48,000. Signage placed in the lunch area and acknowledgment in the daily agenda ensure visibility of the lunch sponsor.

Note pads or Pens

\$7,500 | 2 available

The delegates will see your organization's name every time they reach for their eco-friendly notebooks or pens to write down a key thought from the conference.

Mobile App

\$11,000 | 2 available

Every time delegates open the IAIA17 app to access conference content and refer to their schedule, they will see your logo and be reminded of your contribution. The app can be co-sponsored by two organizations.

Delegate Satchels

\$25,000 | 1 available

Every IAIA17 delegate will receive a satchel with the conference program and other materials. By sponsoring the satchels, your organization's logo will appear with the IAIA17 logo, giving you exposure to delegates both throughout the conference as well as long after the event, as delegates take their bags home with them.

Opening reception

\$42,000 | 1 available

Being the opening reception sponsor gives your organization unprecedented access and exposure to delegates at the first major event of the meeting. Also includes three additional invitations to the reception.

Conference banquet

\$52,000 | 1 available

Delegates visiting Montréal will inevitably want to sample the cultural flavor of the area, and an evening social is the perfect opportunity to provide that. As the banquet sponsor, your organization will have access to delegates in a relaxed and comfortable networking environment.

Theme forums

**\$10,000 each
up to 12 available**

Theme forums are the showpiece sessions at IAIA conferences. Because the number of theme forums is limited, attendance is high at each session. Early commitment ensures your opportunity to develop a theme forum of interest and relevance to your company or organization. Sponsorship of a theme forum is subject to final approval of the theme forum by the Program Committee and/or the theme forum conveners.

Concurrent sessions

\$5,000 each

Interested in a specific topic area? Focus on it by sponsoring a relevant 1½-hour concurrent session. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

Opening plenary

\$16,000 | 1 available

Great conferences often start with highly motivating speakers, and IAIA17 is no exception. Give your organization's name and logo visibility at the very beginning of the conference by sponsoring this inspiring opening session where all the delegates first gather.

Closing plenary

\$10,000 | 1 available

The final session brings all delegates back together to summarize the ideas and topics of the previous days. It also serves as a platform for looking forward, both to apply what they learned at IAIA17 and also to look ahead to the IAIA18 conference. By sponsoring the closing plenary, your organization's name and logo will leave a lasting impression with the delegates as they return home.

Fun Run

\$4,000 | 1 available

Connect with delegates in this fun, informal event by sponsoring the morning fun run. Recognition in the final program and event signage will inform all delegates of your contribution.

Final program

\$12,000 | 1 available

The final program is used with great frequency by all delegates throughout the conference and afterward. Enjoy prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

Participant support

**Approximately \$6,500
per person**

Help professionals from developing countries or countries in transition attend IAIA17. The sponsorship covers registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA. Please contact IAIA (shelli@iaia.org) for more details and information about this item.

General Support

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting room and audio-visual rental or general conference administration and management.

Can sponsors speak/present at the conference?

Yes, we encourage sponsors to get involved with the technical program by submitting an abstract for a session or theme forum. Please note submission deadlines posted at www.iaia.org. Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

WHAT ARE THE BENEFITS of sponsorship?

1 Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.

2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by 17 February 2017. However, please feel free to contact us after 17 February to see what opportunities and recognition remain available.

Note: All amounts are listed in Canadian dollars (\$) .

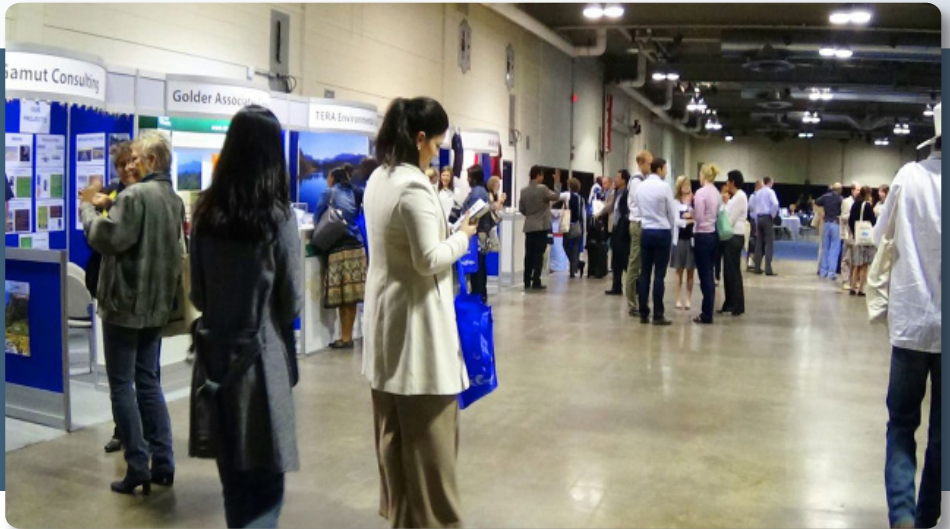
Sponsorship Category	Reef \$4,000 - \$7,500	Island \$8,000 - \$20,000	Continent \$21,000-\$41,000	Earth \$42,000-\$62,000	Premier More than \$65,000
Recognition in IAIA e-newsletter (circulation 9,000+)	✓	✓	✓	✓	✓
Recognition on conference sponsors webpage	Company name with hot link	Logo with hotlink	Logo with hotlink	Logo with hot link (plus analytics)	Prominent logo with hotlink (plus analytics)
Recognition in final program	Company name	Logo	Logo	Logo	Logo on front cover
Attendees receive participant list on-site	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	✓	✓
Special "Proud Sponsor of IAIA17" logo available for your website/e-mail signatures	✓	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓	✓
Half-price registrations for additional staff		One	Two	Three	Four
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Exhibit booth or table-top display discount		25% discount	50% discount	75% discount	100% discount
Acknowledgement in IAIA17 news releases		✓	✓	✓	Includes hotlink
Complimentary Standard Corporate IAIA membership (1 year) US\$1,000 value			✓	✓	✓
4 issues of IAIA's journal, <i>Impact Assessment and Project Appraisal</i>			✓	✓	✓
1 year access to IAIAConnect, IAIA's social networking site			✓	✓	✓
Pre-conference training course discounts (2 persons)			25% discount	50% discount	100% discount
Named sponsor of one theme forum or concurrent session				✓	✓
Sponsor-provided satchel insert				One hard-copy flier or USB	Two hard-copy fliers or USB
Profile on conference sponsors web page				50 words	100 words
Complimentary rotating banner ad on IAIA's website					✓
Sponsorship recognition at one coffee break					✓
Hotlink in monthly IAIA e-news (9,000+)					✓
Recognition on all conference web pages					✓

Interested? Contact us!

For more details or to become a sponsor, please contact:

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About the host

The **Association québécoise pour l'Évaluation d'Impacts (AQEI)** is comprised of 275 members from different sectors (private, government, non-profit organization, university), many of them working around the world in impact assessment. AQEI's objectives are to gather all individuals, professional or non-professional, generally interested in impact assessment in view of:

- Exchanging information on experiences and problems encountered
- Raising the professional standards of impacts assessment
- Broadening and improving the use of impact assessment
- Establishing links, cooperation, and exchanges with Canadian and international associations that share similar objectives



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About IAIA

For over 35 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans and projects.



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The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.