



IAIA 18

DURBAN SOUTH AFRICA

38th Annual Conference of the International Association for Impact Assessment
16-19 May 2018 | Durban International Convention Center | Durban, South Africa

ENVIRONMENTAL JUSTICE IN SOCIETIES IN TRANSITION

Exhibitor information

- **Deadline: 31 March 2018**



International Association
for Impact Assessment

LOCAL HOST AND ORGANIZER



Why exhibit?

WHO PARTICIPATES IN IAIA CONFERENCES?

One of the strengths of IAIA conferences is its diversity in participants from different sectors: IAIA conferences draw 900+ attendees from consultancies, government, industry, academia, research institutes, donor agencies, development banks, and NGOs in over 80 countries.

HOW WILL YOU BENEFIT?

- **Enjoy direct access** to new business leads from around the world.
- **Showcase your services** to a captive and cutting-edge clientele.
- **Network, widen, and maintain contacts** with your peers, clients, and those who conduct, evaluate and require IAs and IA tools.
- **Be inspired** by attending and participating in stimulating and thought-provoking discussions.
- **Learn** about cutting-edge IA theory and practice from around the world.
- **Disseminate and demonstrate your product** and receive feedback.
- **Expand your products and services** based on needs identified by delegates.

WHY ARE IAIA CONFERENCES SPECIAL?

IAIA is the only international, interdisciplinary conference dedicated to the art and science of impact assessment ... *the only one.*

ABOUT IAIA

The **International Association for Impact Assessment** was organized in 1980 to bring together researchers, practitioners and users of various types of impact assessment from all over the world. IAIA members reside in over 120 countries. IAIA activities are carried out regionally and locally through its network of Affiliates and Branches.

IAIA's Vision: IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.

IAIA's Mission: IAIA provides the international forum for advancing innovation and communication of best practice in all forms of impact assessment to further the development of local, regional, and global capacity in impact assessment.

IAIA's Values: IAIA promotes the application of integrated and participatory approaches to impact assessment, conducted to the highest professional standards.

IAIA believes the assessment of the environmental, social, economic, cultural and health implications of proposals to be a critical contribution to sound decision-making processes, and to equitable and sustainable development.



We invite you to
DURBAN!

(A) STANDARD BOOTH

US\$ 1350

The package consists of a 3m wide x 3m deep booth, power outlet (230V, 3-prong plug in), name board in English, 150-watt spotlight, coat rack, waste bin, 2 chairs, and 6-foot skirted table (70" wide x 24" deep x 30" high).

The fee includes:

- Registration for one booth attendant
- Attend all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack
- Company name listed in final program, on web, and in mobile app
- Invitation to the opening reception (banquet may be purchased separately)
- Delegate list on site
- Exhibitor nametag ribbon

(B) PREMIERE BOOTH

US\$ 2700

The package consists of a 6m wide x 3m deep booth, 2 power outlets (230V, 3-prong plug in), name board, 2 150-watt spotlights, coat rack, waste bin, 4 chairs, 2 6-foot skirted tables (70" wide x 24" deep x 30" high).

The fee includes the same benefits as the standard booth, **plus**:

- 1 additional registration for a booth attendant, with access to all conference sessions (total of 2 booth attendants)
- Company name and logo in final program, on web, and on mobile app
- ¼ page black-and-white ad in the final program

(C) DISPLAY TABLE

US\$ 900

Standard equipment is one table (70" wide x 24" deep x 30" high) and two chairs.

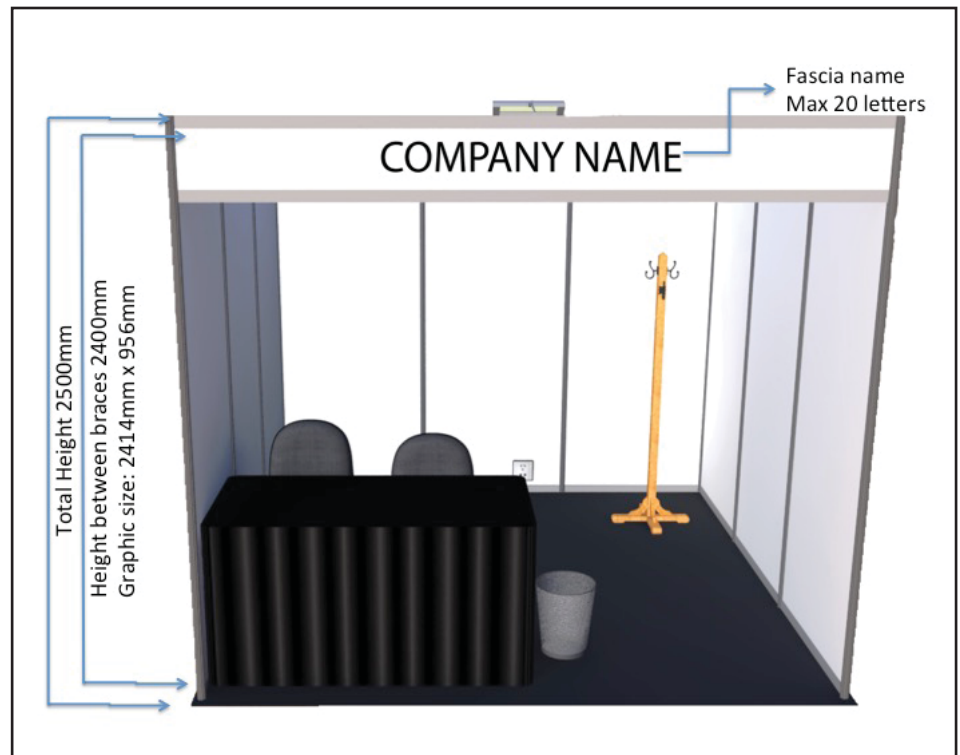
The fee includes:

- Registration for one attendant
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- Daily lunches
- Delegate pack
- Company name listed in final program, on web, and in mobile app
- Invitation to the opening reception (banquet may be purchased separately)
- Delegate list on site
- Exhibitor nametag ribbon

At right: Standard 3x3 booth

IAIA will make the final determination on location and layout following the booth reservation deadline. Exhibitors whose payments are received first will be given priority in terms of placement on the exhibition floor. Coffee breaks will be located in the immediate area of all booths.

Note: Tables are provided for IAIA members to display materials that are non-commercial and distributed free of charge. There is no fee to IAIA members. These tables are shared with other IAIA members. Members must be in attendance at the conference to display materials. IAIA reserves the right to remove inappropriate materials. Leftover materials will be recycled.



Delegate pack option

(D) INSERTS IN DELEGATE PACKS

US\$ 1500

IAIA MEMBER RATE US\$ 1200

IAIA provides a delegate pack to all participants that includes the final program, list of participants, and a variety of other IAIA and conference-related materials. Individuals or companies that wish to provide an insert for the pack may do so with this option. One insert per company will be accepted.

Inserts may include materials such as brochures/flyers (maximum 8 pages double-sided, maximum A4 or letter size) or memory sticks.

Note: IAIA members may distribute non-commercial items free of charge via a display table (see page 3).

Please plan to provide 700 copies. If pre-registration indicates that the number of delegates may be significantly higher or lower than 700, IAIA will contact you. If the number is higher and you have extra copies and time allows, you are welcome to send additional copies (at no extra fee). Extra materials will be recycled.

Material to be included in delegate bags is subject to approval by IAIA HQ. IAIA's policy note on criteria for materials that are appropriate for distribution in delegate packs is provided upon confirmation of the insert.

HOW TO ORDER

To reserve a booth, please complete the form on page 6.

To arrange for advertising or a delegate bag insert, contact Kayla Deitch (info@iaia.org).

Please specify the size of the ad in your message.



Shipping and exhibition dates

EXHIBITORS

Set up will be the afternoon of Tuesday, 15 May. Dismantling will be the afternoon of Saturday, 19 May. The exhibition space will be open during conference hours from 16-19 May.

INSERTS IN DELEGATE PACKS

Delegate packs will be prepared Sunday, 13 May. Therefore, please plan to ship so that materials arrive no later than Saturday, 12 May. Materials not received in time will be placed on tables for distribution.

Complete shipping and other details will be provided upon confirmation of reservation and receipt of payment.

IAIA members:
20% discount
on inserts and
advertising!

(E) ADVERTISING IN THE FINAL PROGRAM

The final program is the official guide to the conference—the primary print piece on-site and the best place to directly promote your company's services and products to hundreds of attendees.

The final program is distributed in hard copy to all conference delegates and published in PDF online, so your name lives on in conference documents for a minimum of 3 years.

Advertising is open to all companies (attending or not attending) who are looking to connect with decision makers and practitioners of impact assessment. One advertisement per company will be accepted.

ARTWORK REQUIREMENTS AND SUBMISSION INFORMATION FOR LOGOS AND ADS

- Please send print-ready color (CMYK) graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in Word, JPG, etc., will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Sponsor logos will be printed in color on the outside cover.
- Ads and exhibitor logos will be printed in grayscale on inner pages.
- Do not include crop marks in the image area. The ad file should contain only the ad itself.
- IAIA reserves the right to scale ads slightly if needed.

Graphics files and payment for advertising in the final program can be accepted until 15 March. Please send to info@iaia.org.

Space is limited—contact IAIA today!

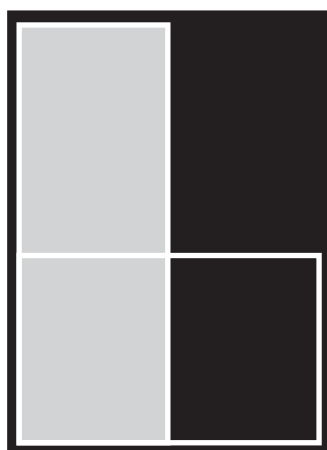


1/4-page ads

10cm wide x 13cm high
19cm wide x 7cm high
5.5cm wide x 25cm high

US\$ 350

IAIA MEMBER RATE US\$ 280

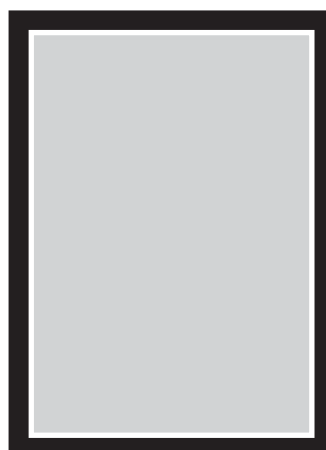


1/2-page ads

19cm wide x 13cm high
10cm wide x 25cm high

US\$ 650

IAIA MEMBER RATE US\$ 520



Full-page ads

19cm wide x 25cm high

US\$ 1200

IAIA MEMBER RATE US\$ 960

Advertise in the final program to ensure maximum and lasting exposure, gain additional name recognition, and spark interest in your booth!

IAIA18 booth exhibitor registration form

1 | BOOTH ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Pre-registration and pre-payment by 31 March is required.

Today's date _____ (month)/_____ (day)/20_____ (year)

Mr Ms First name _____

Last (family) name _____

Title _____

Organization _____

Address _____

City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | EXHIBIT OPTION (all fees in US\$)

- A. Standard booth \$1350
B. Premiere booth \$2700
C. Display table \$900

3 | COMPANY IDENTIFICATION

If you selected a booth or table option, please provide the name of your company as you would like it to appear in the final program, on the booth ID, and online:

If you selected a premiere booth, please be sure to send your logo according to the instructions on page 5.

4 | PRE-CONFERENCE TRAINING COURSES

- | | | |
|---|-----------|--------------------------------|
| 1. Public Participation in IA | 14 May | <input type="checkbox"/> \$275 |
| 2. Undertaking Inclusive ESIA's | 15 May | <input type="checkbox"/> \$275 |
| 3. Using Organized Reasoning | 14-15 May | <input type="checkbox"/> \$475 |
| 4. Multilevel Approach for Biodiversity | 14-15 May | <input type="checkbox"/> \$475 |
| 5. Strategic Thinking in SEA/IA | 14-15 May | <input type="checkbox"/> \$475 |
| 6. Maximize Value & Effect of SIA | 14-15 May | <input type="checkbox"/> \$475 |
| 7. Human Rights and IA | 14-15 May | <input type="checkbox"/> \$475 |
| 8. Mainstreaming Biodiversity in Transportation | 14-15 May | <input type="checkbox"/> \$475 |
| 9. Resettlement as Part of IA | 14-15 May | <input type="checkbox"/> \$475 |
| 10. Quality Assurance in EIA | 14-15 May | <input type="checkbox"/> \$475 |
| 11. State of the Art Sustainability Assessment | 14-15 May | <input type="checkbox"/> \$475 |
| 12. Cumulative Effects Assessment | 14-15 May | <input type="checkbox"/> \$475 |

5 | TECHNICAL VISITS

Pre-payment is required for technical visits. After 15 March, registrations will be accepted on a first-come, first-served basis until 20 April or the maximum number of paid participants is reached.

- | | | | |
|---------------------------------|-----------|-----------------|-------------------|
| A. Spring Grove Dam | 14 May | # persons _____ | @\$85 = \$ _____ |
| B. Kwa-Ximba Conservancy | 14 May | # persons _____ | @\$120 = \$ _____ |
| C. Durban Stream Rehabilitation | 14 May | # persons _____ | @\$50 = \$ _____ |
| D. iSimangaliso Wetland Park | 14-15 May | # persons _____ | @\$440 = \$ _____ |
| E. Maloti-Drakensberg | 14-15 May | # persons _____ | @\$340 = \$ _____ |
| F. Ingula Pumped Storage | 15 May | # persons _____ | @\$95 = \$ _____ |
| G. Giba Gorge Precinct | 15 May | # persons _____ | @\$50 = \$ _____ |
| H. KZN Midlands Sugarcane | 15 May | # persons _____ | @\$85 = \$ _____ |
| I. Buffelsdraai Landfill | 15 May | # persons _____ | @\$50 = \$ _____ |
| J. Wild Coast Walking Tour | 20-21 May | # persons _____ | @\$220 = \$ _____ |
| K. Hluhluwe-iMfolozi Park | 20-21 May | # persons _____ | @\$430 = \$ _____ |

6 | SPECIAL EVENTS & PROGRAMS

Welcome reception*	16 May	# Persons: Delegates _____	Guests _____
Banquet*	18 May	# Persons _____	@ \$50 = \$ _____
Investing in Natural Capital	14 May	# Persons _____	@ \$10 = \$ _____
EIB Climate Workshop	15 May	# Persons _____	@ \$25 = \$ _____
SYP Workshop	16 May	# Persons _____	@ \$10 = \$ _____
World Bank Event	16 May	# Persons _____	@ \$25 = \$ _____
Meet the Instructors	16 May	# Persons _____	@ Free = \$ _____
EHSS Risk Management	16 May	# Persons _____	@ \$25 = \$ _____

7 | MEAL PREFERENCE

I prefer vegetarian meals Yes

8 | PAYMENT INFORMATION

* Starred activities are tentative pending sponsorship.

Exhibit fee US\$ _____
Total of activities fees US\$ _____
Total amount due US\$ _____

Pre-payment by 31 March 2018 is required. Cash payments on-site will not be accepted.

Charge to Visa MasterCard American Express

3 or 4 digit CCV code on back of card _____

Expiration date ____/____/____ (month/year)

Print name on card _____

Authorized signature _____

Check or money order in US\$ drawn on a US bank enclosed.

Wire transfer in US\$. (Contact info@iaia.org for wire transfer instructions. Registrations will not be processed until full payment has been received.)

8 | SEND REGISTRATION AND PAYMENT

BY E-MAIL
info@iaia.org

BY FAX
+1.701.297.7917

BY POST
1330 23rd St S, Suite C
Fargo, ND 58103 USA

QUESTIONS?
Phone +1.701.297.7908
info@iaia.org

IAIA18 booth exhibitor registration form

1 | PREMIERE BOOTH - SECOND ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Pre-registration and pre-payment by 31 March is required.

Today's date _____ (month)/_____ (day)/20_____ (year)

Mr Ms First name _____ Last (family) name _____

Title _____ Organization _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | EXHIBIT OPTION (all fees in US\$)

- A. Standard booth \$0
B. Premiere booth \$0
C. Display table \$0

3 | COMPANY IDENTIFICATION

If you selected a booth or table option, please provide the name of your company as you would like it to appear in the final program, on the booth ID, and online:

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**DON'T MISS THE ONLY INTERNATIONAL, INTERDISCIPLINARY,
EDUCATIONAL CONFERENCE DEDICATED TO ADVANCING
THE ART AND SCIENCE OF IMPACT ASSESSMENT!**



MAXIMIZE YOUR EXPOSURE

Sponsorship opportunities are also available, and many include discounts on exhibit space.

See <http://conferences.iaia.org/2018/sponsors.php> for details.



JOIN YOUR COLLEAGUES AND COMPETITORS AT IAIA18!

Previous conferences have featured the following exhibitors and more:

- Amec Foster Wheeler
- Arcadis Canada
- Biota
- Boréal
- Cardno
- Global Biodiversity Information Facility (GBIF)
- Golder Associates
- Royal HaskoningDHV
- Stantec
- Taylor & Francis Group



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