WHY SPONSOR IAIA18?

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization. Our conference in 2017 included over 1000 persons from 73 countries.

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

EARLY BIRD SPECIAL

Book your sponsorship by 15 December 2017 and receive an extra free IAIA18 registration!
## WE ARE INTERESTED!

*What can we sponsor?*

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in US Dollars (US$).

### Coffee break

**$4,500 | 7 available**

Includes your organization’s name and logo on signage at the break, as well as recognition in the final program.

### Lunch

**$19,500 | 3 available**

Includes your organization’s name and logo on signage in the lunch area as well as recognition in the final program.

### Mobile app

**$10,500**

Can be co-sponsored by two organizations. Logos will appear frequently in the app.

### Delegate bags

**$21,500 | 1 available**

Organization’s logo will appear with the IAIA18 logo on the bag.

### Theme forums

**$11,500 each up to 12 available**

Smaller than plenaries but larger than concurrent sessions, theme forums are intended to be cross-cutting and to integrate various specialties of impact assessment. Early commitment provides the opportunity to develop a theme forum of interest and relevance to your organization. The theme forum and sponsorship of the theme forum is subject to final approval by the Program Committee and/or theme forum conveners.

### Concurrent sessions

**$6,000 each**

Focus your sponsorship on a specific topic area of interest to your company. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

### Final program

**$4,500 | 1 available**

Includes prominent recognition on the program itself, both on the printed copy and the online version.

### Name tags and lanyards

**$6,000 | 1 available**

Locally made beaded lanyards attached to name tags including your organization’s logo.

### Participant support

**Between $3,000 and $6,500 per participant**

Help professionals from developing countries or countries in transition attend IAIA18. The sponsorship typically covers registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA, all coordinated by IAIA HQ. Actual cost will depend on the location of the sponsored participant(s) and the items sponsored. Please contact IAIA (shelli@iaia.org) for more details and information about this item.

### Opening plenary

**$14,000 | 1 available**

Place your organization’s name and logo front and center at the conference’s major opening event.

### Closing plenary

**$9,500 | 1 available**

Leave a lasting impression on delegates—sponsor this final session that summarizes ideas and topics of the previous days at IAIA18 and looks ahead to the IAIA19 conference.

### Conference banquet

**$33,000 | 1 available**

The last major social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional invitations to the banquet.

### CAN SPONSORS SPEAK/PRESENT AT THE CONFERENCE?

Yes, we encourage sponsors to get involved with the technical program by submitting a proposal for a session or theme forum or an abstract for a presentation. Please note submission deadlines posted at www.iaia.org. Proposals and abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.
**WHAT ARE THE BENEFITS of sponsorship?**

1. Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.
2. In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **15 March 2018**. However, please feel free to contact us after 15 March to see what opportunities and recognition remain available.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Sponsorship Category</th>
<th>Reef</th>
<th>Island</th>
<th>Continent</th>
<th>Earth</th>
<th>Premier</th>
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</thead>
<tbody>
<tr>
<td>Recognition in IAIA e-newsletter (circulation 10,000+)</td>
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<td>✓</td>
<td>✓</td>
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<td>✓</td>
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<tr>
<td>Recognition on conference sponsors webpage</td>
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<td>✓</td>
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<td>✓</td>
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<tr>
<td>Company name with hot link</td>
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<tr>
<td>Recognition in final program</td>
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<td>✓</td>
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<tr>
<td>Company name</td>
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<tr>
<td>Attendees receive participant list on-site</td>
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<td>Two</td>
<td>Three</td>
<td>Four</td>
<td></td>
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<tr>
<td>Attendees receive &quot;Sponsor&quot; name tag ribbon</td>
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<tr>
<td>Special &quot;Proud Sponsor of IAIA18&quot; logo available for your website/e-mail signatures</td>
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<td>✓</td>
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<td>Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website</td>
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<tr>
<td>Half-price registrations for additional staff</td>
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<td>Two</td>
<td>Three</td>
<td>Four</td>
<td></td>
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<tr>
<td>One full-page ad</td>
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<td>One full-page ad</td>
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<td>1 year access to IAIA Connect, IAIA's social networking site</td>
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<td>100% discount</td>
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<td>One hard-copy flyer or USB</td>
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<td>One hard-copy flyer or USB</td>
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<td>Two hard-copy flyers or USB</td>
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<td>Profile on conference sponsors webpage</td>
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<td>50 words</td>
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<td>Complimentary rotating banner ad on IAIA's website</td>
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<td>Sponsorship recognition at one coffee break</td>
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<tr>
<td>Recognition on all conference web pages</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
INTERESTED?
For more details or to become a sponsor, please contact:

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+1.701.297.7908

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+27.83.795.8462

About the host

It is with great pride that IAIAsa is the host for the 2018 IAIA conference in Durban. IAIAsa was established in 1992 and has grown over time to a membership of approximately 650 members. We hold a national conference every year as well as a number of regional branch events. IAIAsa’s main objective is to be a professional association that leads integrated environmental management (IEM) in southern Africa. IAIAsa undertakes various activities in order to provide a platform for advancing innovation and communication of best practice in IEM, enhance professionalism in the practice, and advocate for sustainable policies and practices.

IAIA South Africa (IAIAsa)
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Tel: +27.11.655.7183 | www.iaiasa.co.za

About IAIA

For over 35 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations. IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.

The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.