



39th Annual Conference of the
**International Association
for Impact Assessment**

29 April - 2 May 2019
Brisbane Convention & Exhibition Centre
Brisbane, Australia



EVOLUTION OR *Revolution*: Where next for impact assessment?

SPONSORSHIP OPPORTUNITIES

Want issues and topics you care about on the IAIA19 program? Note these deadlines:

16 July: Session proposals due
19 October: Abstracts due

WHO WILL ATTEND?

The conference is expected to attract more than 1000 international delegates from 80+ nations around the world, with a large concentration expected from Australasia and Southeast Asia. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Indigenous organizations
- Impact assessment practitioners
- Consultants
- Government agencies and legislators
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

CONFERENCE THEME

Evolution sees the gradual development of organizations, practice, and systems from simple to more complex forms. *Revolution* represents a dramatic and wide-ranging shift to an entirely new paradigm.

Impact assessment will change as governments, proponents, and communities rationalize competing views about values.

The question is whether this should be a dramatic, revolutionary change—or an incremental, evolutionary change.

The conference theme is **deliberately provocative**, inviting delegates to consider IA from different viewpoints. It calls for reflection on the imperatives for change if IA is to be part of another half-century of good practice environmental management.

WHY SPONSOR IAIA19?

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization. **Our conference in 2018 included over 900 people from 83 countries.**

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

EARLY BIRD SPECIAL

*Book your sponsorship
by 31 October 2018 and
receive an extra free
IAIA19 registration!*

IAIA
www.iaia.org

WE ARE INTERESTED!

What can we sponsor?

Sponsors of these items receive benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in Australian dollars (\$) and include GST.

Coffee break

\$8,000 | 7 available

Includes your organization's name and logo on signage at the break, as well as recognition in the final program.

Lunch

\$20,000 | 3 available

Includes your organization's name and logo on signage in the lunch area as well as recognition in the final program.

Branded giveaways

\$7,500 each

Include your name/logo on notepads pens, sunscreen, etc. to be given to delegates.

Mobile app

\$11,000 | 2 available

Can be co-sponsored by two organizations. Logos will appear frequently in the app.

Delegate bags

\$25,000 | 1 available

Organization's logo will appear with the IAIA19 logo on the bag.

Opening reception

\$45,000 | 1 available

The first social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional invitations to the reception.

Conference gala

\$55,000 | 1 available

The last major social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional tickets to the gala.

Theme forums

\$13,000 each

Up to 12 available

Smaller than plenaries but larger than concurrent sessions, theme forums are intended to be cross-cutting and to integrate various specialties of impact assessment. Early commitment provides the opportunity to develop a theme forum of interest and relevance to your organization. The theme forum and sponsorship of the theme forum is subject to final approval by the Program Committee and/or theme forum conveners.

Concurrent sessions

\$5,000 each

Focus your sponsorship on a specific topic area of interest to your organization. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

Opening plenary

\$16,000 | 1 available

Place your organization's name and logo front and center at the conference's major opening event.

Closing plenary

\$10,000 | 1 available

Leave a lasting impression on delegates—sponsor this final session that summarizes ideas and topics of the previous days at IAIA19 and looks ahead to the IAIA20 conference.

Final program

\$12,000 | 1 available

Includes prominent recognition on the program itself, both on the printed copy and the online version.

Charging station

\$4,500 | 1 available

Delegates rely on their mobile devices more than ever. Sponsor this high-demand, high-visibility service and take advantage of maximum exposure for the duration of the conference.

Participant support

Between \$4,000 and \$8,000 per participant

Help indigenous professionals and those from developing countries/countries in transition attend IAIA19. The sponsorship typically covers registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA, all coordinated by IAIA HQ. Actual cost will depend on the location of the sponsored participant(s) and the items sponsored. Please contact IAIA (shell@iaia.org) for more details and information about this item.

General support

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting rooms and audio-visual rental or general conference administration and management.

Other ideas for sponsorship?

Contact Bridget John (bridget@iaia.org) to discuss possibilities.

Can sponsors speak/present at the conference?

Yes, we encourage sponsors to get involved with the technical program by submitting an abstract for a session or theme forum. Please note submission deadlines posted at www.iaia.org. Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

Information about exhibits can be found in a separate brochure (www.iaia.org > IAIA19 > More Info).

WHAT ARE THE BENEFITS of sponsorship?

1 Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.

2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by 15 February 2019. However, please feel free to contact us after 15 February to see what opportunities and recognition remain available.

Note: All amounts are listed in Australian dollars (\$) and include GST.

Benefit	Sponsorship Category	Reef	Island	Continent	Earth	Premier
		\$4,000 - \$8,000	\$8,500 - \$20,000	\$21,000-\$41,000	\$42,000-\$62,000	More than \$65,000
Recognition in IAIA e-newsletter (circulation 10,000+)		✓	✓	✓	✓	✓
Recognition on conference sponsors webpage	Company name with hot link		Logo with hotlink	Logo with hotlink	Logo with hot link (plus analytics)	Prominent logo with hotlink (plus analytics)
Recognition in final program	Company name		Logo	Logo	Logo	Logo on front cover
Attendees receive participant list on-site	✓	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five	
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	✓	✓	
Special "Proud Sponsor of IAIA19" logo available for your website/e-mail signatures	✓	✓	✓	✓	✓	
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓	✓	
Half-price registrations for additional staff			One	Two	Three	Four
Black/white advertisement in final program			One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Standard exhibit booth or table-top display discount			25% discount	50% discount	75% discount	100% discount
Acknowledgement in IAIA19 news releases			✓	✓	✓	Includes hotlink
Complimentary Standard Corporate IAIA membership (1 year) US\$1,000 value				✓	✓	✓
4 issues of IAIA's journal, <i>Impact Assessment and Project Appraisal</i>				✓	✓	✓
1 year access to IAIAConnect, IAIA's social networking site				✓	✓	✓
Pre-conference training course discounts (2 persons)				25% discount	50% discount	100% discount
Named sponsor of one theme forum or concurrent session					✓	✓
Sponsor-provided delegate bag insert					One hard-copy flier or USB	Two hard-copy fliers or USB
Profile on conference sponsors web page					50 words	100 words
Complimentary rotating banner ad on IAIA's website						✓
Sponsorship recognition at one coffee break						✓
Hotlink in monthly IAIA e-news (10,000+)						✓
Recognition on all conference web pages						✓

Interested? Contact us!

For more details or to become a sponsor, please contact:

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About the host

Founded in 1987, the Environment Institute of Australia and New Zealand (EIANZ) is the peak self-governing professional association for environmental practitioners in Australia and New Zealand. It is a membership-based organization that:

- Regulates the activities of its membership through a code of ethics and professional conduct.
- Certifies the proficiency of environmental practitioners, including impact assessment specialists.
- Advocates for good practice environmental management.
- Accredits academic training for those seeking to enter the profession.
- Publishes a respected academic journal dealing with environmental management.

Its membership is drawn from all areas of environmental practice, and includes practitioners with industry, government, community and academic careers. For more information, go to www.eianz.org.



Environment Institute of
Australia and New Zealand Inc.

About IAIA

For almost 40 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans and projects.



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The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.