



# SMARTENING IMPACT ASSESSMENT IN CHALLENGING TIMES

40th Annual Conference of the

**International Association for Impact Assessment**

18-21 May 2021

**EXHIBITOR INFORMATION**  
DEADLINE: 22 MARCH 2021



**IAIA**  
International Association  
for Impact Assessment

## Why exhibit?

Easily reach  
over 900  
attendees in  
over 80  
countries!

We invite you to  
SEVILLE!

## WHO PARTICIPATES IN IAIA CONFERENCES?

One of the strengths of IAIA conferences is its diversity in participants from different sectors: IAIA conferences draw 900+ attendees from consultancies, government, industry, academia, research institutes, donor agencies, development banks, and NGOs in over 80 countries.

## HOW WILL YOU BENEFIT?

- **Enjoy direct access** to new business leads from around the world.
- **Showcase your services** to a captive and cutting-edge clientele.
- **Network, widen, and maintain contacts** with your peers, clients, and those who conduct, evaluate and require IAs and IA tools.
- **Be inspired** by attending and participating in stimulating and thought-provoking discussions.
- **Learn** about cutting-edge IA theory and practice from around the world.
- **Disseminate and demonstrate your product** and receive feedback.
- **Expand your products and services** based on needs identified by delegates.

## WHY ARE IAIA CONFERENCES SPECIAL?

IAIA is the only international, interdisciplinary conference dedicated to the art and science of impact assessment ... *the only one.*

## ABOUT IAIA

IAIA is the **International Association for Impact Assessment**, the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans and projects.

IAIA was organized in 1980 to bring together researchers, practitioners and users of various types of impact assessment from all over the world. IAIA members reside in over 120 countries. IAIA activities are carried out regionally and locally through its network of Affiliates and Branches.

**IAIA's vision:** A just and sustainable world for people and the environment.

**IAIA's mission:** IAIA provides the international forum to advance best practice and innovation in impact assessment and advocates for its expanded use for the betterment of society and the environment.



# Exhibit options

## (A) STANDARD BOOTH

**US\$1290**

The package consists of a 3m wide x 3m deep booth, power outlet (Continental-type, 220 volt plug in with 2 round prongs), name board in English, 3 LED spotlights, waste bin, 2 chairs, and a 1.8m banquet table.

The fee includes:

- Registration for one booth attendant
- Admission to all conference sessions
- Daily morning/afternoon coffee breaks
- Daily lunches
- Delegate pack materials
- Company name listed in final program, on the event website, and in mobile app
- Admission to the welcome reception (banquet may be purchased separately)
- Delegate list on site
- Exhibitor nametag ribbon

## (B) PREMIER BOOTH

**US\$2690**

The package consists of a 6m wide x 3m deep booth, power outlet (Continental-type, 220 volt plug in with 2 round prongs), name board in English, 6 LED spotlights, waste bin, 4 chairs, a 1.8m banquet table, and a low roundtable. An additional 1.8m banquet table can be provided instead of the roundtable upon request.

The fee includes the same benefits as the standard booth, **plus**:

- 1 additional registration for a booth attendant, with admission to all conference sessions (total of 2 booth attendants)
- Company name and logo in final program, on the event website, and in the mobile app
- ¼ page black-and-white ad in the final program

## (C) DISPLAY TABLE

**US\$750**

Standard equipment is 1.8m banquet table and 2 chairs.

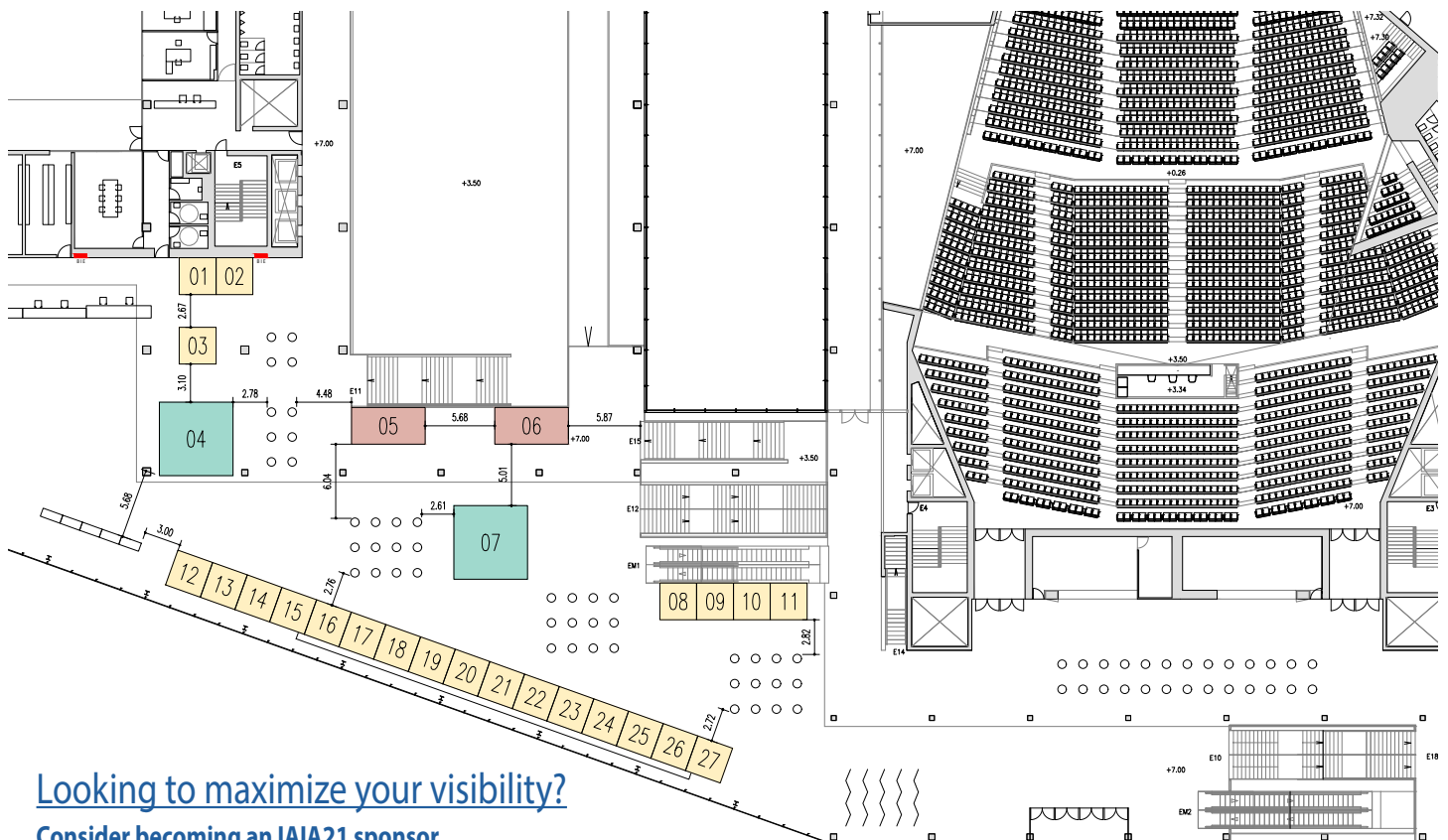
The fee includes the same benefits as the standard booth.

## (D) CUSTOM BOOTH

For an estimate on the cost of a custom booth, please contact Kayla Deitch (kayla@iaia.org).

The fee includes the same benefits as the premier booth.

Note: Tables are provided for IAIA members to display materials that are non-commercial and distributed free of charge. There is no fee to IAIA members. These tables are shared with other IAIA members. Members must be in attendance at the conference to display materials. IAIA reserves the right to remove inappropriate materials. Leftover materials will be recycled.



### Looking to maximize your visibility?

**Consider becoming an IAIA21 sponsor.**

[Most sponsorship packages include a discount on a booth or table and a free ad in the final program.](#)

[PLUS get additional free registrations and more opportunities for your logo to be seen.](#)

[Visit http://conferences.iaia.org/2021/sponsors.php](http://conferences.iaia.org/2021/sponsors.php) for more information.

### Exhibition booth placement policy

Exhibitors will be given priority in terms of placement in the exhibition floor in the order that their payments are received. IAIA will make the final determination on location and layout when IAIA HQ staff arrive onsite. Coffee breaks and lunches will be located in the immediate area of all booths.

# Delegate pack option

## (E) INSERTS IN DELEGATE PACKS

**US\$ 1500\***

**IAIA MEMBER RATE US\$ 1200\***

**DEADLINE: 22 MARCH**

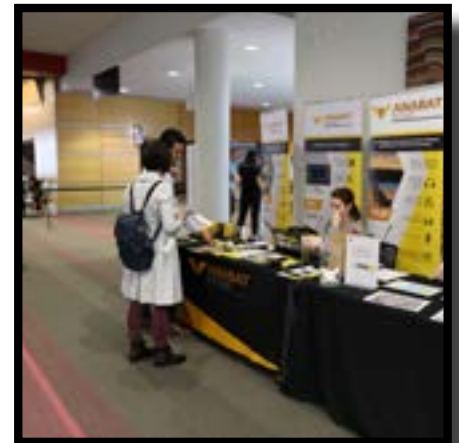
IAIA provides a delegate pack to all participants that includes the final program, list of participants, and a variety of other IAIA and conference-related materials. Individuals or companies that wish to provide an insert for the pack may do so with this option. One insert per company will be accepted.

Inserts may include materials such as brochures/flyers (maximum 8 pages double-sided, maximum A4 or letter size) or memory sticks. We encourage exhibitors to think green and be creative—please limit paper and non-recyclable materials to the greatest extent possible!

Note: IAIA members may distribute non-commercial items free of charge via a display table (see page 3).

Please plan to provide 900 copies. If pre-registration indicates that the number of delegates may be significantly higher or lower than 900, IAIA will contact you. If the number is higher and you have extra copies and time allows, you are welcome to send additional copies (at no extra fee). Extra materials will be recycled.

Material to be included in delegate bags is subject to approval by IAIA HQ. IAIA's policy note on criteria for materials that are appropriate for distribution in delegate packs is provided upon confirmation of the insert.



## HOW TO ORDER

To reserve a booth, please complete the exhibitor registration form.

To arrange for a delegate bag insert or advertising, contact Kayla Deitch ([kayla@iaia.org](mailto:kayla@iaia.org)).

Please specify the size of the ad in your message.

## Shipping and exhibition dates

### EXHIBITORS

Set up for custom booths will be the afternoon of 17 May, and will be the morning of 18 May for standard/premier booths and display tables. Dismantling will be the afternoon of 21 May. The exhibition space will be open during conference hours from 18-21 May.

### INSERTS IN DELEGATE PACKS

Delegate packs will be prepared the morning of 15 May. Inserts need to be received at FIBES Sevilla no later than 09:00 on 15 May. If the materials arrive late, they will be placed on tables for distribution.

**Complete shipping and other details will be provided upon confirmation of reservation and receipt of payment.**

*IAIA members:  
20% discount  
on inserts and  
advertising!*



## (F) ADVERTISING IN THE FINAL PROGRAM

Advertise in the final program to ensure maximum and lasting exposure, gain additional name recognition, and spark interest in your booth!

The final program is the official guide to the conference—the primary print piece on-site and the best place to directly promote your company's services and products to hundreds of attendees.

The final program is distributed in hard copy to all conference delegates and published in PDF online, so your name lives on in conference documents for a minimum of 3 years.

Advertising is open to all companies (attending or not attending) who are looking to connect with decision makers and practitioners of impact assessment. One advertisement per company will be accepted.

### ARTWORK REQUIREMENTS FOR ADS

Ads will be printed in grayscale on inner pages.

- Please send print-ready grayscale graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.
- IAIA reserves the right to scale ads slightly.

### ARTWORK REQUIREMENTS FOR PREMIER EXHIBITOR LOGOS

Premier exhibitor logos will be printed in grayscale on inner pages and included in the mobile app in color.

- Please send print-ready color (CMYK) graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.

### ARTWORK REQUIREMENTS FOR SPONSOR LOGOS

Premier, Earth, Continent, and Island sponsor logos will be printed in color on the outside cover.

- Please send print-ready color (CMYK) graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.

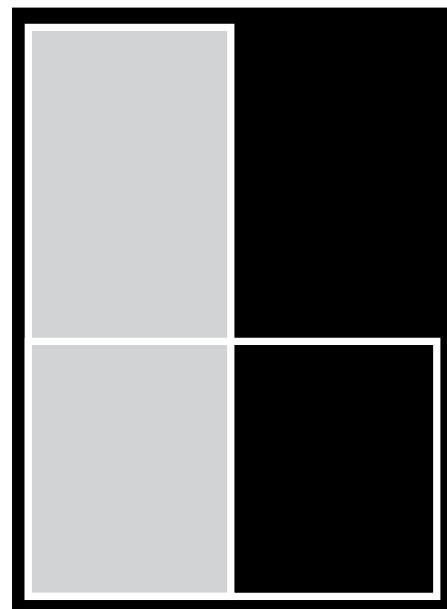
**Graphics files and payment for advertising in the final program can be accepted until 29 March. Please send to [kayla@iaia.org](mailto:kayla@iaia.org).**



#### 1/4-page ads

10cm wide x 13cm high  
19cm wide x 7cm high  
5.5cm wide x 25cm high

**US\$ 500\***  
**IAIA MEMBER RATE US\$ 400\***  
**DEADLINE: 29 MARCH**



#### 1/2-page ads

19cm wide x 13cm high  
10cm wide x 25cm high

**US\$ 750\***  
**IAIA MEMBER RATE US\$ 600\***  
**DEADLINE: 29 MARCH**

\* Price excludes VAT. For non-EU countries, 21% VAT will be added to the invoice for advertising and inserts.

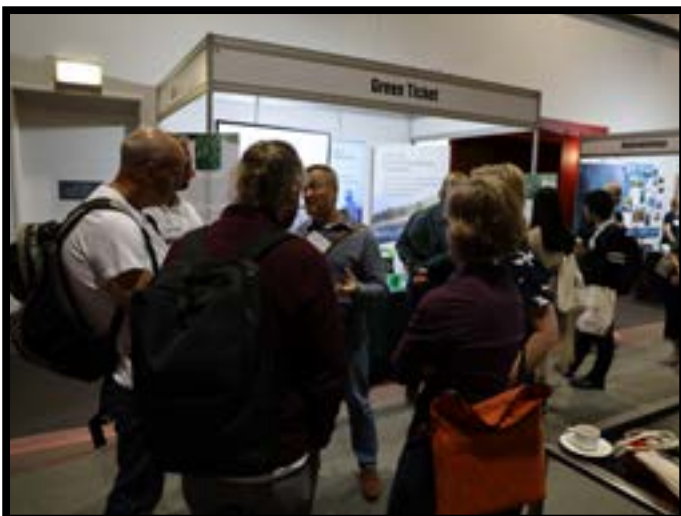
DON'T MISS THE ONLY INTERNATIONAL, INTERDISCIPLINARY,  
EDUCATIONAL CONFERENCE DEDICATED TO ADVANCING  
THE ART AND SCIENCE OF IMPACT ASSESSMENT!



## MAXIMIZE YOUR EXPOSURE

Sponsorship opportunities are also available, and many include discounts on exhibit space.

See <http://conferences.iaia.org/2021/sponsors.php> for details.



## JOIN YOUR COLLEAGUES AND COMPETITORS AT IAIA21!

Previous conferences have featured the following exhibitors and more:

- Amec Foster Wheeler
- Arcadis Canada
- Bioinsight
- Biota
- Boréal
- Cardno
- Environmental Accord Ltd.
- Golder Associates
- Hydrobiology
- NGH Environmental
- Royal HaskoningDHV
- Stantec
- Taylor & Francis Group
- TetraTech
- The Cadmus Group



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