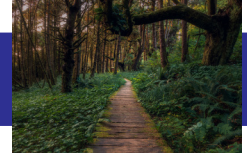




CONFIDENCE IN IMPACT ASSESSMENT: POLICIES, PARTNERSHIPS AND PUBLIC INVOLVEMENT



41st Annual Conference of the

International Association for Impact Assessment

4 - 7 May 2022

Vancouver Convention Centre East | Vancouver, Canada

EXHIBITOR INFORMATION

DEADLINE: 14 MARCH 2022



Why exhibit?

WHO PARTICIPATES IN IAIA CONFERENCES?

One of the strengths of IAIA conferences is its diversity in participants from different sectors; in its in-person/virtual conferences, IAIA typically draws 900+ attendees from consultancies, government, industry, academia, research institutes, donor agencies, development banks, and NGOs in over 80 countries.

HOW WILL **YOU** BENEFIT?

- **Enjoy direct access** to new business leads from around the world.
- **Showcase your services** to a captive and cutting-edge clientele.
- **Network, widen, and maintain contacts** with your peers, clients, and those who conduct, evaluate, and require IAs and IA tools.
- **Be inspired** by attending and participating in stimulating and thought-provoking discussions.
- **Learn** about cutting-edge IA theory and practice from around the world.
- **Disseminate and demonstrate your product** and receive feedback.
- **Expand your products and services** based on needs identified by delegates.

WHY ARE IAIA CONFERENCES SPECIAL?

IAIA is the only international, interdisciplinary conference dedicated to the art and science of impact assessment ... *the only one*.

ABOUT IAIA

The **International Association for Impact Assessment** was organized in 1980 to bring together researchers, practitioners and users of various types of impact assessment from all over the world. IAIA members reside in over 120 countries. IAIA activities are carried out regionally and locally through its network of Affiliates and Branches.

IAIA's Vision: A just and sustainable world for people and the environment.

IAIA's Mission: IAIA provides the international forum to advance best practice and innovation in impact assessment and advocates for its expanded use for the betterment of society and the environment.

We invite you to
VANCOUVER!



Exhibit options

(A) STANDARD BOOTH

USD 1750

The package consists of a 3m wide x 3m deep booth, power outlet (North American Standard-- 110 volts, 60hz cycles alternating current), 3m header fascia sign, 2 armlights, waste basket, coat tree, 2 fabric chairs, and a 6' x 2' x 30" high skirted table.

Standard benefits include:

- Registration for one in-person booth attendant
- Admission to all in-person and virtual conference sessions
- Daily morning/afternoon coffee breaks and lunches (for in-person registrants)
- Delegate pack materials (for in-person registrants)
- Admission to the Welcome Reception (for in-person registrants)
- Exhibitor name tag ribbon, including online exhibitor "ribbon" designation
- Access to participant list online and via PDF
- One customizable exhibit booth web page on the IAIA22 virtual platform
- Information on who visited your virtual booth and access to contact details for leads
- Company name in final program, on the event website, and in the virtual platform and mobile app

(B) PREMIER BOOTH

USD 3625

The package consists of a 6m wide x 3m deep booth, power outlet (North American Standard-- 110 volts, 60hz cycles alternating current), 3m header fascia sign, 4 armlights, 2 waste baskets, 2 coat trees, 4 fabric chairs, a 6' x 2' x 30" high skirted table, and a 30" high x 30" diameter round pedestal table.

The fee includes the same benefits as the standard booth, **plus**:

- One additional in-person registration for a booth attendant, with admission to all in-person and virtual sessions
- One additional virtual registration, with access to all virtual sessions only
- Access to virtual tradeshow hours where virtual (and in-person) delegates can meet with them on Zoom
- Two custom messages sent to all delegates on virtual platform
- Company name and logo in final program, on the event website, and in the virtual platform and mobile app
- ¼ page black-and-white ad in the final program

(C) VIRTUAL BOOTH

USD 2625

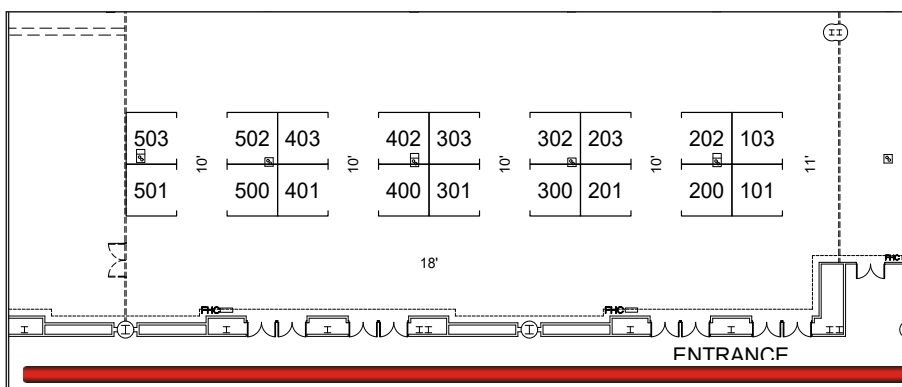
The package consists of one customizable exhibit booth web page on the IAIA22 virtual platform, which includes:

- Two virtual registrations, with access to all virtual sessions only
- Booth attendants receive online exhibitor "ribbon" designation
- Access to participant list online and via PDF
- Access to virtual tradeshow hours where virtual (and in-person) delegates can meet on Zoom
- Two custom messages sent to all delegates on virtual platform
- Information on who visited your virtual booth and access to contact details for leads
- Company name in final program, on the event website, in the virtual platform, and on mobile app

(D) CUSTOM BOOTH

**USD TO BE DETERMINED
UPON REQUEST**

Tell us what you want to do!



(E) DISPLAY TABLE

USD 925

- Standard equipment is 6' x 2' x 30" high skirted table and 2 fabric chairs
- The fee includes the same benefits as the standard booth.

Looking to maximize your visibility?

Consider becoming an IAIA22 sponsor. Most sponsorship packages include a discount on a booth or table and a free ad in the final program. PLUS get additional free registrations and more opportunities for your logo to be seen. Visit <https://conferences.iaia.org/2022/sponsorship-opportunities.php> for more information.

Exhibition booth placement policy

Exhibitors will be given priority in terms of placement in the exhibition floor in the order that their payments are received. IAIA will make the final determination on location and layout when IAIA HQ staff arrive onsite. Coffee breaks and lunches will be located in the immediate area of all booths.

Note: Tables are provided for IAIA members to display materials that are non-commercial and distributed free of charge. There is no fee to IAIA members. These tables are shared with other IAIA members. Members must be in attendance at the conference to display materials. IAIA reserves the right to remove inappropriate materials. Leftover materials will be recycled.

Delegate pack option

(F) INSERTS IN DELEGATE PACKS

USD 1500

IAIA MEMBER RATE USD 1200

DEADLINE: 14 MARCH

IAIA provides a delegate pack to all participants that includes the final program, list of participants, and a variety of other IAIA and conference-related materials. Individuals or companies that wish to provide an insert for the pack may do so with this option. One insert per company will be accepted.

Inserts may include materials such as brochures/flyers (maximum 8 pages double-sided, maximum A4 or letter size) or memory sticks. We encourage exhibitors to think green and be creative—please limit paper and non-recyclable materials to the greatest extent possible!

Note: IAIA members may distribute non-commercial items free of charge via a display table (see page 3).

Please plan to provide 600 copies. If pre-registration indicates that the number of delegates may be significantly higher or lower than 600, IAIA will contact you. If the number is higher and you have extra copies and time allows, you are welcome to send additional copies (at no extra fee). Extra materials will be recycled.

Material to be included in delegate bags is subject to approval by IAIA HQ. IAIA's policy note on criteria for materials that are appropriate for distribution in delegate packs is provided upon confirmation of the insert.

HOW TO ORDER

To reserve a booth, please complete the form on page 6.

To arrange for advertising or a delegate bag insert, contact Kayla Deitch (kayla@iaia.org).

Please specify the size of the ad in your message.



Shipping and exhibition dates

EXHIBITORS

Set up will be the afternoon of Tuesday, 3 May. Dismantling will be the afternoon of Saturday, 7 May. The exhibition space will be open during conference hours from 4-7 May.

INSERTS IN DELEGATE PACKS

Delegate packs will be prepared Sunday, 1 May. Materials will need to be received at the VCC on 29 April. Materials not received by this date will be placed on tables for distribution.

Complete shipping and other details will be provided upon confirmation of reservation and receipt of payment.

IAIA members:
20% discount
on inserts and
advertising!

(G) ADVERTISING IN THE FINAL PROGRAM

Advertise in the final program to ensure maximum and lasting exposure, gain additional name recognition, and spark interest in your booth!

The final program is the official guide to the conference—the primary print piece on-site and the best place to directly promote your company's services and products to hundreds of attendees.

The final program is distributed in hard copy to all conference delegates and published in PDF online, so your name lives on in conference documents for a minimum of 3 years.

Advertising is open to all companies (attending or not attending) who are looking to connect with decision makers and practitioners of impact assessment. One advertisement per company will be accepted.

ARTWORK REQUIREMENTS FOR ADS

Ads will be printed in grayscale on inner pages.

- Please send print-ready grayscale graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.
- IAIA reserves the right to scale ads slightly.

ARTWORK REQUIREMENTS FOR PREMIER EXHIBITOR LOGOS

Premier exhibitor logos will be printed in grayscale on inner pages and included in the mobile app in color.

- Please send print-ready color (CMYK) graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.

ARTWORK REQUIREMENTS FOR SPONSOR LOGOS

Premier, Earth, Continent, and Island sponsor logos will be printed in color on the outside cover.

- Please send print-ready color (CMYK) graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.

Graphics files and payment for advertising in the final program can be accepted until 14 March. Please send to kayla@iaia.org.



1/4-page ads

10cm wide x 13cm high
19cm wide x 7cm high
5.5cm wide x 25cm high

USD 500

IAIA MEMBER RATE USD 400



1/2-page ads

19cm wide x 13cm high
10cm wide x 25cm high

USD 750

IAIA MEMBER RATE USD 600

IAIA22 booth exhibitor registration form

1 | BOOTH ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Confirmation and payment for exhibitors is required by 14 March 2022.

Today's date _____ (month)/_____(day)/20_____(year)

☐ Mr ☐ Ms First name _____ Last (family) name _____

Title _____ Organization _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | EXHIBIT OPTION (all fees in US\$)

- | | | |
|------------------------------|-------------------------------------|--------|
| A. Standard booth | <input type="checkbox"/> | \$1750 |
| B. Premier booth | <input type="checkbox"/> | \$3625 |
| C. Virtual booth | <input type="checkbox"/> | \$2625 |
| D. Custom booth | <input type="checkbox"/> | TBD |
| E. Display table | <input type="checkbox"/> | \$925 |
| F. Inserts in delegate packs | Non-member <input type="checkbox"/> | \$1500 |
| | Member <input type="checkbox"/> | \$1200 |
| G. Advertising 1/4 page | Non-member <input type="checkbox"/> | \$500 |
| | Member <input type="checkbox"/> | \$400 |
| 1/2 page | Non-member <input type="checkbox"/> | \$750 |
| | Member <input type="checkbox"/> | \$600 |

3 | COMPANY IDENTIFICATION

If you selected a booth or table option, please provide the name of your company as you would like it to appear in the final program, on the booth ID, and online:

_____ if

you selected a premier booth, please be sure to send your logo according to the instructions on page 5.

4 | PRE-CONFERENCE TRAINING COURSES (IN-PERSON ONLY)

Pre-registration and pre-payment by 14 March is required. After 14 March, acceptance is subject to availability and receipt of payment. Courses may not be switched after 13 April.

- | | | | |
|--|---------|--------------------------|-------|
| 1. Labor rights and influx in IA | 2 May | <input type="checkbox"/> | \$275 |
| 2. Foundations and mindset of adaptive management | 2 May | <input type="checkbox"/> | \$275 |
| 3. Underwater radiated noise and commercial vessels | 2-3 May | <input type="checkbox"/> | \$475 |
| 4. More effective IA: Tools for argument and writing | 2-3 May | <input type="checkbox"/> | \$475 |
| 5. Toward more sustainable oil and gas projects | 2-3 May | <input type="checkbox"/> | \$475 |
| 6. How to seamlessly connect EIA and EMS | 2-3 May | <input type="checkbox"/> | \$475 |
| 7. Quality assurance in EIA: Guide and review | 2-3 May | <input type="checkbox"/> | \$475 |
| 8. Biodiversity-friendly infrastructure | 2-3 May | <input type="checkbox"/> | \$475 |
| 9. Monitoring and auditing based on ESMPs | 2-3 May | <input type="checkbox"/> | \$475 |
| 10. Cumulative effects assessment | 2-3 May | <input type="checkbox"/> | \$475 |
| 11. Leadership in EIA | 2-3 May | <input type="checkbox"/> | \$475 |
| 12. Development by Design: Transport infrastructure | 2-3 May | <input type="checkbox"/> | \$475 |
| 13. Human rights in IA | 3 May | <input type="checkbox"/> | \$275 |
| 14. Health in EIA | 3 May | <input type="checkbox"/> | \$275 |

Non-IAIA22 delegates ☐ add 85

5 | TECHNICAL VISITS (IN-PERSON ONLY)

Pre-payment is required for technical visits. After 14 March, registrations will be accepted on a first-come, first-served basis until 13 April or the maximum number of paid participants is reached.

- | | | | |
|--------------------------|---------|-----------------|---------------------|
| A. Malahat & T'Sou-ke | 2 May | # Persons _____ | @\$245 = \$ _____ |
| B. Britannia Mine Tour | 2 May | # Persons _____ | @\$210 = \$ _____ |
| C. Ashlu Creek | 2 May | # Persons _____ | @\$185 = \$ _____ |
| D. Sea to Sky Corridor | 3 May | # Persons _____ | @\$235 = \$ _____ |
| E. UBC Sustainability | 3 May | # Persons _____ | @\$190 = \$ _____ |
| F. Burrard Inlet | 3 May | # Persons _____ | @\$195 = \$ _____ |
| G. Marine Animals | 3 May | # Persons _____ | @\$275 = \$ _____ |
| H. Urban Ag-Food Justice | 8 May | # Persons _____ | @\$135 = \$ _____ |
| I. Tofino | 8-9 May | # Persons _____ | @\$1,290 = \$ _____ |

6 | SPECIAL EVENTS / PROGRAMS (IN-PERSON ONLY)

- | | | | |
|-----------------------|---------|--|-------------------|
| Welcome reception | 4 May | # Persons: Delegates _____ | Guests _____ |
| Conference banquet | 6 May | # Persons _____ | @ \$60 = \$ _____ |
| SYP Workshop | 4 May | # Persons _____ | @ \$10 = \$ _____ |
| World Bank Meeting | 4 May | # Persons _____ | @ \$30 = \$ _____ |
| Speed Networking | 5 May | <input type="checkbox"/> Yes, I want to participate. | |
| SaskPower meeting | 6 May | # Persons _____ | @ \$10 = \$ _____ |
| Mentor/Mentee Program | Ongoing | <input type="checkbox"/> Yes, I want to be a MENTOR. | |
| | | <input type="checkbox"/> Yes, I want to be a MENTEE. | |

I prefer to be assigned to an Indigenous Mentor/Mentee if possible. ☐
My preferred area of interest (see preliminary program page 10): _____

7 | MEAL PREFERENCE

I prefer vegetarian meals ☐ Yes

8 | PAYMENT INFORMATION

*Starred activities are tentative pending sponsorship.

Exhibit fee US\$ _____
Total of activities fees US\$ _____
Total amount due US\$ _____

Pre-payment by 1 March 2019 is required.

Charge to ☐ Visa ☐ MasterCard ☐ American Express

3 or 4 digit CCV code on back of card _____

Expiration date ____ / ____ (month/year)

Print name on card _____

Authorized signature _____

☐ Check or money order in US\$ drawn on a US bank enclosed.

☐ Wire transfer in US\$. (Contact info@iaia.org for wire transfer instructions. Registrations will not be processed until full payment has been received.)

REGISTER ONLINE
conferences.iaia.org/2022

BY E-MAIL
info@iaia.org

BY FAX
+1.701.297.7917

BY POST
1330 23rd St S, Suite C
Fargo, ND 58103 USA

QUESTIONS?
info@iaia.org

IAIA22 booth exhibitor registration form

1 | PREMIER BOOTH - SECOND ATTENDANT INFORMATION

Please fill out form completely. Type or print neatly in BLOCK letters. Be sure to include your name and organization exactly as you would like that information to appear on your delegate badge. Confirmation and payment for exhibitors is required by 14 March 2022.

Today's date _____ (month)/_____(day)/20_____(year)

☐ Mr ☐ Ms First name _____ Last (family) name _____

Title _____ Organization _____

Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Phone + _____ Fax + _____ E-mail _____ @ _____

2 | EXHIBIT OPTION (all fees in US\$)

- | | | |
|------------------------------|-------------------------------------|-------|
| A. Standard booth | <input type="checkbox"/> | \$n/a |
| B. Premier booth | <input type="checkbox"/> | \$n/a |
| C. Virtual booth | <input type="checkbox"/> | \$n/a |
| D. Custom booth | <input type="checkbox"/> | \$n/a |
| E. Display table | <input type="checkbox"/> | \$n/a |
| F. Inserts in delegate packs | Non-member <input type="checkbox"/> | \$n/a |
| | Member <input type="checkbox"/> | \$n/a |
| G. Advertising 1/4 page | Non-member <input type="checkbox"/> | \$n/a |
| | Member <input type="checkbox"/> | \$n/a |
| 1/2 page | Non-member <input type="checkbox"/> | \$n/a |
| | Member <input type="checkbox"/> | \$n/a |

3 | COMPANY IDENTIFICATION

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3 or 4 digit CCV code on back of card _____

Expiration date ____ / ____ (month/year)

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Authorized signature _____

☐ Check or money order in US\$ drawn on a US bank enclosed.

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BY POST
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 Fargo, ND 58103 USA

QUESTIONS?
info@iaia.org

**DON'T MISS THE ONLY INTERNATIONAL, INTERDISCIPLINARY,
EDUCATIONAL CONFERENCE DEDICATED TO ADVANCING
THE ART AND SCIENCE OF IMPACT ASSESSMENT!**



MAXIMIZE YOUR EXPOSURE

Sponsorship opportunities are also available, and many include discounts on exhibit space.

See <https://conferences.iaia.org/2022/sponsorship-opportunities.php> for details.



JOIN YOUR COLLEAGUES AND COMPETITORS AT IAIA22!

Previous conferences have featured the following exhibitors and more:

- Amec Foster Wheeler
- Arcadis Canada
- Bioinsight
- Biota
- Cardno
- Environmental Accord Ltd.
- Golder Associates
- Juta
- Royal HaskoningDHV
- Stantec
- Taylor & Francis Group
- TetraTech
- The Cadmus Group
- Triplo4 Sustainable Solutions (Pty) Ltd.



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