



41st Annual Conference of the
International Association for Impact Assessment

4-7 May 2022

Vancouver Convention Centre East
Vancouver, Canada

CONFIDENCE IN IMPACT ASSESSMENT: POLICIES, PARTNERSHIPS AND PUBLIC INVOLVEMENT

Sponsorship opportunities



Want issues and topics you care about on the IAIA22 program?

Submit an abstract by 8 November!

Who will attend?

The conference is expected to attract more than 1,000 international delegates from 80+ nations around the world. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Indigenous organizations
- Impact assessment practitioners
- Consultants
- Government agencies and legislators
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

How can impact assessment create confidence for all participants? Clear and transparent policies, strong partnerships, and effective participation and consultation ensure credibility and predictability. When all parties have confidence in the process, impact assessment can support collaboration, improve outcomes and support sustainable economic development. When process confidence is low, it can create conflict and an overall erosion of trust, leading to uncertain outcomes.

IAIA22 in Vancouver aims to examine the area of confidence in impact assessment through three lenses:

Policies: Strong, consistent and clear legislation, policies, and Indigenous governance provide certainty and support sustainable development. At its best, impact assessment creates a robust standard that can be supported by all parties, but, without transparent processes, uncertainty and conflict can impede sustainable development. For example, impact assessment, when combined with other initiatives such as the United Nations Declaration on the Rights of Indigenous Peoples, can provide a strong basis for Indigenous Consultation, decreasing these issues.

Partnerships: Impact assessment is most successful when all parties work together. Meaningful collaboration between government agencies, Indigenous peoples, proponents, practitioners, and communities supports an equitable, engaged and comprehensive process. Such a process can create relationships and build trust, even when interests are not aligned; this supports identifying solutions to complex issues.

Participation: Accessible impact assessment ensures Indigenous governments and communities, stakeholders, and the public are able to meaningfully participate. This provides a robust understanding of values, interests, issues and solutions. Without these collaborative opportunities, participation and consultation processes can experience delays, mistrust, and a misunderstanding of potential impacts.

Why sponsor

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization.

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.



IAIA22 will be a hybrid event.

For details, visit
<https://bit.ly/IAIA22virtual>

**EARLY BIRD
SPECIAL**

*Book your sponsorship
by 29 October 2021 and
receive an extra free
IAIA22 registration!*

IAIA
www.iaia.org

WE ARE INTERESTED!

What can we sponsor?

Sponsors of these items receive benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in Canadian dollars (\$).

Coffee break

\$8,000 | 4 of 7 available

Includes your organization's name and logo on signage at the break tables, as well as recognition in the final program.

Virtual coffee break

\$8,000 | 4 available

Serve as the host for a virtual coffee break with remote delegates (and in-person delegates if they choose!). Help set the topic and guide the discussion for a great networking session. Includes recognition at the break and in the final program.

Lunch

\$26,000 | 2 of 3 available

Includes your organization's name and logo on signage in the lunch area as well as recognition in the final program.

Notepads, pens, or memory sticks

\$3,500 each | 1 available

Put your logo in front of delegates when they reach for their eco-friendly notebooks, pens, or memory sticks.

Mobile app

\$12,500 | 1 of 2 available

Can be co-sponsored by two organizations. Logos will appear frequently in the app.

Delegate bags

\$18,000 | 1 available

Your organization's logo will appear with the IAIA22 logo on the bag and also in one of the introductory emails to delegates at the beginning of the conference.

Opening reception

\$30,000 | 1 available

The first social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional invitations to the reception.

Conference gala

\$55,000 | 1 available

The last major social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional tickets to the gala.

Theme forums

\$15,000 each | Up to 12 available

Smaller than plenaries but larger than concurrent sessions, theme forums are intended to be cross-cutting and to integrate various specialties of impact assessment. All theme forums will be livestreamed, reaching an extended audience. Theme forum sponsorship is subject to final approval by the Program Committee and/or theme forum conveners.

Concurrent sessions

\$6,500 each

Focus your sponsorship on a specific topic area of interest to your organization. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

Virtual platform

\$27,000 each | 2 available

The virtual platform will be accessible to all in-person and remote attendees, both during the conference and afterwards. Delegates will see your logo featured prominently on the platform every time they visit it.

Opening plenary

\$17,000 | 1 available

Place your organization's name and logo front and center at the conference's major opening event. Because it is livestreamed, it will be the first session experienced by virtual and in-person delegates alike.

Closing plenary

\$12,000 | 1 available

Leave a lasting impression on both virtual and in-person delegates—sponsor this final livestreamed session that summarizes ideas and topics of the previous days at IAIA22 and looks ahead to the IAIA23 conference.

Final program

\$12,000 | 1 available

Includes prominent recognition in the program itself, both on the printed copy and the online version.

Charging station

\$7,500 | 1 available

Delegates rely on their mobile devices more than ever. Sponsor this high-demand, high-visibility service and take advantage of maximum exposure for the duration of the conference.

Participant support

Approximately \$8,500 per participant

Help environmental impact assessment professionals and Indigenous Peoples attend IAIA22. In addition to supporting professionals from developing countries and countries in transition, this year we are encouraging strong Indigenous participation from Indigenous Peoples around the world. Sponsoring a participant may include registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA, all coordinated by IAIA HQ. Actual cost will depend on the location of the sponsored participant(s) and the items sponsored. Please contact IAIA (kayla@iaia.org) for more information.

General support

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting rooms and audio-visual rental or general conference administration and management.

Other ideas for sponsorship?

Contact Bridget John (bridget@iaia.org) to discuss possibilities for a custom or unique sponsorship option.

Can sponsors speak/present at the conference?

Yes, we encourage sponsors to get involved with the technical program by submitting a proposal for a session or theme forum. Please note submission deadlines posted at conferences.iaia.org/2022/. Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

WHAT ARE THE BENEFITS *of sponsorship?*

- 1 Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.
- 2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **14 March 2022**. However, please feel free to contact us after 14 March to see what opportunities and recognition remain available.

Note: All amounts are listed in Canadian dollars (\$).

Benefit	Sponsorship Category	Reef	Island	Continent	Earth	Premier*
		\$4,000 - \$11,000	\$12,000 - \$25,000	\$26,000-\$45,000	\$46,000-\$70,000	More than \$75,000
Recognition in IAIA e-newsletter (circulation 13,000+)		✓	✓	✓	✓	✓
Recognition on conference sponsors webpage	Company name with hot link	Logo with hotlink	Logo with hotlink	Logo with hotlink	Logo with hot link (plus analytics)	Prominent logo with hotlink (plus analytics)
Recognition in final program	Company name	Logo	Logo	Logo	Logo	Logo on front cover
Included in sponsor directory in virtual platform and mobile app	✓	✓	✓	✓	✓	✓
Attendees receive participant list on-site and access to online participant profiles	✓	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five	
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	✓	✓	✓
Special "Proud Sponsor of IAIA22" logo available for your website/e-mail signatures	✓	✓	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓	✓	✓
Half-price registrations for additional staff			One	Two	Three	Four
Black/white advertisement in final program			One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Dedicated custom sponsor page on virtual platform (can include logo, company bio, file downloads, photos, videos)		✓	✓	✓	✓	✓
Logo included in virtual platform's rotating banner		✓	✓	✓	✓	✓
Standard exhibit booth or table-top display discount			25% discount	50% discount	75% discount	100% discount
Acknowledgement in IAIA22 news releases			✓	✓	✓	Includes hotlink
Complimentary Standard Corporate IAIA membership (1 year) US\$1,000 value				✓	✓	✓
4 issues of IAIA's journal, <i>Impact Assessment and Project Appraisal</i>				✓	✓	✓
1 year access to IAIAConnect, IAIA's social networking site				✓	✓	✓
Pre-conference training course discounts (2 persons)				25% discount	50% discount	100% discount
Custom messages to delegates via online platform and mobile app					One	Two
Sponsor a virtual coffee break, with the option to select the topic and host the break discussion					✓	✓
Named sponsor of one theme forum or concurrent session					✓	✓
Sponsor-provided delegate bag insert					One hard-copy flier or USB	Two hard-copy fliers or USB
Profile on conference sponsors web page					50 words	100 words
Complimentary rotating banner ad on IAIA's website						✓
Sponsorship recognition at one in-person coffee break						✓
Hotlink in monthly IAIA e-news (13,000+)						✓
Recognition on all conference web pages						✓

* A maximum of two Premier sponsors can be accepted.

Interested? Contact us!

For more details or to become a sponsor, please contact:

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EAO | Environmental Assessment Office



About the host

The Environmental Assessment Office is a neutral regulatory agency of the Government of British Columbia, Canada, responsible for assessing the effects of major projects, which includes sustainability and Indigenous reconciliation (www.eao.gov.bc.ca).

X̱məθkʷəy̱əm (Musqueam), Skwxú7mesh Úxwumixw (Squamish), and səliłwətəl (Tsleil-Waututh) are collaborative partners and the three host Nations for this event.

IAIA
International Association
for Impact Assessment
www.iaia.org

About IAIA

For 41 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA provides the international forum to advance best practice and innovation in impact assessment and advocates for its expanded use for the betterment of society and the

INTERNATIONAL ASSOCIATION FOR IMPACT ASSESSMENT

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The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.