



41st Annual Conference of the  
International Association for Impact Assessment

**4-7 May 2022**

Vancouver Convention Centre East  
Vancouver, Canada

# CONFIDENCE IN IMPACT ASSESSMENT: POLICIES, PARTNERSHIPS AND PUBLIC INVOLVEMENT

## *Sponsorship opportunities*



How can impact assessment create confidence for all participants? Clear and transparent policies, strong partnerships, and effective participation and consultation ensure credibility and predictability. When all parties have confidence in the process, impact assessment can support collaboration, improve outcomes and support sustainable economic development. When process confidence is low, it can create conflict and an overall erosion of trust, leading to uncertain outcomes.

*IAIA22 in Vancouver aims to examine the area of confidence in impact assessment through three lenses:*

**Policies:** Strong, consistent and clear legislation, policies, and Indigenous governance provide certainty and support sustainable development. At its best, impact assessment creates a robust standard that can be supported by all parties, but, without transparent processes, uncertainty and conflict can impede sustainable development. For example, impact assessment, when combined with other initiatives such as the United Nations Declaration on the Rights of Indigenous Peoples, can provide a strong basis for Indigenous Consultation, decreasing these issues.

**Partnerships:** Impact assessment is most successful when all parties work together. Meaningful collaboration between government agencies, Indigenous peoples, proponents, practitioners, and communities supports an equitable, engaged and comprehensive process. Such a process can create relationships and build trust, even when interests are not aligned; this supports identifying solutions to complex issues.

**Participation:** Accessible impact assessment ensures Indigenous governments and communities, stakeholders, and the public are able to meaningfully participate. This provides a robust understanding of values, interests, issues and solutions. Without these collaborative opportunities, participation and consultation processes can experience delays, mistrust, and a misunderstanding of potential impacts.

*Want issues and topics you care about on the IAIA22 program? Note these deadlines:*

**29 July: Session proposals due**  
**8 November: Abstracts due**

## *Who will attend?*

The conference is expected to attract more than 1,000 international delegates from 80+ nations around the world. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Indigenous organizations
- Impact assessment practitioners
- Consultants
- Government agencies and legislators
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

## *Why sponsor*

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization.

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

**EARLY BIRD  
SPECIAL**

*Book your sponsorship  
by 29 October 2021 and  
receive an extra free  
IAIA22 registration!*

**IAIA**  
[www.iaia.org](http://www.iaia.org)

# WE ARE INTERESTED!

*What can we sponsor?*

Sponsors of these items receive benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in Canadian dollars (\$).

## Coffee break

**\$8,000 | 7 available**

Includes your organization's name and logo on signage at the break, as well as recognition in the final program.

## Lunch

**\$26,000 | 3 available**

Includes your organization's name and logo on signage in the lunch area as well as recognition in the final program.

## Notepads, pens, or memory sticks

**\$3,500 each | 3 available**

Put your logo in front of delegates when they reach for their eco-friendly notebooks, pens, or memory sticks.

## Mobile app

**\$12,500 | 2 available**

Can be co-sponsored by two organizations. Logos will appear frequently in the app.

## Delegate bags

**\$18,000 | 1 available**

Your organization's logo will appear with the IAIA22 logo on the bag.

## Opening reception

**\$30,000 | 1 available**

The first social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional invitations to the reception.

## Conference gala

**\$55,000 | 1 available**

The last major social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional tickets to the gala.

## Theme forums

**\$15,000 each | Up to 12 available**

Smaller than plenaries but larger than concurrent sessions, theme forums are intended to be cross-cutting and to integrate various specialties of impact assessment. The theme forum and sponsorship of the theme forum is subject to final approval by the Program Committee and/or theme forum conveners.

## Concurrent sessions

**\$6,500 each**

Focus your sponsorship on a specific topic area of interest to your organization. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

## Opening plenary

**\$17,000 | 1 available**

Place your organization's name and logo front and center at the conference's major opening event.

## Closing plenary

**\$12,000 | 1 available**

Leave a lasting impression on delegates—sponsor this final session that summarizes ideas and topics of the previous days at IAIA22 and looks ahead to the IAIA23 conference.

## Final program

**\$12,000 | 1 available**

Includes prominent recognition on the program itself, both on the printed copy and the online version.

## Charging station

**\$7,500 | 1 available**

Delegates rely on their mobile devices more than ever. Sponsor this high-demand, high-visibility service and take advantage of maximum exposure for the duration of the conference.

## Participant support

**Approximately \$8,500 per participant**

Help environmental impact assessment professionals and Indigenous Peoples attend IAIA22. In addition to supporting professionals from developing countries and countries in transition, this year we are encouraging strong Indigenous participation from Indigenous Peoples around the world. Sponsoring a participant may include registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA, all coordinated by IAIA HQ. Actual cost will depend on the location of the sponsored participant(s) and the items sponsored. Please contact IAIA ([kayla@iaia.org](mailto:kayla@iaia.org)) for more information.

## General support

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting rooms and audio-visual rental or general conference administration and management.

## Other ideas for sponsorship?

Contact Bridget John ([bridget@iaia.org](mailto:bridget@iaia.org)) to discuss possibilities for a custom or unique sponsorship option.

## Can sponsors speak/present at the conference?

Yes, we encourage sponsors to get involved with the technical program by submitting a proposal for a session or theme forum. Please note submission deadlines posted at [www.iaia.org](http://www.iaia.org). Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

# WHAT ARE THE BENEFITS

## *of sponsorship?*

- 1 Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.
- 2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **14 March 2022**. However, please feel free to contact us after 14 March to see what opportunities and recognition remain available.

**Note: All amounts are listed in Canadian dollars (\$).**

Benefit \ Sponsorship Category	Reef \$4,000 - \$11,000	Island \$12,000 - \$25,000	Continent \$26,000-\$45,000	Earth \$46,000-\$70,000	Premier* More than \$75,000
Recognition in IAIA e-newsletter (circulation 13,000+)	✓	✓	✓	✓	✓
Recognition on conference sponsors webpage	Company name with hot link	Logo with hotlink	Logo with hotlink	Logo with hot link (plus analytics)	Prominent logo with hotlink (plus analytics)
Recognition in final program	Company name	Logo	Logo	Logo	Logo on front cover
Attendees receive participant list on-site	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	✓	✓
Special "Proud Sponsor of IAIA22" logo available for your website/e-mail signatures	✓	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓	✓
Half-price registrations for additional staff		One	Two	Three	Four
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Standard exhibit booth or table-top display discount		25% discount	50% discount	75% discount	100% discount
Acknowledgement in IAIA22 news releases		✓	✓	✓	Includes hotlink
Complimentary Standard Corporate IAIA membership (1 year) US\$1,000 value			✓	✓	✓
4 issues of IAIA's journal, <i>Impact Assessment and Project Appraisal</i>			✓	✓	✓
1 year access to IAIAConnect, IAIA's social networking site			✓	✓	✓
Pre-conference training course discounts (2 persons)			25% discount	50% discount	100% discount
Named sponsor of one theme forum or concurrent session				✓	✓
Sponsor-provided delegate bag insert				One hard-copy flier or USB	Two hard-copy fliers or USB
Profile on conference sponsors web page				50 words	100 words
Complimentary rotating banner ad on IAIA's website					✓
Sponsorship recognition at one coffee break					✓
Hotlink in monthly IAIA e-news (13,000+)					✓
Recognition on <b>all</b> conference web pages					✓

\* A maximum of two Premier sponsors can be accepted.

## Interested? Contact us!

For more details or to become a sponsor, please contact:

**Bridget John**  
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+1.701.297.7908

**Tiffany Robinson**  
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## 41st Annual Conference of the International Association for Impact Assessment

**EAO** | Environmental Assessment Office



**IAIA**  
International Association  
for Impact Assessment  
[www.iaia.org](http://www.iaia.org)

### *About the host*

The Environmental Assessment Office is a neutral regulatory agency of the Government of British Columbia, Canada, responsible for assessing the effects of major projects, which includes sustainability and Indigenous reconciliation ([www.eao.gov.bc.ca](http://www.eao.gov.bc.ca)).

X<sup>w</sup>məθk<sup>w</sup>əy̓əm (Musqueam), Skwxú7mesh Úxwumixw (Squamish), and səliłwətəl (Tsleil-Waututh) are collaborative partners and the three host Nations for this event.

### *About IAIA*

For 41 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA provides the international forum to advance best practice and innovation in impact assessment and advocates for its expanded use for the betterment of society and the

### INTERNATIONAL ASSOCIATION FOR IMPACT ASSESSMENT

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**The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.**