



42nd Annual Conference of the  
International Association for Impact Assessment

8-11 May 2023

# Resilience through impact assessment and leadership

## EXHIBITOR INFORMATION

DEADLINE:  
13 MARCH 2023

### WHO ATTENDS?

IAIA23 is expected to attract more than 600 international delegates from 80+ nations around the world, with a large concentration expected from the Asia-Pacific region. Delegates will include:

- Government agencies and legislators
- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Indigenous organizations
- Impact assessment practitioners
- Consultants
- Educators, researchers, trainers, and students
- Non-government organizations (NGOs)

### WHY EXHIBIT?

- **Enjoy direct access** to new business leads from around the world.
- **Showcase your services** to a captive and cutting-edge clientele.
- **Network, widen, and maintain contacts** with those who conduct, evaluate, and require IAs and IA tools.
- **Be inspired** by attending sessions and participating in thought-provoking discussions.
- **Learn** about cutting-edge IA theory and practice from around the world.
- **Disseminate and demonstrate your product** and receive feedback.
- **Expand your products and services** based on needs identified by delegates.



# Exhibit options

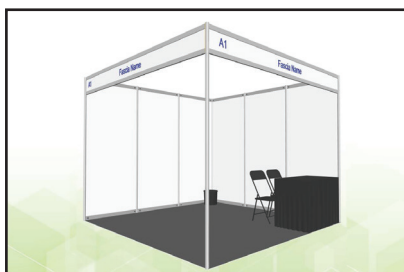
## (A) STANDARD BOOTH

**USD 995**

The package consists of a 3m wide x 3m deep booth, power outlet (13 AMP/240V socket), header fascia sign, two light units, wastebasket, two folding chairs, and a 2' x 3' reception table with cloth covering.

Standard benefits include:

- Registration for one booth attendant
- Admission to all conference sessions
- Daily morning/afternoon coffee breaks and lunches
- Delegate pack materials
- Admission to the Welcome Reception (banquet purchased separately)
- Exhibitor name tag ribbon
- Access to participant list online
- Company name in final program, on the event website, and in the mobile app



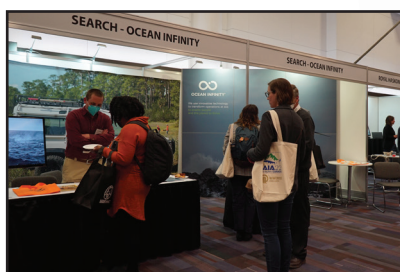
## (B) PREMIER BOOTH

**USD 2150**

The package consists of a 6m wide x 3m deep booth, 2 power outlets (13 AMP/240V socket), header fascia sign, four light units, wastebasket, two armchairs, a round coffee table, two folding chairs, and a 2' x 3' reception table with cloth covering.

The fee includes the same benefits as the standard booth, **plus**:

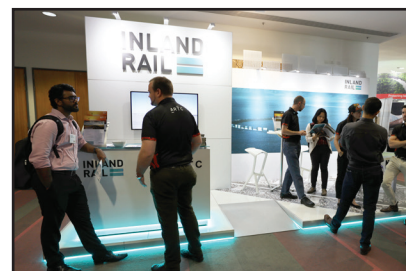
- One additional registration for a booth attendant, with admission to all sessions (total of two registrations)
- Company name and logo in final program, on the event website, and in the mobile app
- ¼ page black-and-white ad in the final program



## (C) CUSTOM BOOTH

**USD TO BE DETERMINED UPON REQUEST**

Tell us what you want to do!



## (D) DISPLAY TABLE

**USD 795**

Standard equipment is a 2' x 6' table and two folding chairs. The fee includes the same benefits as the standard booth.



### On-site schedule

Exhibits will be on display during conference hours 8-11 May 2023. Set up will take place 7-8 May, and dismantling is the afternoon of 11 May.

### Exhibition booth placement policy

Exhibitors will be given priority in terms of placement in the exhibition floor in the order that their payments are received. IAIA will make the final determination on location and layout when IAIA HQ staff arrive onsite. Coffee breaks and lunches will be located in the immediate area of all booths.



# Advertising options

## (E) INSERTS IN DELEGATE PACKS

**USD 1500 (IAIA MEMBERS: USD 1200)**

IAIA provides a delegate pack to all participants that includes the final program and a variety of other IAIA and conference-related materials. Individuals or companies may purchase the right to include their own insert. One insert per company will be accepted.

Inserts may include flyers (maximum 8 pages double-sided, maximum A4 or letter size), memory sticks, or other products. Think green and be creative—please limit paper and non-recyclable materials to the greatest extent possible! Please plan to provide 600 copies; if pre-registration indicates a significantly different number, IAIA will contact you.

All inserts are subject to approval by IAIA HQ. Materials must be received at the venue by Thursday, 4 May. Materials not received by this date will be placed on tables for distribution.

*Note: IAIA members may distribute non-commercial items free of charge via the Member Display Table on-site.*



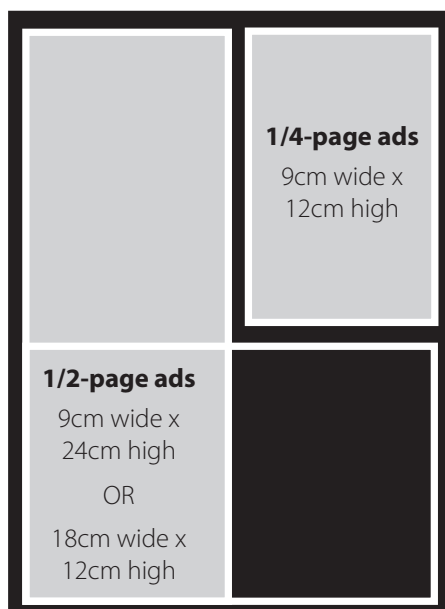
## (F) ADVERTISING IN THE FINAL PROGRAM

**1/4-PAGE AD: USD 500 (IAIA MEMBERS: USD 400)**

**1/2-PAGE AD: USD 750 (IAIA MEMBERS: USD 600)**

Ensure maximum and lasting exposure, gain additional name recognition, and spark interest in your booth!

The final program is distributed in hard copy to all conference delegates and published in PDF online. Advertising is open to all companies (attending or not attending) who are looking to connect with decision makers and practitioners of impact assessment. One advertisement per company will be accepted.



### ARTWORK REQUIREMENTS FOR ADS AND LOGOS

Ads and Premier Exhibitor logos will be printed in grayscale on inner pages of the final program. Premier, Earth, Continent, and Island sponsor logos will be printed in color on the outside cover. All logos will also be included in the mobile app in color.

- Send print-ready grayscale and/or color (CMYK) graphic files in EPS, PDF, or TIFF format at a minimum resolution of 300 dpi. Files in other formats will not be accepted. Fonts should be embedded. *We can not guarantee quality of the printed product or inclusion of the graphic if files are not sent according to these specifications.*
- Do not include crop marks in the image area.
- IAIA reserves the right to scale ads slightly.
- Send graphics files and payments to [kayla@iaia.org](mailto:kayla@iaia.org) by **13 March**.

### MAXIMIZE YOUR EXPOSURE

Sponsorship opportunities are also available, and many include **discounts on exhibit space**.

See <https://conferences.iaia.org/2023/sponsorship-opportunities.php> for details.



# IAIA IS THE ONLY INTERNATIONAL, INTERDISCIPLINARY, EDUCATIONAL CONFERENCE DEDICATED TO THE ART AND SCIENCE OF IMPACT ASSESSMENT... *THE ONLY ONE.*



## Interested? Contact us!

For more details or to become an exhibitor, please contact:

Kayla Deitch  
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+1.701.297.7908



## Join your colleagues and competitors at IAIA23!

Past conference exhibitors include:

- Amec Foster Wheeler
- Arcadis Canada
- Bioinsight
- Biota
- Cardno
- Environmental Accord Ltd.
- Golder Associates
- Juta
- Royal HaskoningDHV
- Stantec
- Taylor & Francis Group
- TetraTech
- The Cadmus Group
- Triplo4 Sustainable Solutions (Pty) Ltd.
- and more!

## About the host



Swinburne is a world-ranked university leading the way in innovation, industry engagement and social inclusion. Our education, high-quality research and industry partnerships create positive change for students, staff, and the community.

### Supported by



## About IAIA

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.

For over 40 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 100 nations.



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