



42nd Annual Conference of the
International Association for Impact Assessment
Borneo Convention Centre Kuching | Kuching, Malaysia

8-11 May 2023

Sponsorship opportunities

Conference theme

How can impact assessment and leadership accelerate transformation and sustain resilience in a world marred by adversities that require immediate, impactful solutions?

Our 21st century world is volatile, uncertain, complex, and ambiguous. Corporations, governments, and societies have always had to embrace change in order to operate successfully during turbulent times. However, recent events such as the COVID-19 pandemic suggest that change alone is insufficient. Instead, leaders today must ensure that change is both agile and transformative so that adversities can be fought with resilience and effectiveness.

The world is not short of adversities, ranging from climate change to global humanitarian crises. Ensuring the health and resilience of the triple bottom line of prosperity, people, and planet should become a non-negotiable top priority for all to achieve greater sustainability.

Against this backdrop, IAIA23 calls for empirical and pragmatic contributions that showcase how impact assessment and leadership can accelerate transformation and sustain resilience in a world that requires immediate, impactful solutions. The rationale for this call is twofold: 1) what gets assessed has the possibility to get leadership attention, and 2) what gets leadership attention gets actioned.

Want issues and topics you care about on the IAIA23 program? Note these deadlines:

**28 July: Session proposals due
7 November: Abstracts due**

Who will attend?

The conference is expected to attract more than 600 international delegates from 80+ nations around the world, with a large concentration expected from the Asia-Pacific region. Delegates will include:

- Government agencies and legislators
- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Indigenous organizations
- Impact assessment practitioners
- Consultants
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

Why sponsor IAIA23?

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization. **Our conference in 2022 included over 800 people from 70+ countries.**

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

**EARLY BIRD
SPECIAL**

*Book your sponsorship
by 31 October 2022 and
receive an extra free
IAIA23 registration!*

IAIA
www.iaia.org

WE ARE INTERESTED!

What can we sponsor?

Sponsors of these items receive benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in US dollars (\$).

Coffee break

\$7,000 | 7 available

Includes your organization's name and logo on signage at the break, as well as recognition in the final program.

Lunch

\$14,000 | 3 available

Includes your organization's name and logo on signage in the lunch area as well as recognition in the final program.

Notepads and pens

\$1,500 each | 2 available

Put your logo in front of delegates when they reach for their eco-friendly notepads or pens.

Mobile app

\$25,000

Can be co-sponsored by two organizations. Logos will appear frequently in the app.

Delegate bags

\$16,000 | 1 available

Organization's logo will appear with the IAIA23 logo on the bag.

Opening reception

\$32,000 | 1 available

The first social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional invitations to the reception.

Conference gala

\$23,000 | 1 available

The last major social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional tickets to the gala.

Theme forums

\$11,000 each

Up to 12 available

Smaller than plenaries but larger than concurrent sessions, theme forums are intended to be cross-cutting and to integrate various specialties of impact assessment. Early commitment provides the opportunity to develop a theme forum of interest and relevance to your organization. The theme forum and sponsorship of the theme forum is subject to final approval by the Program Committee and/or theme forum conveners.

Concurrent sessions

\$6,000 each

Focus your sponsorship on a specific topic area of interest to your company. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

Opening plenary

\$14,000 | 1 available

Place your organization's name and logo front and center at the conference's major opening event.

Closing plenary

\$11,000 | 1 available

Leave a lasting impression on delegates—sponsor this final session that summarizes ideas and topics of the previous days at IAIA23 and looks ahead to the IAIA24 conference.

Final program

\$8,500 | 1 available

Includes prominent recognition on the program itself, both on the printed copy and the online version.

Charging station

\$6,000 | 1 available

Delegates rely on their mobile devices more than ever. Sponsor this high-demand, high-visibility service and take advantage of maximum exposure for the duration of the conference.

Participant support

Between \$4,000 and \$8,000 per participant

Help indigenous professionals and those from developing countries/countries in transition attend IAIA23. The sponsorship typically covers registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA, all coordinated by IAIA HQ. Actual cost will depend on the location of the sponsored participant(s) and the items sponsored. Please contact IAIA (kayla@iaia.org) for more details and information about this item.

General support

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting rooms and audio-visual rental or general conference administration and management.

Other ideas for sponsorship?

Contact Bridget John (bridget@iaia.org) to discuss possibilities.

Can sponsors speak/present at the conference?

Yes, we encourage sponsors to get involved with the technical program by submitting a proposal for a session or an abstract for a presentation. Please note submission deadlines on page 1. Sessions and abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

WHAT ARE THE BENEFITS of sponsorship?

- 1 Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.
- 2 In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **13 March 2023**. However, please feel free to contact us after 13 March to see what opportunities and recognition remain available.

Note: All amounts are listed in US dollars (\$).

Benefit	Sponsorship Category				
	Reef \$3,000 - \$8,000	Island \$8,500 - \$15,000	Continent \$16,000-\$24,000	Earth \$25,000-\$40,000	Premier More than \$45,000
Recognition in IAIA e-newsletter (circulation 14,000+)	✓	✓	✓	✓	✓
Recognition on conference sponsors webpage	Company name with hot link	Logo with hotlink	Logo with hotlink	Logo with hot link (plus analytics)	Prominent logo with hotlink (plus analytics)
Recognition in final program	Company name	Logo	Logo	Logo	Logo on front cover
Attendees receive participant list on-site	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	✓	✓
Special "Proud Sponsor of IAIA23" logo available for your website/e-mail signatures	✓	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓	✓
Half-price registrations for additional staff		One	Two	Three	Four
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Standard exhibit booth or table-top display discount		25% discount	50% discount	75% discount	100% discount
Acknowledgement in IAIA23 news releases			✓	✓	Includes hotlink
Pre-conference training course discounts (2 persons)			25% discount	50% discount	100% discount
Named sponsor of one theme forum or concurrent session				✓	✓
Sponsor-provided delegate bag insert				One hard-copy flier or USB	Two hard-copy fliers or USB
Profile on conference sponsors web page				50 words	100 words
Complimentary rotating banner ad on IAIA's website					✓
Sponsorship recognition at one coffee break					✓
Hotlink in monthly IAIA e-news (14,000+)					✓
Recognition on all conference web pages					✓

Interested? Contact us!

For more details or to become a sponsor, please contact:

Bridget John
bridget@iaia.org
+1.701.297.7908

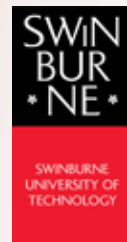
Wallace ShungHui Wong
wwong@swinburne.edu.my
+60.128863985



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About the host

Swinburne is a world-ranked university leading the way in innovation, industry engagement and social inclusion. Our education, high-quality research and industry partnerships create positive change for students, staff, and the community.

About IAIA

For over 40 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans, and projects.



International Headquarters

1330 23rd Street South, Suite C | Fargo, ND 58103-3705 | USA
Phone +1 701 297 7908 | Fax +1 701 297 7917
info@iaia.org | www.iaia.org

The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.