Flaxmere | Paharakeke

Henare O’Keefe
Flaxmere | The Facts

Population
- 9798 (Census 2006)
- 42% are 20 years or younger.

Deprivation
- According to the MOH’s 2006 deprivation index
  Flaxmere has the highest rate of deprivation in the
  Hastings District. This being a rating of 10.

Employment
- High concentration of unskilled employment
- Median household income in Flaxmere is $40,200,
  slightly below the regional median of $44,200 and
  well below the national figure of $51,400.

Housing
- 40% of houses in Flaxmere are rented.
Flaxmere-Hastings Hikoi

‘Enough is Enough’
U-Turn Trust | Programmes

- Te Aranga Marae Healthy Eating Program
- Tunu Tunu - Community BBQ
- Community Garden
- Home Ownership Project
- Re-integrating Released Prisoners
- Programs to combat family violence
- Programs to improve parenting standards
- Guidance & Mentoring for troubled youth

U-Turn Trust
U-Turn Trust | Trustees
A charitable trust that is focussed entirely on Flaxmere

“We have come together to support Flaxmere & the good of Henare O’Keefe with his formidable track record, respect, contacts & local knowledge”

Vicki Bostock
Lawrence Yule
Rex Graham
Taine Randell

- Uplift & inspire community attitudes & spirit
- To reverse negative social statistics & performance in Flaxmere
- To highlight the positives & celebrate the successes in the Flaxmere community
- Co-ordinate a more cohesive & unified approach by the organisations that are working within Flaxmere
- To assist the community with a targeted group of projects
Community Garden

“We want our garden to be an inspirational light to everyone who visits it & becomes part of it”
Flaxmere | Getting Healthy

• Community Duathlon
• Health Programme
• Bike Programme
• Boxing Exercise Programme

Flaxmere Trust
Community Duathlon
Take on the Challenge!

Wednesday 27 October 2010
Flaxmere Park

Open to all primary, intermediate and secondary school children and all adults who want to get fit and have some fun!
Entry is $2 per person - children enter through your school - adults enter on the day
Event to be launched by the Hon. Tariana Turia

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Start Time</th>
<th>Distances</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary (Yr 5-8)</td>
<td>12.30pm</td>
<td>1km run, 2km cycle &amp; 1km run</td>
</tr>
<tr>
<td>Secondary (Yr 9-13)</td>
<td>3.00pm</td>
<td>4km run, 10km cycle &amp; 2km run</td>
</tr>
<tr>
<td>Adults</td>
<td>5.00pm</td>
<td>4km run/walk, 10km cycle &amp; 2km cycle/walk</td>
</tr>
</tbody>
</table>

For more information please contact Jeanette Coypur 0274 179 671
Or visit www.visithastings.co.nz/events/Flaxmere-trust-community-duathlon/
Tunu Tunu | Mobile BBQ

“This mobile barbecue is non threatening…you give our Whanau a bit of sauce, onion, the bread and the sausage, straight away the barriers go down. You build that relationship and next thing you know they’re opening up, they’re pouring their hearts out.”
Books in Homes
Henare Motivational Speaker

Henare has visited and spoken to more than 334 schools nationally and internationally, sharing the wisdom he and his wife, Pam, have picked up from fostering more than 200 children.

Cullinane College, Wanganui...
“RESPECT KEY TO PERSONAL & PROFESSIONAL SUCCESS”
Noting Flaxmere is decile one, Sir Roger spoke about the tragic double-whammy for kids who leave school without the right skills to gain employment.

“The abolition of youth wages means many school leavers in low socio-economic areas, unable to get their foot in the door, are forced to live off their parents, or sit on a benefit for $180 a week.”

Sir Roger explained that because minimum wages demanded $510 of productive output per worker per 40 hour week, a high level of skills or work ethic was needed before a person became economic to employ. Maori youth unemployment was now at 39 percent as a result of Labour’s policy.

“Many school leavers require costly on-the-job training. It is a tragedy that a young person cannot take a job offer at $10 an hour and gain skills, but is rather now incentivised to join a gang and sell drugs to supplement their income.”