

# IAIA Special Symposium

The competing challenges of sustainability and economic development:

## *Using impact assessment to achieve the SDGs in Asia*

### Symposium Theme and Focus

The introduction of the 2030 Agenda for Sustainable Development established a series of ambitious development goals for the international community. This is particularly the case for Asia, which is continuing to undergo rapid development and is increasingly becoming a center for global economic activity.

Yet despite the significant economic growth and expansion within the region, there remain significant challenges to achieving the sustainable development goals (SDGs), with issues around income and social inequality, a growing gap between rich and poor, and continued environmental degradation across developing Asia.

Impact assessment (IA) can provide an important basis for providing both the private and public sector the necessary tools and techniques to better engage in a more balanced and equitable development approach. These tools and techniques will be important in supporting the achievement of the SDGs, with this symposium opening important avenues for exploring how and what tools may be used to better achieve these ambitious goals.

This symposium will target how voluntary IA tools and techniques, such as sustainability assessments, life cycle assessments, risk assessments, and materiality analysis, can be utilized in a region where regulatory efforts around IAs continue to experience challenges, with both the private and public sector arguing against further investment and business regulation.

The outcomes of this regional symposium may include a special issue of IAIA's journal *Impact Assessment and Project Appraisal* (IAPA) on voluntary IA tools and techniques used by the private sector and a symposium report detailing all abstracts and key themes covered.



**KUCHING**

capital city of the  
Malaysian State of Sarawak

**1-3 OCTOBER 2018**

**IAIA**  
[www.iaia.org](http://www.iaia.org)

### Key Themes

- IA and the SDGs
- IA in the developing country context
- IA targeting human and economic development
- IA for the private sector to address income inequality
- Voluntary IA practice by the private sector
- International sustainability standards, guidelines, and criteria and their relationship with IA
- The role of international organizations in driving voluntary IA use by the private sector
- IAIA's role in disseminating practical tools and techniques for voluntary adoption

### Symposium Objectives

- Increase awareness of voluntary methods to undertake IAs by the private sector
- Develop a community of practice for Asia on alternate methods to spread the use of IA tools and techniques, not through regulation
- Identify best practice approaches to undertake IA by the private sector
- Provide pathways for how IA can be utilized to ensure economic growth and development in Asia is sustainable

# Why sponsor this symposium?

IAIA events bring together a unique mix of experts and professionals from a diverse range of disciplines and countries. This symposium is expected to attract up to **300 delegates** representing **consultancies, academia, research organizations, NGOs, private corporations, development banks, and government agencies**. As such, this event is a unique opportunity for you to promote your organization.

- **Increase your visibility** before an audience of impact assessment professionals within Asia and internationally.
- Be recognized as a **global thought leader** in responsible impact assessment practice.
- **Demonstrate your commitment** to sustainability and corporate social responsibility.
- Be associated with other **industry leaders**.
- Ensure that your company or institution **information** is forefront during the symposium.
- **Enhance your presence** both regionally and internationally.
- Give your staff the opportunity to **network** with leading practitioners and experts.
- Ensure that **your company will be remembered** by the delegates long after the event is over.

Sponsorship Category	BRONZE	SILVER	GOLD	PLATINUM
Benefit	US\$1,000 - \$3,000	US\$4,000 - \$8,000	US\$9,000 - \$20,000	US\$25,000 +
Recognition in symposium publications	✓	✓	✓	✓
Recognition in IAIA e-newsletter (circulation 10,000+)	✓	✓	✓	✓
Recognition on symposium sponsors webpage	Company name with hotlink	Logo with hotlink	Logo with hotlink	Prominent logo with hotlink
Recognition in final program	Company name	Logo	Logo	Logo on front cover
Sponsor attendees receive participant list on-site	✓	✓	✓	✓
Complimentary registrations, including gala dinner ticket	One	Two	Three	Four
"Sponsor" name tag ribbons for designated sponsor delegates	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓
Half-price registrations for additional staff		One	Two	Three
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad
Free training course registrations		One	Two	Three
Sponsor named in conference announcement and press releases			✓	✓
Sponsor-provided delegate pack insert			One	Two
Remarks by sponsor at conference opening and/or closing plenaries				✓
Profile on symposium's sponsor webpage and in final program				100 words

# We are interested! What can we sponsor?

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Bronze, Silver, Gold, Platinum) on the previous page.

**All amounts are listed in US dollars (\$).**

## Coffee break

\$3,000 | 6 available

Includes your organization's name and logo on signage at the break, as well as recognition in the final program.

## Lunch

\$6,000 | 3 available

Includes your organization's name and logo on signage in the lunch area, as well as recognition in the final program.

## Opening reception

\$7,000 | 1 available

The first social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes two additional reception invitations.

## Gala dinner

\$5,000 | 1 available

The last social and networking event of the symposium. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes two additional dinner tickets.

## Keynote speakers

\$2,100 | 2 available

Keynote speakers kick off the symposium in a thought-provoking way, setting the stage for the rest of the event.

## Opening plenary

\$7,000 | 1 available

Place your organization's name and logo front and center at the symposium's major opening event.

## Closing plenary

\$5,000 | 1 available

Leave a lasting impression on delegates—sponsor this final session that summarizes ideas and topics of the previous days and looks ahead to the application of all that was learned.

## Symposium sessions

\$3,000 each

Focus your sponsorship on a specific topic area of interest to your company. *Sponsorship of a session is subject to final approval of the session by the Program Committee and/or the session chair.*

## Local entertainment

\$2,600 | 2 available

Sponsor a local cultural performance or demonstration that delegates from around the world will remember.

## Final program

\$2,000 | 1 available

Includes prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

## Participant support

Approximately \$5,000 per person

Help professionals from developing countries or countries in transition attend the symposium. The sponsorship typically covers registration fees, special activities, airfare, hotel, and daily expenses, all coordinated by IAIA HQ. Please contact IAIA ([shell@iaia.org](mailto:shell@iaia.org)) for more details about this item.

## Can sponsors speak/present at the symposium?

Yes, we encourage sponsors to get involved with the technical program by submitting an abstract for a session. Please note submission deadlines posted at [www.iaia.org](http://www.iaia.org). Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

# 1

Determine the dollar amount you wish to contribute, or choose one or more items from the list above.

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In the grid on the previous page, you can see the benefits associated with the amount you contribute.

# 3

Contact us with your intentions to be a sponsor, and we will send you a sponsorship agreement and checklist to confirm your benefits.



## INTERESTED?

*Contact us!*

For more details or to become a sponsor, please contact:

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## About IAIA

IAIA is the International Association for Impact Assessment, organised in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. Our members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers and their students. IAIA has members from over 120 nations. For 37 years IAIA has been holding annual conferences and events all over the world to promote best practices in impact assessment.



### International Headquarters

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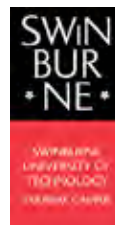
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## About Swinburne University of Technology

Swinburne is a leading university in science, technology, and innovation, with real impact that transforms industries and shapes lives and communities. It has developed a reputation for creativity and excellence in applied research, and its research innovation and collaboration with industry has resulted in the commercialisation of new ideas, products and services. The Academic Ranking of World Universities puts Swinburne in the top three percent of universities in the world. Based in Melbourne, Australia, the university has an international branch campus in Sarawak, Malaysia. With students from 60 countries, the Sarawak campus is a multicultural and vibrant campus that offers undergraduate and postgraduate courses in engineering, science, computing, and business.



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