**Symposium theme**

*Water is the most important resource on this planet,* and a significant proportion of global investment and infrastructure is concerned with ensuring its supply, management, quality, and transportation. Every €1 invested in clean water can yield €4–€13 in economic returns, but when its use becomes unsustainable and its supply limited, polluted, or even too abundant during flood events, our society and its infrastructure can fail.

All forms of development interact with water at a physical, policy, regulatory, social, or cultural level. In the face of future climate change adaptation and mitigation, new infrastructure will need to be resilient to both current and future hydrological risks. The impact assessment (IA) of water effects for new infrastructure or water-relevant policies, plans, and programs (through EIA or SEA, for example) is a complex and critical step within the appraisal of investment, operational, or future sustainable management cycles.

- What are the challenges and opportunities associated with the management of water-related impacts across investment sectors?
- How can we support IA professionals in effectively meeting challenges associated with water IA, management, and planning?
- What are the new approaches in impact assessment?

**Why sponsor this symposium?**

IAIA events bring together a unique mix of experts and professionals from a very diverse range of disciplines and countries, and they are unique opportunities for you to promote your organization.

- Increase your visibility before an audience of environmental and social professionals within the UK, Europe and internationally.
- Be recognized as a global thought leader in responsible water-related practice.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the symposium.
- Enhance your presence both regionally and internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

Sponsorship of IAIA has helped us build our profile in the impact assessment marketplace globally and to assess market needs that have helped us deliver our IA services more effectively to our clients.

*Lea Chambers*
*Golder Associates*
*Sponsor since IAIA09*
WE ARE INTERESTED!
What can we sponsor?

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Bronze, Silver, Gold) on the following page.

All amounts are listed in Great Britain Pounds (£), but payments will be processed in the US dollar equivalent.

Welcome coffee
£2,500 | 1 available
As delegates arrive to the event, your organization will be the first name they see as they register and enjoy refreshments.

Coffee break
£1,500 | 2 available
When delegates break for coffee, they’ll see your organization’s name and logo on signage, as well as recognition in the final program.

Opening reception
£5,000 | 1 available
Being the opening reception sponsor gives your organization unprecedented access and exposure to delegates at the first major event of the meeting.

Note pads and pens
£1,000 | 2 available
The delegates will see your organization’s name every time they reach for their eco-friendly notebooks or pens to write down a key thought from the symposium.

Delegate satchels
£5,500 | 1 available
Every delegate will receive a satchel with the symposium program and other materials. By sponsoring the satchels, your organization’s logo will appear with the IAIA logo, giving you exposure to delegates both throughout the conference as well as long after the event, as delegates take their bags home with them.

Lunch
£4,500 | 2 available
Lunches are provided to delegates all both days of the symposium. Signage placed in the lunch area and acknowledgment in the daily agenda ensure visibility of the lunch sponsor.

Opening plenary
£2,500 | 1 available
Great events often start with high profile speakers. Give your organization name and logo visibility at the very beginning of the symposium by sponsoring the inspiring opening session where all the delegates first gather.

Closing plenary
£1,500 | 1 available
The final session brings all delegates back together to summarize the ideas and topics of the event. It also serves as a platform for looking forward, to apply what they learned at the symposium.

Sponsoring the closing plenary, your organization’s name and logo will leave a lasting impression with the delegates as they return home.

Symposium sessions
£1,000 each
Interested in a specific topic area? Focus on it by sponsoring a relevant 1.5-hour symposium session. Sponsorship of a session is subject to final approval of the session by the Program Committee and/or the session chair.

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Can sponsors speak/present at the symposium?
Yes, we encourage sponsors to get involved with the technical program by submitting an abstract for a session. Please note submission deadlines posted at www.iaia.org. Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.
### What are the Benefits of Sponsorship?

Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.

In the grid below, you can see the benefits associated with the amount you contribute.

Once you’ve contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **1 July 2016**. However, please feel free to contact us after 1 July to see what opportunities and recognition remain available.

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<table>
<thead>
<tr>
<th>Benefit</th>
<th>Sponsorship Category</th>
<th>BRONZE (£1,000 - £4,000)</th>
<th>SILVER (£4,500 - £10,000)</th>
<th>GOLD (£10,500+)</th>
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</thead>
<tbody>
<tr>
<td>Recognition in symposium publications</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in IAIA e-newsletter (circulation 9,000+)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on symposium sponsors webpage</td>
<td>Company name</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Recognition in final printed and online program</td>
<td>Company name</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Complimentary registrations</td>
<td>One</td>
<td>Two</td>
<td>Three</td>
<td></td>
</tr>
<tr>
<td>Attendees receive “Sponsor” name tag ribbon</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Special “Proud Sponsor of IAIA Water Symposium” logo available for your website/e-mail signatures</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Listed as contributor in IAIA’s Annual Report for 3 years and eternally on IAIA’s website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Half-price registrations for additional staff</td>
<td>One</td>
<td>Two</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Black/white advertisement in final program</td>
<td>One 1/4-page ad</td>
<td>One 1/2-page ad</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Named sponsor of one session</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor-provided satchel insert</td>
<td></td>
<td></td>
<td>One hard-copy flyer or one USB</td>
<td></td>
</tr>
<tr>
<td>Profile on symposium sponsors web page</td>
<td></td>
<td></td>
<td></td>
<td>50 words</td>
</tr>
</tbody>
</table>

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Local Symposium Organizer
IAIA Ireland-UK Branch

For 35 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans and projects.

About IAIA

INTERESTED? Contact us!

For more details or to become a sponsor, please contact:

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