



SPONSORSHIP OPPORTUNITIES

Our Interconnected World: Impact Assessment, Health, and the Environment

5-8 October 2020

with virtual interaction, discussion, and Q&A happening through 22 October

*IAIA is seeking sponsors for its first virtual symposium. Because it is IAIA's first foray into the virtual event world, you have the opportunity to take advantage of **special inaugural rates and benefits**: symposium sponsorship options are set at relatively low financial price points with generous visibility and benefits. Sponsorship confirmation is requested by **28 September**.*

This symposium will provide a forum to help the IA professional better understand the connections, and assess the risks, of development projects on human health and the larger environment. Many of the drivers accelerating climate change (land use change, food supply chains, and resource consumption) are also increasing human exposure to zoonotic diseases. The symposium will address several facets:

- How can the IA practitioner better measure, and see holistically, the threats to human populations and environmental quality?
- What are the new emerging technologies that can assist that endeavor?
- Are there guidelines to how resilience can be built into systems to better sustain them during times of stress?
- What can we learn from eras where systems were strained?

The IA profession needs to adapt in the COVID-19 world and incorporate those significant changes into future impact assessments. This symposium will build a long-term community to extend and deepen the dialogue long past the date of the forum and provide the attendees new tools and best practices that will guide them in this new era, as experts look at **four trending topics in impact assessment** with the underlying theme of the interconnectedness of all topics to human health and the wellbeing of the planet as a whole:



HEALTH



RESILIENCE



CLIMATE CHANGE



OTHER KEY ISSUES,
INCLUDING IAIA20 TOPICS

FORMAT

Each day of this 4-day online event will feature a live keynote presentation (recorded for later viewing) supported by three pre-recorded presentations for a total of approximately 16 hours of material.

Session topics for each day include



- An interconnected planet – taking (very) large-scale, long-term, tightly linked impacts into account
- Fires, floods and heat waves: the social side of preparing for climate change
- Legal issues stemming from extreme heat events
- Relaxing environmental governance in northern Alberta poses a serious cumulative health risk to First Nations

- Managing development, impact assessment, and infectious diseases
- Leveraging Health Impact Assessment for societal responses to the pandemic
- Better methods and tools: emerging guidance on health and impact assessment



- Resilience: Latest buzzword or an important agenda for impact assessment?
- Key resilience considerations in socio-ecological systems
- Resilience considerations in socio-ecological systems and engineered systems: similarities and differences
- Key resilience considerations in engineered systems

- How can availability of biodiversity data support spatial planning for healthy ecosystems?
- Interconnectedness through digital technologies
- Interconnectedness through spatial/urban planning and economics
- Interconnectedness through networking, culture, and education





SYMPOSIUM AUDIENCE AND PARTICIPATION

IAIA's symposia regularly attract delegates from 30+ nations around the world, but because this is virtual, we expect many more countries will be represented. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Indigenous organizations
- Impact assessment practitioners
- Consultants
- Government agencies and legislators
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

VIRTUAL EXHIBIT BOOTHS

IAIA is pleased to be able to offer a new sponsorship benefit for this event – virtual exhibit booths. Every sponsorship contribution of US\$2,000 or more qualifies you for a virtual booth and will be listed on IAIA's symposium exhibitor webpage. From that page, your company name and logo will be hyperlinked to your own separate IAIA event page devoted exclusively to you and your products and services. You can choose to include any and all of the following on your Exhibit Booth page:

- Company bio
- Promotional text
- Links to product brochures or documents
- Company or product videos
- Photos

Additionally, sponsors of \$8,000 or more will be able to offer their own scheduled meet-up with delegates. You can use this to talk with delegates more about your products or services, or get feedback or discussion about something specific – up to you! The sponsor is responsible for the technology and setting up the meet up, but IAIA will post the connection instructions or a link to the event on your Exhibit Booth page.

Because we want to give you the most exposure possible, the Virtual Exhibit Booth pages will not be restricted to only the symposium delegates. They will be posted on the open access part of IAIA's symposium page – no delegate login required.



SPONSORSHIP

Sponsorship categories are described in the table below. Please contact Bridget John (bridget@iaia.org) for sponsorship inquiries by **28 September 2020**.

Benefit	Sponsorship Category (US\$)			
	Bronze \$2,000- \$4,000	Silver \$5,000- \$7,000	Gold \$8,000- 12,000	Platinum \$15,000 or more
Recognition in IAIA e-Newsletter (circulation 13,000+)	X	X	X	X
Recognition on symposium sponsors webpage	Company name with hotlink	Logo with hotlink	Logo with hotlink	Logo with hotlink on all symposium pages
Recognition in closing slide of each session	Company name	Logo	Logo	Prominent logo
Listed as contributor in IAIA's Annual Report for three years and eternally on IAIA's website	X	X	X	X
Special "Proud Sponsor" graphic available for website or email signatures	X	X	X	X
Sponsor attendees receive final participant list	X	X	X	X
Virtual exhibit booth	X	X	X	X
Shout-outs on IAIA's social media	One	Two	Five	Eight
Complimentary registrations	Two	Four	Six	Eight
Sessions sponsored with branded opening slide		One	Two	Up to Sixteen
Complimentary standard IAIA corporate membership (\$1,000 value)		X	X	X
Hyperlinked banner ad in daily email to delegates			1	4
Opportunity to host meet-ups with participants			1	2
Recognition at top of symposium networking platform				X
50-word profile on symposium sponsors page				X
Acknowledgement in event news releases				X

IAIA events bring together a unique mix of experts and professionals from a diverse range of disciplines and a large number of countries, and they are great opportunities to promote your organization. ***We invite you to consider partnering with us as a symposium sponsor.***