



IAIA Special Biodiversity Symposium Mainstreaming the Mitigation Hierarchy in Impact Assessment

INTER-AMERICAN DEVELOPMENT BANK HEADQUARTERS
WASHINGTON, D.C., USA | 14-15 NOVEMBER 2017

SPONSORSHIP OPPORTUNITIES

SYMPOSIUM THEME

Many borrowing countries are in the process of either developing or applying new policies on biodiversity and ecosystem services that emphasize the importance of effective mitigation planning within the impact assessment (IA) process.

Five years have passed since the release of the seminal and highly influential 2012 International Finance Corporation (IFC) Performance Standards. The recently revised World Bank Environmental and Social Framework (ESF) and associated safeguards and recently approved International Union for Conservation of Nature (IUCN) Biodiversity Offsets Policy mark a convergence with these, with greater emphasis on borrower country frameworks for their implementation.

The symposium will provide a forum for sharing and advancing leading practice in mitigation hierarchy implementation for biodiversity and ecosystem services to improve outcomes for society, conservation, business, and finance. It aims to broaden the community of practice, building a shared interpretation of standards and approaches commensurate with risk and opportunity.

In addition to presentations, the symposium will feature debates based on experience of implementation on “thorny topics” with a view to resolving inconsistencies and informing risk-management processes.

WHY SPONSOR THIS SYMPOSIUM?

IAIA events bring together a unique mix of experts and professionals from a very diverse range of disciplines and countries, and they are unique opportunities for you to promote your organization.

- Increase your visibility before an audience of environmental and social professionals within North America and internationally.
- Be recognized as a global thought leader in responsible biodiversity practice.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the symposium.
- Enhance your presence both regionally and internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

WE ARE INTERESTED!

What can we sponsor?

Sponsors of these items receive any benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Bronze, Silver, Gold, Platinum) on the following page.

All amounts are listed in US dollars (\$).

Coffee break

\$2,000 | 4 available

When delegates seek out for coffee, they'll see your organization's name and logo on the page, as well as recognition in the final program.

Lunch

\$4,500 | 2 available

Lunches are provided to delegates both days of the symposium. Signage placed in the lunch area and acknowledgment in the daily agenda ensure visibility of the lunch sponsor.

Opening reception

\$5,000 | 3 available

Being the opening reception sponsor gives your organization unprecedented access and exposure to delegates at one of the first major events of the meeting.

Symposium sessions

\$3,000 each

Interested in a specific topic area? Focus on it by sponsoring a relevant 1.5-hour symposium session. Sponsorship of a session is subject to final approval of the session by the Program Committee and/or the session chair.

Keynote speakers

\$3,800 | 3 available

Keynote speakers kick off the symposium in a thought-provoking, setting the stage for the rest of the event.

Opening plenary

\$7,000 | 1 available

Great events often start with high profile speakers. Give your organization name and logo visibility at the very beginning of the symposium by sponsoring the inspiring opening session where all the delegates first gather.

Closing plenary

\$5,000 | 1 available

The final session brings all delegates back together to summarize the ideas and topics of the event. It also serves as a platform for looking forward, to apply what they learned at the symposium. By sponsoring the closing plenary, your organization's name and logo will leave a lasting impression with the delegates as they return home.

Final program

\$2,000 | 1 available

The final program is used with great frequency by all delegates throughout the symposium and afterward. Enjoy prominent recognition of your contribution on the program itself, both on the printed copy and the online version.

Participant support

Approximately \$5,000 per person

Support professionals from developing countries or countries in transition. Your organization could provide application criteria and the number of persons to sponsor, and IAIA will work with you in selecting delegates and handling all the travel, registration, and logistical arrangements. The sponsorship covers registration fees, special activities, airfare, hotel, and daily expenses. Please contact IAIA (shelli@iaia.org) for more details about this item.

Can sponsors speak/present at the symposium?

Yes, we encourage sponsors to get involved with the technical program by submitting an abstract for a session. Please note submission deadlines posted at www.iaia.org. Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

WHAT ARE THE BENEFITS *of sponsorship?*

1

Determine the dollar amount you wish to contribute, or choose one or more items from the list on the previous page.

2

In the grid below, you can see the benefits associated with the amount you contribute.

Once you've contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by **15 September 2017**. However, please feel free to contact us after 15 September to see what opportunities and recognition remain available.

Note: All amounts are listed in US dollars (\$).

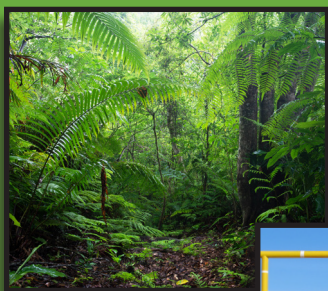
Sponsorship Category Benefit	BRONZE \$2,000 - \$5,500	SILVER \$6,000 - \$10,000	GOLD \$11,000 - \$20,000	PLATINUM \$21,000 - \$35,000
Recognition in symposium publications	✓	✓	✓	✓
Recognition in IAIA e-newsletter (circulation 10,000+)	✓	✓	✓	✓
Recognition on symposium sponsors webpage	Company name with hotlink	Logo with hotlink	Logo with hotlink	Prominent logo with hotlink
Recognition in final program	Company name	Logo	Logo	Logo on front cover
Sponsor attendees receive participant list on-site	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four
"Sponsor" name tag ribbons for designated sponsor delegates	✓	✓	✓	✓
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓
Half-price registrations for additional staff		One	Two	Three
Black/white advertisement in final program		One 1/4-page ad	One 1/2-page ad	One full-page ad
Free training course registrations			One	Two
Sponsor-provided delegate pack insert				One
Profile on symposium's sponsor webpage				100 words

INTERESTED?

Contact us!

For more details or to become
a sponsor, please contact:

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WHO WILL ATTEND THIS SYMPOSIUM?

This symposium is expected to attract up to 200 delegates from North America and around the world. This event will interest people from:

- Consultancies
- Development banks and financial institutions
- Academia and research organizations
- ENGOs
- Private corporations
- Government agencies

ABOUT IAIA

IAIA is the International Association for Impact Assessment, organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. Our members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers and their students. IAIA has members from over 120 nations. For 37 years IAIA has been holding annual conferences and events all over the world to promote best practices in impact assessment.

IAIA
International Association
for Impact Assessment

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INSTITUTIONAL PARTNERS



WITH ASSISTANCE FROM:

IAIA Biodiversity and Ecology Section
IAIA Washington Area Branch (WAB)



conferences.iaia.org/wdc2017